

12-09-1999

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FORM PTO-1594  
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U.S. Department of Commerce  
Patent and Trademark Office

MRD 11/24/99  
Tab settings ⇨ ⇨ ⇨

101217639

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): Age Wave Communication Corporati	2. Name and Address of receiving party(ies): Age Wave Impact, Inc. Address: 2000 Powell Street Suite 1180 Emeryville, CA 94608
<input type="checkbox"/> Individual(s) <input type="checkbox"/> General Partnership <input checked="" type="checkbox"/> Corporation-State <u>Delaware</u> <input type="checkbox"/> Other _____ Additional name(s) of conveying party(ies) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	<input type="checkbox"/> Individual(s) citizenship _____ <input type="checkbox"/> Association _____ <input type="checkbox"/> General Partnership _____ <input type="checkbox"/> Limited Partnership _____ <input checked="" type="checkbox"/> Corporation-State <u>Delaware</u> <input type="checkbox"/> Other _____ If assignee is not domiciled in the United States, a domestic representative designation is attached: <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No (Designations must be a separate document from Assignment) Additional name(s) & address(es) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No

3. Nature of conveyance:

Assignment       Merger  
 Security Agreement       Change of Name  
 Other \_\_\_\_\_

Execution Date: November 23, 1999

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)  
75/537,944 – AMERICAN PRIDE  
75/631,179 – BEST YEARS

B. Trademark registration No.(s)  
2,196,562 – ALWAYS ON THE GO!  
2,101,811 – BETTER & BETTER

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Timothy J. Lyden  
 Internal Address: Hogan & Hartson LLP  
 \_\_\_\_\_  
 \_\_\_\_\_  
 Street Address: 8300 Greensboro Drive  
Suite 1100  
 City: McLean State: VA Zip: 22102

6. Total number of applications and registrations involved: ..... 13

7. Total fee (37 CFR 3.41): ..... \$ 340.00

Enclosed  
 Authorized to be charged to deposit account

8. Deposit account number:  
08-2550  
(Attach duplicate copy of this page if paying by deposit account)

12/09/1999 TTON11 00000003 2196562  
 01 FC:481  
 02 FC:482

40.00 OP  
300.00 OP

DO NOT USE THIS SPACE

9. Statement and signature.  
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Timothy J. Lyden      Timothy J. Lyden      11/24/99  
 Name of Person Signing      Signature      Date

Total number of pages comprising cover sheet: 4

<b>MARK</b>	<b>APPLICATION NO./REGISTRATION NO.</b>
I TEACH!	75/204870
LIVING SMART	2,055,135
LIVING YOUR BEST YEARS	2,267,993
MARKETPLACE 2000	1,631,913
MIDDESCENCE (9)	74/717187
MIDDESCENCE (16)	74/717188
MIDDESCENCE (35)	74/717198
MIDDESCENCE (41)	2,051,991
RELIEF	1,789,370

## TRADEMARK ASSIGNMENT

WHEREAS, Age Wave Communications Corporation, a Delaware corporation, with offices at 2000 Powell Street, Suite 1555, Emeryville, CA 94608 (the "Assignor"), owns the marks listed on Exhibit A and the federal trademark applications and registrations therefor (the "Marks");

WHEREAS, Age Wave Impact, a Delaware corporation, with offices at 2000 Powell Street, Suite 1180, Emeryville, CA 94608 ("Assignee"), desires to acquire all right, title and interest in and to the Marks, including the registration thereof, and that portion of the business associated therewith; and

WHEREAS, Assignor and Assignee have entered into an Asset Purchase Agreement of even date herewith, which pertains to the disposition of the Marks and other assets owned by Assignor.

NOW THEREFORE, for good and valuable consideration paid by Assignee, receipt of which is hereby acknowledged by both parties, Assignor hereby assigns to Assignee all of Assignor's right, title and interest in and to the Marks, together with the goodwill of the business symbolized by the Marks, the federal registrations therefor, the right to sue and collect damages and/or profits for past infringements of the Mark, and that portion of the business associated therewith.

11/23/99  
Date

AGE WAVE COMMUNICATIONS  
CORPORATION

By: \_\_\_\_\_

Name: WANE PICKUP

Title: RESPONSIBLE INDIVIDUAL  
UNION CHARTER 11 CASE

## Exhibit A

<b>MARK</b>	<b>APPLICATION NO./REGISTRATION NO.</b>
ALWAYS ON THE GO!	2,196,562
AMERICAN PRIDE	75/537944
BEST YEARS	75/631179
BETTER & BETTER	2,101,811
I TEACH!	75/204870
LIVING SMART	2,055,135
LIVING YOUR BEST YEARS	2,267,993
MARKETPLACE 2000	1,631,913
MIDDESCENCE (9)	74/717187
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