

12-10-1999



101219331

RECORDATION FORM COVER SHEET
TRADEMARKS ONLY

M.A.D.
11/30/99

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

New

Resubmission (Non-Recordation)
Document ID # _____

Correction of PTO Error
Reel # _____ Frame # _____

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Conveyance Type

Assignment License

Security Agreement Nunc Pro Tunc Assignment
Effective Date
Month Day Year _____

Merger

Change of Name

Other _____

Conveying Party

Mark if additional names of conveying parties attached

Name Execution Date
Month Day Year

Formerly

Individual General Partnership Limited Partnership Corporation Association

Other

Citizenship/State of Incorporation/Organization

Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)
City State/Country Zip Code

Individual General Partnership Limited Partnership If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

Corporation Association

Other

Citizenship/State of Incorporation/Organization

12/08/1999 DNGUYEN 00000233 200099 75517172

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01	FC:481	40.00	CH
02	FC:482	50.00	CH

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Mail documents to be recorded with required cover sheet(s) information to:
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TRADEMARK

REEL: 001997 FRAME: 0326

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

501-688-8207

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages

Enter the total number of pages of the attached conveyance document including any attachments.

#

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

<input type="text" value="75517.72"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="2133019"/>	<input type="text" value="2089726"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="2165598"/>	<input type="text" value="2084632"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="2169323"/>	<input type="text" value="1978917"/>	<input type="text"/>

Number of Properties

Enter the total number of properties involved.

#

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment:

Enclosed

Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

Authorization to charge additional fees:

Yes

No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

TCBY Enterprises, Inc.
by Edward L. Cullum, Jr.
Name of Person Signing

[Signature]
Signature

11-29-99
Date Signed

TRADEMARK ASSIGNMENT

Whereas, Juice Works Development, Inc., an Arkansas corporation, 1200 TCBY Tower, 425 West Capitol Avenue, Little Rock, Arkansas 72201, a wholly owned subsidiary of TCBY Enterprises, Inc., hereinafter Assignor, has adopted, owned and is using the following trademarks for which assignor owns the following identified federal registrations on the principal register of the United States Patent and Trademark Office in connection with restaurant services in class 42:


<u>Trademark</u>	<u>Registration No.</u>	<u>Registration Date</u>
Juice Works	1978917	June 4, 1996
Superfresh	2084632	July 29, 1997
Juice Works	2089726	August 19, 1997
Juice Works Squeezing & Pleasing	2133019	January 27, 1998
Juice Works	2165598	June 16, 1998
Juice Works	2169323	June 30, 1998

Assignor has adopted, owns and is using the following mark and has applied to register the mark on the principal register of the United States Patent and Trademark Office in connection with restaurant services in class 42: application serial number 75517172 filed July 10, 1998;

Whereas, TCBY Enterprises, Inc., a Delaware corporation, 1200 TCBY Tower, 425 West Capitol Avenue, Little Rock, Arkansas 72201, the parent corporation of Juice Works Development, Inc., hereinafter Assignee, desires to acquire the marks, the above referenced registrations and the pending applications;

Now, therefore, for good and valuable consideration the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns, and transfers to Assignee all right, title and interest in and to the marks and the registrations and pending applications for registrations thereof.

JUICE WORKS DEVELOPMENT, INC.

By:  _____

Title: VP Ass't Sec _____

Dated effective as of: 11-22-99 _____

State of Arkansas)

County of Lonoke)

Subscribed and sworn to before me this 22 date of November, 1999.

Dena Snyder

My commission expires: 5-15-2007