

12-10-1999



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MRO  
11-29-99

RECORDATION FORM COVER SHEET  
TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

New

Resubmission (Non-Recordation)  
Document ID #

Correction of PTO Error  
Reel #  Frame #

Corrective Document  
Reel #  Frame #

Conveyance Type

Assignment  License

Security Agreement  Nunc Pro Tunc Assignment

Merger  Change of Name

Other

Effective Date  
Month Day Year  
 08-05-99

Conveying Party

Mark if additional names of conveying parties attached

Name  Malcolm Howard

Execution Date  
Month Day Year  
 08-05-99

Formerly

Individual  General Partnership  Limited Partnership  Corporation  Association

Other

Citizenship/State of Incorporation/Organization

Receiving Party

Mark if additional names of receiving parties attached

Name  The Sqwincher Corporation

DBA/AKA/TA

Composed of

Address (line 1)  2813 14th Avenue North

Address (line 2)

Address (line 3)  Columbus  Mississippi  39701

City State/Country Zip Code

Individual  General Partnership  Limited Partnership  If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

Corporation  Association

Other

Citizenship/State of Incorporation/Organization  Mississippi

12/10/1999 VBROMH 00000012 75250907

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Mail documents to be recorded with required cover sheet(s) information to:  
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

TRADEMARK  
REEL: 001997 FRAME: 0849

**Domestic Representative Name and Address**

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Correspondent Name and Address**

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Pages**

Enter the total number of pages of the attached conveyance document including any attachments.

#

**Trademark Application Number(s) or Registration Number(s)**

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)			Registration Number(s)		
<input type="text" value="75/250,907"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

**Number of Properties**

Enter the total number of properties involved.

#

**Fee Amount**

Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment: Enclosed  Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

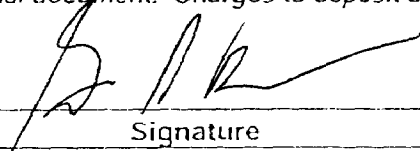
Deposit Account Number: #

Authorization to charge additional fees: Yes  No

**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Glenn Spencer Bacal  
Name of Person Signing

  
Signature

November 30, 1999  
Date Signed

**ASSIGNMENT OF SERVICE MARKS,  
TRADE NAMES AND TRADEMARKS**

FOR GOOD AND VALUABLE CONSIDERATION, receipt and sufficiency of which are hereby acknowledged, Malcolm Howard, an Individual Citizen of the United States ("Assignor"), hereby assigns and grants to The Sqwincher Corporation, a Mississippi corporation, with principal offices at 2813 14th Avenue North, Columbus, Mississippi 39701 ("Assignee"), the Assignor's entire right, title, and interest in the mark SMART PILLS as shown in Exhibit A hereto, along with all associated goodwill in the application for federal registration of the mark (Serial No. 75/250,907), as well as the ongoing and existing business associated with the mark and the application for registration of the mark.

Dated to be effective this 5th day of August, 1999.

Assignor:

Malcolm Howard, an Individual Citizen of  
the United States

By: Malcolm B. Howard

Dated: November 9, 1999

Assignee

The Sqwincher Corporation, a Mississippi  
corporation

By: Tommy Howard  
Tommy Howard, President

Dated: November 24, 1999

**SMART  
PILLS**