

12-16-1999



101223656

TRADEMARK

DEC -6 AM 9:00  
PR/FINANCE

MND  
12/16/99

### RECORDATION FORM COVER SHEET TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

#### Submission Type

- New
- Resubmission (Non-Recordation)  
Document ID #
- Correction of PTO Error  
Reel #  Frame #
- Corrective Document  
Reel #  Frame #

#### Conveyance Type

- Assignment  License
- Security Agreement  Nunc Pro Tunc Assignment
- Merger
- Change of Name
- Other

Effective Date  
Month Day Year  
11 12 99

#### Conveying Party

Mark if additional names of conveying parties

Execution Date  
Month Day Year

Name

11 12 99

Formerly

- Individual  General Partnership  Limited Partnership  Corporation  Association
- Other

Citizenship/State of Incorporation/Organization

#### Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)     
City State/Country Zip Code

- Individual  General Partnership  Limited Partnership  Association
- Corporation  Association
- Other

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

Citizenship/State of Incorporation/Organization

12/16/1999 DNGUYEN 00000026 75749060

FOR OFFICE USE ONLY

01 FC:481

40.00 DP

**Domestic Representative Name and Address**

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Correspondent Name and Address**

Area Code and Telephone Number

212-704-6000

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Pages**

Enter the total number of pages of the attached conveyance document including any attachments.

#

6

**Trademark Application Number(s) or Registration Number(s)**

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

**Trademark Application Number(s)**

**Registration Number(s)**

75749060		


**Number of Properties**

Enter the total number of properties involved.

#

1

**Fee Amount**

Fee Amount for Properties Listed (37 CFR 3.41):

\$

40.00

Method of Payment:

Enclosed

Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

500-672

Authorization to charge additional fees:

Yes

No

**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Karl M. Zielaznicki, Esq.

December 3, 1999

Name of Person Signing

Signature

Date Signed

TRADEMARK ASSIGNMENT

WHEREAS, simultaneously with the execution and delivery of this Trademark Assignment, Acme Animation, Inc., 2920 West Olive Avenue, Burbank, CA 91505 ("Assignor"), is selling certain trademark assets and other assets, pursuant to an Agreement dated November 11, 1999 (the "Agreement") to BKN Entertainment, Inc., 41 Madison Avenue, New York, NY 10010 ("Assignee");

WHEREAS, Assignor has adopted, used and is using the mark MEGAKONG for an entertainment property, and is the owner of the U.S. Intent to Use Application for the MEGAKONG, set forth in Schedule A, (collectively, the "Trademarks"); and

WHEREAS, Assignee is desirous of acquiring all of Assignor's right, title and interest in and to all of the Trademarks, including any registrations and applications thereof, in all countries of the world including the United States of America and its territories and possessions;

NOW THEREFORE, in consideration for the good and valuable consideration set forth in the Agreement, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns, and transfers to Assignee, its successors and assigns, all of Assignor's right, title and interest in and to all of the Trademarks, including the registrations and applications thereof, together with the goodwill of the businesses symbolized by the Trademarks being assigned, in all countries of the world including the United States, its territories and possessions, all causes of action for any and all past infringements of the rights being assigned and the right to collect and retain the proceeds therefrom, and that portion of Assignor's on-going business in connection with which Assignor had a *bona fide* intention to use any of the Trademarks which are the subject of pending intent to use applications transferred herein.

Assignor hereby authorizes and requests the United States Assistant Commissioner for Trademarks to issue all registrations maturing from pending applications filed by Assignor in the name of Assignee.

Assignor expressly agrees to execute, acknowledge and deliver, such documents and other instruments that may be required to evidence or effectuate the sale, conveyance, assignment, transfer and delivery of the Trademarks to the Assignee.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be executed  
as of this 12<sup>TH</sup> day of NOVEMBER, 1999.

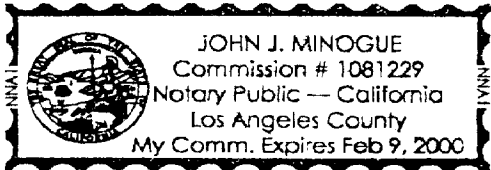
ACME ANIMATION COMPANY

By: Denis deVallance  
Name: Denis deVallance  
Title: President

STATE OF CALIFORNIA  
COUNTY OF LOS ANGELES

On the 12<sup>TH</sup> day of NOVEMBER, in the year 1999 before me, the undersigned, a Notary Public in and for said State, personally appeared           , personally known to me or proved to me on the basis of satisfactory evidence to be the individual whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his capacity, and that by his signature on the instrument, the individual, or person upon behalf of which the individual acted, executed the instrument.

John J. Minogue  
Notary Public



**SCHEDULE A**

**U.S. Intent to Use Trademark Application SN 75/749,060 for the mark  
MEGAKONG**