

12-17-1999

RECORD 7



MBO 12-6-99

101225565

TO THE ASSISTANT COMMISSIONER OF PATENTS AND TRADEMARKS

Mail documents to be recorded with required cover sheet information to:

1. Name of conveying party(ies): (If multiple assignors, list numerically)

Forte USA, Inc.

(X) Corporation - State: Delaware

Additional name(s) of conveying party(ies) attached?

() Yes (X) No

2. Name and address of receiving party(ies):

Name: Forte (U.K.), Ltd.

Internal Address:

Street Address: 166 High Holborn

City: London, WC1V 6TT Country: United Kingdom

(X) Corporation - State: United Kingdom

() Other:

If assignee is not domiciled in the United States, a domestic representative designation is attached: (X) Yes () No

(Designations must be a separate document from Assignment)

Additional name(s) and address(es) attached?

() Yes (X) No

3. Nature of conveyance:

(X) Assignment

Execution Date: (If multiple assignors, list execution dates in numerical order corresponding to numbers indicated in 1 above) -- November 23, 1999

4. Application number(s) and registration number(s):

a. Trademark Application No(s).

Appln Nos. 74/471,991; 74/471,989

b. Trademark Registration No(s): 1,780,904;

1,759,257; 1,317,359; 1,478,082; 1,178,671

Additional numbers attached? () Yes (X) No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: AnneMarie Kaiser
KNOBBE, MARTENS, OLSON & HEAR, LLP
Customer No. 20,995

Internal Address: Sixteenth Floor
Street Address: 620 Newport Center Drive
City: Newport Beach State: CA ZIP: 92660
Attorney's Docket No.:

LINKL5/008/009/034/035/036/040/041TUS

7. Total fee (37 CFR 3.41): \$190

(X) Enclosed

(X) Authorized to be charged to deposit account

8. Deposit account number: 11-1410

Please charge this account for any additional fees which may be required, or credit any overpayment to this account.

6. Total number of applications and registrations involved:

9. Statement and signature

To the best of my knowledge and belief, the foregoing information is true and correct, and any attached copy is a true copy of the original document.

AnneMarie Kaiser
Name of Person Signing

AnneMarie Kaiser
Signature

November 29, 1999
Date

Total number of pages including cover sheet, attachments and document: 3

Mail documents to be recorded with required cover sheet information to:

12/17/99 02:48:02 40000000

01 11:48:02
02 11:48:02

S:\DOCS\AOK\AOK-3332.DOC dmr
11/29/99

Commissioner of Patents and Trademarks
Box Assignments
Washington, D.C. 20231

TRADEMARK
REEL: 002000 FRAME: 0213

6192380176

LINKL5.008/009/034/035/036/040/041TUS

TRADEMARK ASSIGNMENT

This Trademark Assignment (hereinafter referred to as "Assignment") is effective as of the 25th day of November, 1999, by and between Forte USA, Inc., a Delaware corporation having a place of business at 32 Lookerman Square, Suite L-100, Dover, Delaware 19901 (hereinafter referred to as "ASSIGNOR"), and Forte (U.K.), Ltd., a corporation having a place of business at 166 High Holborn, London, WC1V 6TT, United Kingdom (hereinafter referred to as "ASSIGNEE")

WHEREAS, ASSIGNOR has adopted, used, is using, and is, to the best of its knowledge and belief, the owner of the trademarks listed in Schedule A, attached hereto and incorporated herein by this reference, and all other rights appurtenant thereto, including, but not limited to, all common law rights, trade name rights, causes of action, and the right to recover for past infringement (hereinafter collectively referred to as "Trademarks");

WHEREAS, ASSIGNOR has acquired goodwill associated with and symbolized by said Trademark and has not abandoned the same;

WHEREAS, ASSIGNOR is the owner of the federal trademark registrations and applications relating to the Trademarks listed in Schedule B, attached hereto and incorporated herein by reference (hereinafter collectively referred to as "Registrations");

WHEREAS, ASSIGNEE is desirous of acquiring all rights, title, and interest in and to the Trademarks and Applications, and

WHEREAS, ASSIGNOR is willing to assign to ASSIGNEE all rights, title, and interest as ASSIGNOR may possess in and to the Trademarks and Applications and Registrations;

NOW, THEREFORE, for good and adequate consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby assigns and sells to ASSIGNEE all rights, title, and interest as ASSIGNOR may possess in and to the following: (1) the Trademark(s) set forth in Schedule A; and (2) the Application(s) and Registration(s) set forth in Schedule B; together with the goodwill symbolized by said Trademark(s), Application(s) and Registration(s).

Executed at this 25th day of November, 1999.

Forte USA, Inc.
a Delaware corporation having a place of business at 32 Lookerman Square, Suite L-100, Dover, Delaware 19901

By: [Signature]

STATE OF ENGLAND
) ss.
COUNTY OF London

On 25th Nov '99 before me, W.B. KENNAIR personally appeared Forte USA, Inc. personally known to me (or proved to me on the basis of satisfactory evidence) to be the person(s) whose name(s) is/are subscribed to the within instrument, and acknowledged to me that executed the same in authorized capacity(ies), and that by signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument

WITNESS my hand and official seal.

[SEAL]

[Signature]

Signature WILLIAM B. KENNAIR
Notary Public
London, England
My commission is for life

TRADEMARK
REEL: 002000 FRAME: 0214

6192350176

SCHEDULES TO TRADEMARK ASSIGNMENT**SCHEDULE A**

Trade Marks/Service Marks: FORTE, FORTE AND DESIGN, FORTE HOTELS AND DESIGN,
TRUSTHOUSE FORTE, PLAZA FORTE, FORTE, FORTE AND DESIGN

SCHEDULE B

Federal Trademark Registration(s):

<u>MARK</u>	<u>REG. NO.</u>	<u>REG. DATE</u>	<u>INTL. CLASS</u>
FORTE	1,478,082	Feb. 23, 1988	42
FORTE AND DESIGN	1,759,257	Mar. 16, 1993	42
FORTE HOTELS AND DESIGN	1,780,904	Jul. 6, 1993	42
TRUSTHOUSE FORTE	1,317,359	Jan. 29, 1985	42
PLAZA FORTE	1,178,671	Nov. 17, 1981	42

Federal Trademark Application(s):

<u>MARK</u>	<u>APPL. NO.</u>	<u>FILING DATE</u>	<u>INTL. CLASS</u>
FORTE	74/471,991	Dec. 20, 1993	35, 41, 42
FORTE AND DESIGN	74/471,989	Dec. 20, 1993	35, 41, 42

RECORDED: 12/06/1999

TRADEMARK
REEL: 002000 FRAME: 0215