

12-17-1999

FORM PTO-1596 (MODIFIED)  
(REV. 6-93)  
OMB NO. 0651-0011  
P09/REV01



U.S. DEPARTMENT OF COMMERCE  
Patent and Trademark Office

101225814

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of the conveying party(ies):

Barcolene Incorporated

- ☐ Individual(s) Citizenship:  
☐ Association:  
☐ General Partnership:  
☐ Limited Partnership:  
☒ Corporation-State: Massachusetts  
☐ Other:

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

2. Name and address of receiving party(ies):

Name: Penn Champ, Inc.

Internal Address:

Street Address: Railroad and Lincoln Avenue  
P.O. Box 55

City: East Butler State: PA Zip: 16029-0055

- ☐ Individual(s) Citizenship:  
☐ Association:  
☐ General Partnership:  
☐ Limited Partnership:  
☒ Corporation-State: Delaware  
☐ Other:

Additional name(s) & address(es) attached? ☐ Yes ☒ No

3. Nature of conveyance:

- ☒ Assignment  
☐ Security Agreement  
☐ Other:
- ☐ Merger  
☐ Change of Name

Execution Date: May 12, 1999

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

712,360; 725,493; 735,524; 791,967; 783,509; 798,984;  
891,768; 1,034,603; 1,285,731; and 1,818,668

Additional numbers attached? ☐ Yes ☒ No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Joel E. Bair

Internal Address: RADER, FISIMAN &amp; GRATER PLLC

Street Address: 171 Monroe Avenue, NW, Suite 600

City: Grand Rapids, Michigan 49503

6. Total number of applications and registrations involved: Ten (10)

7. Total fee (37 CFR 3.41): .....\$ 265.00

- ☐ Enclosed  
☒ Authorized to be charged to deposit account

8. Deposit account number: 18-0013

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Joel E. Bair, Reg. No. 33,356

Signature

November 17, 1999

Date

Total number of pages including cover sheet, attachments and document: 3 Atty. Docket No. 71189-1228

12/16/1999 TTOM11 00000217 180013 712360

01 FC:401  
02 FC:402

( 40.00 CH  
225.00 CH )

C002089

TRADEMARK  
REEL: 002000 FRAME: 0479

**TRADEMARK ASSIGNMENT**

WHEREAS, Barcolene Incorporated, a Massachusetts corporation, having its principal place of business at 620 South Street, Holbrook, Massachusetts 02343, U.S.A. is the record owner of the entire right, title and interest in and to the trademark registrations and applications identified on the attached Schedule A (the "Trademarks"); and

WHEREAS, Assignor has agreed to assign and transfer its entire right, title and interest in and to the Trademarks, together with all of the goodwill associated therewith and symbolized thereby, including all common law rights associated with the Trademarks by virtue of their use in commerce, to Penn Champ, Inc., a Delaware corporation, having its principal place of business at Railroad and Lincoln Avenue, P.O. Box 55, East Butler, Pennsylvania 16029-0055, U.S.A. ("Assignee"); and

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN, in view of the premises herein and in consideration of the sum of One Dollar (\$1.00) and other valuable and legally sufficient consideration, the receipt of which is hereby acknowledged by Assignor, Assignor does hereby sell, convey, transfer and assign and deliver unto Assignee, its successors and assigns, the entire right, title and interest in and to the Trademarks, together with the goodwill associated therewith and symbolized thereby, and in and to any and all renewals thereof, together with all rights to sue and recover for past infringement thereof, to have and to hold forever for the sole and exclusive use and benefit of Assignee.

Assignor hereby consents that a copy of this ASSIGNMENT shall be deemed a full legal and formal equivalent of any assignment, consent to file, or like document that may be required in any particular country for any purpose and more particularly in proof of the right of Assignee to claim the aforesaid benefit of the right of priority provided by the International Convention for the Protection of Industrial Property, as amended.

Assignor hereby requires that this assignment be drawn in English.

IN TESTIMONY WHEREOF, an officer of the said Assignor has hereunto set his hand on the date indicated below.

Barcolene Incorporated

Dated:

5/12/99

By:

D. T. Caldon  
Daniel T. Caldon  
President and General Manager

Assignor

STATE OF MICHIGAN )  
 ) ss.  
COUNTY OF KENT )

On this 12th day of May, 1999, personally appeared before me the above-named Daniel T. Caldon, to me known and known to me to be the person described in and who executed the foregoing instrument on behalf of Barcolene Incorporated and acknowledged the same to be his free act and deed in and for the purposes set forth in said instrument.

Therese E. Hansen  
Notary Public

THERESE E. HANSEN  
Notary Public, Kent County, MI  
My Commission Expires Mar. 3, 2002

My commission expires:

3/3/2002

Accepted:

D. T. Caldon  
Daniel T. Caldon  
Secretary and Treasurer  
Penn Champ, Inc.

Assignee

G0023661

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**TRADEMARK**  
**REEL: 002000 FRAME: 0480**

## Schedule A

<u>Trademark</u>	<u>Country</u>	<u>Registration No.</u>
BARCOLENE JET STARCH AND DESIGN	United States	712360
BARCOLENE'S COMPARE AND DESIGN	United States	725493
BARCOLENE'S CLOUD 9 (STYLIZED)	United States	735524
AUTO VU	United States	791967
FREE UP	United States	783509
DEFEND	United States	799064
CLEAN SHIELD	United States	891768
COUNTRY CLEAN	United States	1034603
MINUTE SHINE	United States	1285731
DEFEND	United States	1818868

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TRADEMARK

RECORDED: 11/24/1999

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