

Tab settings



101225807

Final documents or copy thereof.

To the Honorable Commissioner of Patents and Trademarks

1. Name of conveying party(ies):

Procordia United Brands AB

- Individual(s)
- General Partnership
- Corporation - ~~State~~ Sweden
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

11-26-99

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: September 16, 1999

2. Name and address of receiving party(ies)

Name: Swedish Match United Brands AB

Internal Address: 118 85

Street Address:

City: Stockholm State: Sweden ZIP:

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation - ~~State~~ Sweden
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

223,213; 734,806; 783,903; 785,860;
843,561; 863,817; 1,071,208

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: William R. Dexter

Internal Address: Sullivan, Mountjoy, Steinback & Miller, PSC

Street Address: 100 St. Ann Building

City: Owensboro State: KY ZIP: 42303

6. Total number of applications and registrations involved:

7

7. Total fee (37 CFR 3.41) \$ 190.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

19-5042

(Attach duplicate copy of this page if paying by deposit account)

12/16/1999 TT0011 00000000 100048 000012

DO NOT USE THIS SPACE

01 FC:461
02 FC:462

(40.00 CH)
(100.00 CH)

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

William R. Dexter

Name of Person Signing

Signature

09/19/99

Date

2

Total number of pages including cover sheet, attachments, and document

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patents & Trademarks, Box Assignments
Washington D.C. 20231

TRADEMARK

REEL: 002000 FRAME: 0658

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Change of Corporate Name from
Procordia United Brands AB to
Swedish Match United Brands AB

Filed: Concurrently herewith

Honorable Commissioner of Patents
and Trademarks
Washington, D.C. 20231

Attention: Assignment Branch

DESIGNATION OF DOMESTIC REPRESENTATIVE

Sir:

Swedish Match United Brands AB hereby designates William R. Dexter, whose postal address is 100 St Ann Building, P.O. Box 727, Owensboro, Kentucky 42302-0727, as its Domestic Representative upon whom may be served notices or process in proceedings affecting each of the trademarks on the attached Schedule A.

This the 15th day of November, 1999.

Respectfully submitted,

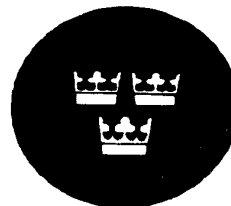
Swedish Match United Brands AB

By: *Lennart Sunden*
Title: Lennart Sunden, Chairman

By: *Sven Hindrikes*
Title: Sven Hindrikes, Director

**TRADEMARK
REEL: 002000 FRAME: 0559**

Registration number: 556345-7737
Date of registration: 22nd December, 1988
Company name: Swedish Match United Brands AB
Address: 118 85 STOCKHOLM

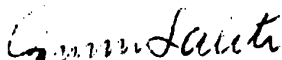


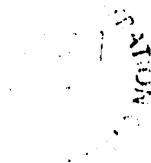
I hereby certify that the records kept by this office, the Companies Department of the Patent and Registration Office, Sweden, show the following changes in the name of the above company:

<u>Date of registration</u>	<u>Company name</u>
1988-12-22	Swedish Tobacco Group Aktiebolag
1991-01-02	Procordia United Brands Aktiebolag
1997-09-19	Swedish Match United Brands AB

the latter being the present name of the company.

Sundsvall, 16th September, 1999
Ex officio


Gunn Lahti



Bolagsavdelningen

851 81 Sundsvall

Besöksadres:
Badhusparken

Postgiro 95 06 08 - 0
Bankgiro 5050 - 0255

Telefon 060 - 18 40 00
Telefax 060 - 12 64 77

TRADEMARK
REEL: 002000 FRAME: 0560

SCHEDULE A

<u>Trademark:</u>	<u>Reg. No.</u>	<u>Reg. Date</u>
HALF AND HALF	223,212	1/18/1927
HALF AND HALF with Design	734,806	7/24/1962
MAN WITH HAT DEVICE	783,903	1/26/1965
FRONT PANEL HALF AND HALF CIGARETTE LABEL	785,860	3/02/1965
MAN WITH HAT DEVICE - A CARGO OF CONTENTMENT IN THE BOWL OF ANY PIPE	843,561	2/06/1968
PALADIN	863,817	1/21/1969
BOURBON BLEND AND DESIGN	1,071,208	8/08/1977

RECORDED: 11/26/1999**TRADEMARK
REEL: 002000 FRAME: 0561**