

FORM PTO-1618A
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U.S. Department of Commerce
Patent and Trademark Office
TRADEMARK

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FINANCE

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RECORDATION FORM COVER SHEET
TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)
Document ID # _____
- Correction of PTO Error
Reel # _____ Frame # _____
- Corrective Document
Reel # _____ Frame # _____

Conveyance Type

- Assignment License
- Security Agreement Nunc Pro Tunc Assignment
Effective Date
Month Day Year _____
- Merger
- Change of Name
- Other _____

Conveying Party

Mark if additional names of conveying parties attached

Execution Date
Month Day Year
11 14 '99

Name GREATER PARK CITY COMPANY

Formerly _____

- Individual General Partnership Limited Partnership Corporation Association
- Other _____
- Citizenship/State of Incorporation/Organization UTAH

Receiving Party

Mark if additional names of receiving parties attached

Name UNITED STATES OLYMPIC COMMITTEE

DBA/AKA/TA _____

Composed of _____

Address (line 1) _____

Address (line 2) ONE OLYMPIC PLAZA

Address (line 3) COLORADO SPRINGS COLORADO, USA 80909
City State/Country Zip Code

- Individual General Partnership Limited Partnership Association
- Corporation Association
- Other _____
- Citizenship/State of Incorporation/Organization CONGRESSIONALLY CHARTERED

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

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FOR OFFICE USE ONLY

01 FF:481 40.00 OP
02 FF:482 125.00 OP

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (8091-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 8091-0027, Patent and Trademark Assignment Practices. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

TRADEMARK
REEL: 002000 FRAME: 0926

Domestic Representative Name and Address Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages Enter the total number of pages of the attached conveyance document including any attachments. #

Trademark Application Number(s) or Registration Number(s) Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)	Registration Number(s)
<input type="text" value="75/045,073"/>	<input type="text" value="2,015,716"/> <input type="text" value="2,246,907"/>
<input type="text" value="75/035,959"/>	<input type="text" value="2,150,039"/>
<input type="text"/>	<input type="text" value="2,017,783"/>

Number of Properties Enter the total number of properties involved. #

Fee Amount Fee Amount for Properties Listed (37 CFR 3.41): \$


Method of Payment: Enclosed Deposit Account

Deposit Account (Enter for payment by deposit account or if additional fees can be charged to the account.)
Deposit Account Number: #

Authorization to charge additional fees: Yes No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

JAMES L. BIKOFF 

Name of Person Signing Signature Date Signed

WHEN RECORDED RETURN TO:

Todd E. Zenger
KIRTON & MCCONKIE
1800 Eagle Gate Tower
60 East South Temple
Salt Lake City, Utah 84111

ASSIGNMENT

WHEREAS, GREATER PARK CITY COMPANY, a Utah corporation, with a principal place of business at 1345 Lowell Avenue, Park City, Utah 84060 (hereinafter referred to as "Assignor") is the owner of the entire right, title, and interest in and to the following trademarks including all rights in and to such trademarks created under any applicable federal or state statutes or common law or under the applicable trademark laws of any foreign country:

WHEREAS, the Assignor is the applicant for the following trademark applications for federal registration filed in the United States Patent and Trademark Office:

- (1) Service Mark Application Serial No. 75/045075, filed January 17, 1996 for the mark "PARK CITY SKI AREA TEAM 2002"; and
- (2) Service Mark Application Serial No. 75/035959, filed December 22, 1995 for the mark "SKI PARK CITY 2002";

WHEREAS, the Assignor is the owner of the following federal trademark registrations issued by the United States Patent and Trademark Office:

- (1) Service Mark Registration No. 2,015,716, issued November 12, 1996 for the mark "2002! THE WORLD'S CHOICE!";
- (2) Service Mark Registration No. 2,150,039, issued April 14, 1998 for the mark "PARK CITY SKI AREA 2002!";
- (3) Service Mark Registration No. 2,017,783, issued November 19, 1996 for the mark "2002! DON'T WAIT TO SEE WHY"; and
- (4) Service Mark Registration No. 2,246,907, issued May 25, 1999 for the mark "PARK CITY 2002".

WHEREAS, UNITED STATES OLYMPIC COMMITTEE, with a principal place of business at One Olympic Plaza, Colorado, Springs, Colorado, 80909, (hereinafter referred to as "Assignee"), desires to secure the entire right, title, and interest in and to said marks, including all rights in and to such marks created under any applicable federal or state statutes or common law or under the applicable trademark laws of any foreign country, including but not limited to all rights, title, and interest in and to the aforesaid marks, the aforesaid registrations and applications for federal registration, any federal registration which may issue thereon, any and all other common law trademarks incorporating the term "2002" owned by Assignors, any and all trademark registrations that may be granted therefor, any and all continuations, renewals and extensions of the aforesaid registrations and registration(s) issuing from such applications, and together with goodwill of the business or businesses associated with any of the aforesaid marks or registrations within the United States of America and its territorial possessions and within all countries foreign to the United States, (hereinafter collectively referred to as "TRADEMARKS AND GOODWILL");

NOW, THEREFORE, in consideration of the sum of one dollar (\$1.00) paid by Assignee to Assignor and other good and valuable considerations, the receipt and sufficiency of which is hereby acknowledged by said Assignor, Assignor has sold, assigned and transferred and by these presents does hereby sell, assign and transfer unto Assignee the entire right, title, and interest in and to said TRADEMARKS AND GOODWILL within the United States of America and its territorial possessions and within all countries foreign to the United States, all said rights to be held and enjoyed by Assignee for its own use and enjoyment and for the use and enjoyment of its successors and assigns to the full end of the term or terms for which said trademark registration

may be granted as fully and entirely as the same would have been held and enjoyed by said Assignor if this assignment, transfer and sale had not been made. The Assignee agrees to prosecute and maintain, at Assignee's expense, the existing applications and registrations, and to reimburse Assignor five thousand dollars in prosecution expenses.


The aforesaid Assignor hereby authorizes and requests the United States Commissioner of Patents and Trademarks and all authorized officials of foreign patent and trademark offices to issue the said trademark registrations, when granted, to Assignee, as the owner of the entire right, title, and interest in and to the same trademark applications, TRADEMARKS AND GOODWILL, for the sole use and enjoyment of Assignee, its successors and assigns.

The aforesaid Assignor hereby agrees to sign all lawful papers and to perform all other lawful acts which Assignee may request of Assignor to make this Assignment fully effective, including, by way of example but not of limitation, the following:

- (1) Prompt execution of all United States and foreign trademark applications, and all lawful documents requested by Assignee to further the prosecution of any such applications.
- (2) Cooperation to the best of said Assignor's ability in the execution of all lawful documents, the production of evidence, nullification, continuation, renewal, extension, or infringement proceeding involving said trademarks.

This Assignment and Agreement shall be binding upon the successors and assigns of the undersigned.

GREATER PARK CITY COMPANY

By 
Its President, General Manager

STATE OF UTAH)
 : ss
COUNTY OF SUMMIT)

On Dec. 19, 1999, before me personally appeared Vern Carraw
Resident GM, known to me to be the Resident GM of the GREATER
PARK CITY COMPANY, who signed the foregoing Assignment in my presence as its
Resident GM and acknowledged under oath before me that he has read the
same and knows the contents thereof and that the same is true of his own knowledge excepting as
to matters therein alleged upon information and belief and as to those matters he believes them to
be true, and that he executed the same as the free act and deed of the Corporation and for the
purposes set forth therein.



Pamela Marie Preib
NOTARY PUBLIC

Residing at Park City, UT

My Commission Expires:

10/07/02