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LAW OFFICES OF ERIC D. OFFNER

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RECORDATION FORM COVER SHEET TRADEMARKS ONLY

To: Honorable Commissioner of Patents and Trademarks
Box Assignments
Washington, D. C. 20231

03-09-2000



101265379

1. Name of conveying party:
L. A. 411 Publishing
(Limited partnership)
2. Name and address of receiving party:
MEDIA PUBLISHING INTERNATIONAL, L. L. C.
7083 Hollywood Boulevard, Suite 501
Hollywood, California 90028
(California corporation)
3. Nature of conveyance:
ASSIGNMENT DEED
Execution date:
May 6, 1997
4. Trademark Registration No: 1,487,531
5. Correspondence concerning documents should be mailed to:
Eric D. Offner
20 Joy Drive
New Hyde Park, NY 11040
6. Total number of applications/registrations involved: 1
7. Total fee (37 CFR 3.41) (\$40.-first mark)
Check in the amount of \$40.00 is enclosed.
8. The Commissioner is authorized to charge any underpayment
or credit any overpayment to Deposit Acct. No. _____.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

ERIC D. OFFNER
(Name of Person signing)

(Signature)

February 22, 2000
(date)

03/02/2000 TTRM11 00000217 1487531

01 FC:481
02 FC:484

40.00 EP
120.00 EP

**TRADEMARK
REEL: 002000 FRAME: 0957**

TRADEMARK ASSIGNMENT

THIS ASSIGNMENT is made on the 6th day of May, 1997 between LA 411 PUBLISHING COMPANY ("Assignor"), a California limited partnership having its principal place of business at 611 North Larchmont, Suite 201, Los Angeles, California 90004, and MEDIA PUBLISHING INTERNATIONAL, LLC ("Assignee"), having its principal place of business at 11400 West Olympic Boulevard, Suite 200, Los Angeles, California 90064.

WHEREAS, Assignor wishes to assign to Assignee all of Assignor's right, title and interest in and to all of the trademarks listed on Schedule "A" hereto (collectively, the "Marks"), the applications and registrations on the Principal Register of the United States Patent and Trademark Office covering such Marks, and the goodwill associated therewith; and

WHEREAS, Assignee wishes to take assignment of the Marks, the applications and registrations thereof and the goodwill associated therewith.

NOW, WHEREFORE, in consideration of the sum of Ten (\$10.00) Dollars and other good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign, sell and transfer to Assignee, its successors and assigns, all of its right, title and interest in and to the Marks, the applications and registrations thereof, together with the goodwill associated with the Marks, and with the right to recover damages and profits and all other remedies for past infringements thereof.

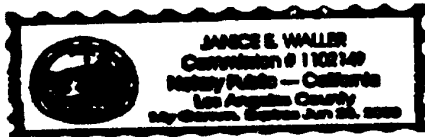
IN WITNESS WHEREOF, the undersigned has executed this Assignment as of the date first above written.

LA 411 PUBLISHING COMPANY

By: Deborah Goldblatt
Deborah Goldblatt,
General Partner

STATE OF CALIFORNIA)
)
COUNTY OF LOS ANGELES)

On this 6th day of May, 1997, personally appeared DEBORAH GOLDBLATT, to me know and known to me to be the General Partner of La 411 Publishing Company, the Assignor named above, and acknowledged that she executed the foregoing Assignment on behalf of said Assignor and pursuant to authority duly received.



Janice E. Waller
Notary Public

**TRADEMARK
REEL: 002000 FRAME: 0958**

EXHIBIT "A"

A. REGISTERED TRADEMARKS

| <u>REGISTRATION NO.</u> | <u>MARK</u> | <u>REGISTRATION DATE</u> |
|-------------------------|-------------|--------------------------|
| 1,487,531 | LA 411 | 5/10/88 |

B. PENDING TRADEMARK APPLICATIONS

| <u>SERIAL NO.</u> | <u>MARK</u> | <u>FILING DATE</u> |
|-------------------|--|--------------------|
| 75/223816 | Professional Resources for Film and Video Production | 1/10/97 |
| 75/145107 | Lifestyle Links for the Film and Video Professional | 8/05/96 |
| 75/145106 | Cyphan | 8/05/96 |
| 75/172305 | Lifestyle Resources for the Film and Video Professional | 9/26/96 |
| 75/226488 | L.A. 411 | 1/16/97 |
| 75/223817 | LA 411 online | 1/10/97 |

RECORDED: 03/01/2000

TRADEMARK
REEL: 002000 FRAME: 0959