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Conveying Party	Mark if additional names of conveying parties attached  Execution Date  Month Day Year			
Name Leo Schachter Diamonds, L.P.	10/29/99			
Formerly				
Individual General Partnership	Limited Partnership Corporation Association			
X Other Limited Liability Partnership				
X Citizenship/State of Incorporation/Organization Delaware				
Receiving Party  Mark if additional names of receiving parties attached				
Name Leo Schachter Diamonds, L.L.C.				
DBA/AKA/TA				
Composed of				
Address (line 1) 579 Fifth Avenue				
Address (line 2)				
Address (line 3) New York	New York			
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Address (line 1)	Hughes Hubbard & Reed LLP			
Address (fine 2)	One Battery Park Plaza			
Address (line 3)	New York, New York 10004-1482			
Address (line 4)				
Correspondent Name and Address Area Code and Telephone Number (212) 837-6550				
Name	Perla M. Kuhn, Esq.			
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## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

## ASSIGNMENT OF APPLICATIONS BASED ON INTENT TO USE

WHEREAS, Leo Schachter Diamonds, L.P., a Delaware Limited Liability Partnership with a place of business at 579 Fifth Avenue, New York, New York 10017, ("Assignor"), has a bona fide intent to use the marks IDEAL COLLECTION, IDEAL JEWELRY COLLECTION and IDEAL SOURCE ("the Marks"), in connection with goods and services in International Classes 14 and 42.

WHEREAS, Assignor have applied to register the Marks on the Principal Register of the United States Patent and Trademark Office based on Assignors' bona fide intent to use the Marks in commerce in connection with the above-described goods and services as follows:

APPLN. SERIAL NO.	<u>DATED</u>	<u>MARK</u>
75/230.723	01/24/97	IDEAL COLLECTION
75/230.724	01/24/97	IDEAL JEWELRY COLLECTION
75′235,966	02/04/97	IDEAL SOURCE

AND. WHEREAS, Leo Schachter Diamonds, L.L.C., a Limited Liability Company of New York, with a principal place of business at 579 Fifth Avenue, New York, New York 10017 ("Assignee"), desires to acquire the business of Assignor in connection with which Assignor has a bona fide intent to use the Marks and the above-described applications;

NOW. THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns and transfers the Marks and the above-

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referenced Applications therefor, together with that portion of Assignor's business in connection with which it has a bona fide intent to use the Marks, and all of Assignor's rights therein. to Assignee.

LEO SCHACHTER DIAMONDS, L.P.

By:\_\_\_\_ Name:

Title:

Dated:  $\frac{10/24/99}{}$ 

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**RECORDED: 12/07/1999** 

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