

12-21-1999

TRADEMARKS ONLY

TRADEMARKS ONLY

To the Honorable



and Trademarks:

Please

101229798

copy thereof.

1. Name of Party(ies) conveying an interest

The Hume Group, Inc.

Entity:

- Individual(s) Association
- General Partnership Limited Partnership
- Corporation State Delaware
- Other _____

Additional name(s) of conveying party(ies) attached

yes no

2. Name and Address of Party(ies) receiving an interest:

Name: HG Acquisition Corp. d/b/a The Hume Group
 Internal Address: c/o American Marketing Systems, Inc.
 Street Address: 6951 Highgrove Blvd.
 City: Burr Ridge
 State/Zip: IL 60521

Entity:

- Individual(s) Association
- General Partnership Limited Partnership
- Corporation State Illinois
- Other _____

Citizenship _____

3. Description of the interest conveyed

- Assignment Change of Name Other
- Security Agreement Merger

Date of execution of attached document: September 30, 1998

If not domiciled in the United States, a domestic representation designation is attached

yes no

(the attached document must not be an assignment)
Additional name(s) and addresses attached:

yes no

4. Application number(s) or registration number(s). Additional sheet attached?

yes no

A. Trademark Application No(s): (see attached sheet)

B. Trademark Registration No.(s): (see attached sheet)

5. Name and address of party to whom correspondence concerning document should be mailed

Name: Andrew Hartman, Sachnoff & Weaver, Ltd.
 Address: 30 South Wacker Drive, Suite 2900
 City: Chicago,
 State/Zip: Illinois 60606

6. Number of applications and registrations involved: 45

- 7. The \$ 1,140.00 filing fee is enclosed.
- 8. Please charge the \$ _____ filing fee to Deposit Account No. _____
- 9. Please charge any deficiencies in fees or credit any overpayment to Deposit Account No. 19-0011

12/21/1999 VBR000 00000027 75260700

DO NOT USE THIS SPACE

01 FC:481 40.00 DP
02 FC:482 1100.00 DP

10. Statement and signature. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document

Andrew Hartman
Name of Person Signing

Signature

December 2, 1999
Date

Total number of pages comprising coversheet: 7

205556/0001/202260

TRADEMARK
REEL: 002001 FRAME: 0590

Hume Trademark Index (4/11/03-3/1/04)

Trademarks (United States)		§§ 8 & 15 Affidavits				Renewal	
Matter No.	Product Name	Reg. No.	Reg. Date	Due	Filed	Due	Filed
	11-Plus Trade (The)	s/n 75-260700					
	Alpine Advantage (The)	1,604,596	7/3/90			7/3/00	
	Apple & School House Design	1,562,133	10/24/89				
	B-O-M Spread (The)	1,458,337	9/22/87			9/22/07	
	Barnyard Bonanza (The)	1,589,906	4/3/90			4/3/00	
	Beef Sandwich (The)	s/n 75-260839					
	Business Mentor	75-038-826	pending				
	Consumer Power	75-038-827	pending				
	Consumer Power Design	75-108-031	pending				
	Copper Coup (The)	1,526,797	2/28/89			2/28/09	
	Colton Connection (The)	1,548,242	7/18/89			7/18/09	
	Entrepreneurs Program	2,102,393	9/30/97		9/30/03	9/30/07	
	Gold Mine Maneuver (The)						
	Gold Mine Maneuver (The)	1,608,204	7/31/90			7/31/00	
	GSR Trade (The)	1,446,317	7/7/87				
	Ham Sandwich (The)	1,458,336	9/22/87			9/22/07	
	Ham Sandwich (The)						

TRADEMARK

EXHIBIT
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Hume Trademark Index (1/11/03-3/1/04)

Trademarks (United States)		§ 8 & 15 Affidavits				Renewal				
Matter No.	Product Name	Registrant	Reg. No.	Reg. Date	Due	Filed	Ackn.	Due	Filed	Ackn.
	High Energy Edge (The)	Hume Group, Inc.	1,680,304	3/24/92	3/24/98			3/24/02		
	Hot Coffee Caper (The)	Hume Group, Inc.	1,647,418	6/11/91	6/11/97	6/4/97	7/14/97	6/11/01		
	Hume Logo & Design	Hume Group Ltd	1,488,394	5/17/88			11/2/94	5/17/08		
	Insured GSR Trade (The)	Hume Group, Inc.	1,694,292	6/16/92	6/16/98			6/16/02		
	Insured Swissie (The)	Hume Group, Inc.	1,483,361	4/5/88			5/15/95	4/5/08		
	Master Mentor	Hume Group Inc	75-038-829	pending						
	MoneyFiles (The)	Hume Group Inc	2,032,788	12/17/96	12/17/02			12/17/06		
	Multi-Mark Maneuver (The)	Hume Group, Inc.	1,548,242	6/20/89			3/11/96	6/20/09		
	Option NOB (The)	Hume Group, Inc.	1,581,456	2/6/90			3/11/96	2/6/00		
	PC Superinvestor	Hume Fin. Svcs., Inc.	1,727,210	10/27/92						
	Petro Parlay (The)	Hume Group, Inc.	1,585,569	3/6/90			4/2/96	3/6/00		
	Quicksilver Quest (The)	Hume Group, Inc.	1,609,027	8/7/90			9/16/96	10/30/00		
	Real Estate Investor's Tool Box	Hume Group Inc.	1,609,616	8/14/90			2/25/97	8/14/00		
	Realistic Wealth Strategies	Hume Group Inc	2,061,298	5/13/97	5/13/03			5/13/07		
	S/A Cereal Trade (The)	Hume Group, Inc.	1,511,722	11/8/88			5/15/95	11/8/08		
	Silver Butterfly (The)	Hume Group, Inc.	1,518,846	1/3/89			9/28/94	1/3/09		

TRADEMARK

Hume Trademark Index										
Trademarks (United States)			§ 8 & 15 Affidavits				Renewal			
Matter No.	Product Name	Registrant	Reg. No.	Reg. Date	Due	Filed	Acqn.	Due	Filed	Acqn.
	Soybean Scorchers (The)	Hume Group, Inc.	1,619,832	10/30/90			9/16/96	10/30/00		
	Soymeal Medley (The)	Hume Group, Inc.	1,563,329	10/31/89			3/11/96	10/31/09		
	Successor Realty Management	Hume Group, Inc.	1,241,106	6/7/83			11/14/88	6/7/03		
	Successor Real Estate Investing	Hume Group Inc.	1,604,597	7/3/90			11/4/96	7/3/00		
	Superbean Trade (The)	Hume Group, Inc.	1,459,214	9/29/87			2/15/94	9/29/07		
	SuperInvestor Files (The)	Hume Group, Inc.	s/n 75-260838							
	Superinvestor Holsheet	Hume Group Inc.	1,727,576	10/27/92	10/12/98			10/27/02		
	Sweet Seasonal (The)	Hume Group, Inc.	1,458,342	9/22/87			2/15/94	9/22/07		
	The Hume Annual Financial Guide	Hume Company	1,645,957	5/28/91						
	Time Tactic (The)	Hume Group, Inc.	1,574,785	1/2/90			3/11/96	1/2/00		
	Total Market Tactic (The)	Hume Group, Inc.	1,450,670	8/4/87			1/11/94	8/3/07		
	Triple T-Bond Trade (The)	Hume Group, Inc.	1,513,529	11/22/88			5/15/95	11/22/08		
	Wild Oats Windfall (The)	Hume Group, Inc.	1,565,884	11/14/89			3/11/96	11/14/09		
	Yen Yoke (The)	Hume Group, Inc.	1,623,637	11/20/90			9/3/96	11/20/00		
	Note: Trademarks issued before November 16, 1989 are renewed on a twenty year basis.									
	Note: Trademarks issued after November 16, 1989 are renewed on a ten year basis.									

TRADEMARK ASSIGNMENT

WHEREAS, THE HUME GROUP, INC. ("HUME GROUP"), a corporation organized and existing under the laws of Delaware is the owner of the trademarks attached hereto as Exhibit A, which marks were registered in the United States Patent and Trademark Office as shown therein;

WHEREAS, HG ACQUISITION CORP. d/b/a THE HUME GROUP ("HG") a corporation organized and existing under the laws of Illinois, is desirous of acquiring said marks and the registrations therefore pursuant to the Asset Purchase Agreement Among HG Acquisition Corp., American Marketing Systems, Inc., The Hume Group, Inc., Hume Publishing Company Limited, Tudorcroft Investments Inc., and J. Trevor Eyton, of even data hereof, all of the terms and conditions thereof are incorporated herein and made a part hereof by reference;

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, HUME GROUP does hereby assign unto HG all right, title and interest in and to said marks, together with the goodwill of the business as symbolized by said marks, and the registrations therefor, to have and to hold unto HG, its successors and assigns, forever including the right to take legal action for past infringement thereof.

THE HUME GROUP, INC.

By: *James M. [Signature]*
Title: EVF

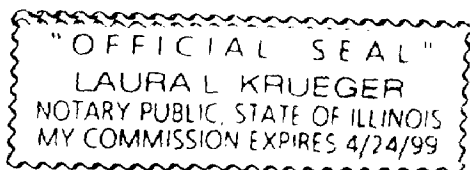
ACCEPTED:

HG ACQUISITION CORP.
d/b/a THE HUME GROUP

By: *Mark S. [Signature]*
Title: President

SUBSCRIBED and SWORN to before me
this 30 day of September, 1998.

Laura L. Krueger
Notary Public



205556/0001/200438/Version # : 1