

12-21-1999



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RECORDATION FORM COVER SHEET
TRADEMARKS ONLY

MJD 11-30-99

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)
Document ID #
- Correction of PTO Error
Reel # Frame #
- Corrective Document
Reel # Frame #

Conveyance Type

- Assignment License
- Security Agreement Nunc Pro Tunc Assignment
Effective Date
Month Day Year
- Merger
- Change of Name
- Other

Conveying Party

Mark if additional names of conveying parties attached

Execution Date
Month Day Year
10-22-99

Name Calypso, Ltd.

Formerly

- Individual General Partnership Limited Partnership Corporation Association
- Other

Citizenship/State of Incorporation/Organization U.S. Virgin Islands

Receiving Party

Mark if additional names of receiving parties attached

Name Anheuser-Busch, Incorporated

DBA/AKA/TA

Composed of

Address (line 1) One Busch Place

Address (line 2)

Address (line 3) St. Louis Missouri 63118
City State/Country Zip Code

- Individual General Partnership Limited Partnership Association
- Corporation

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

Other

Citizenship/State of Incorporation/Organization Missouri

12/17/1999 DNGUYEN 00000152 75192497

FOR OFFICE USE ONLY

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40.00 OP

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Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

TRADEMARK
REEL: 002002 FRAME: 0073

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages

Enter the total number of pages of the attached conveyance document including any attachments.

#

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

Number of Properties

Enter the total number of properties involved.

#

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment:

Enclosed

Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

Authorization to charge additional fees:

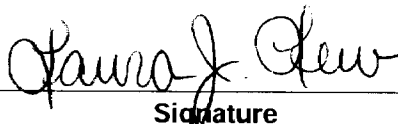
Yes

No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Laura J. Lew

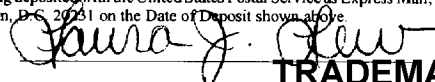


11-30-99

Name of Person Signing

Signature

Date Signed



TRADEMARK

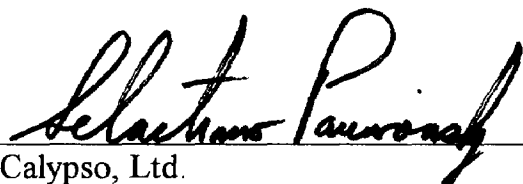
ASSIGNMENT

WHEREAS, Calypso, Ltd., a U.S. Virgin Islands corporation located and doing business at P.O. Box 6280, 37 Main Street, Charlotte Amalie, St. Thomas, U.S. Virgin Islands 00801, is the sole and exclusive owner of all of the right, title, interest, and goodwill in the RUMBA Mark as used on and in connection with rum liqueur, including United States Trademark Application Serial No. 75/192,497; and

WHEREAS, Calypso, Ltd. desires to assign all its right, title, interest, and goodwill in the RUMBA Mark for all goods and services, including United States Trademark Application Serial No. 75/192,497, to Anheuser-Busch, Incorporated, a Missouri corporation with a principal place of business in St. Louis, Missouri; and

WHEREAS, Anheuser-Busch, Incorporated, desires to acquire all right, title, interest, and goodwill in the RUMBA Mark, including United States Trademark Application Serial No. 75/192,497.

NOW, THEREFORE, for good and valuable consideration receipt of which is hereby acknowledged, Calypso, Ltd. hereby assigns to Anheuser-Busch, Incorporated all right, title, interest, and goodwill in the RUMBA Mark for all goods and services, including United States Trademark Application Serial No. 75/192,497.

By: 
Calypso, Ltd.

Date: October 22, 1999