

12-22-1999



101229857

I COVER SHEET

TRADEMARKS ONLY

12-6-99

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)
Document ID #
- Correction of PTO Error
Reel # Frame #
- Corrective Document
Reel # Frame #

Conveyance Type

- Assignment License
- Security Agreement Nunc Pro Tunc Assignment
- Merger Effective Date
Month Day Year
- Change of Name
- Other

Conveying Party

Mark if additional names of conveying parties attached

Execution Date
Month Day Year

Name

Formerly

- Individual General Partnership Limited Partnership Corporation Association
- Other
- Citizenship/State of Incorporation/Organization

Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)

City

State/Country

Zip Code

- Individual General Partnership Limited Partnership Corporation Association
- Other

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

Citizenship/State of Incorporation/Organization

FOR OFFICE USE ONLY

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

TRADEMARK

REEL: 002002 FRAME: 0953

00000003 1847912
12/22/1999

FC-48
FC-48

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

(415) 781-4000

Name

Russell F. Rowen

Address (line 1)

Lerner & Veit, P.C.

Address (line 2)

744 Montgomery Street, Fifth Floor

Address (line 3)

San Francisco, California 94111

Address (line 4)

Pages

Enter the total number of pages of the attached conveyance document including any attachments.

#

2

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

1807912

1938062

1809545

Number of Properties

Enter the total number of properties involved.

#

3

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41):

\$

90.00

Method of Payment:

Enclosed

Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

Authorization to charge additional fees:

Yes

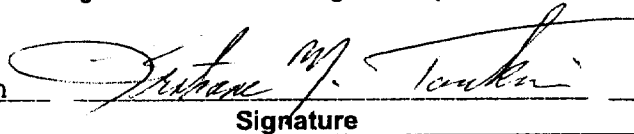
No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Bertram M. Tonkin, Chairman

Name of Person Signing



Signature

12/3/99

Date Signed

ASSIGNMENT OF MARKS

Whereas B.M. Tonkin, Inc., a California corporation, 2181 Greenwich Street, San Francisco, California 94123, has adopted, used, is using and is the owner of the following marks which are registered in the United States Patent and Trademark Office:

<u>MARK</u>	<u>REGISTRATION NO.</u>	<u>REGISTRATION DATE</u>
The Seattle Gift Show	1807912	November 30, 1993
San Francisco International Gift Fair	1938062	November 28, 1995
The Portland Gift Show	1809545	December 7, 1993

Whereas Western Exhibitors, Inc., a California corporation, 2181 Greenwich Street, San Francisco, California 94123, is desirous of acquiring said marks and the registrations thereof;

Now, therefore, for good and valuable consideration, receipt of which is hereby acknowledged, B.M. Tonkin, Inc. does hereby assign unto Western Exhibitors, Inc. all right, title and interest in and to the said marks, together with the goodwill of the business symbolized by the marks, and the above identified registrations thereof.

Executed at San Francisco, California this 18 day of NOVEMBER, 1999.

ASSIGNOR

B.M. Tonkin, Inc.

By: 

Bertram M. Tonkin
President

State of California)
)
City and County of San Francisco) SS:

On this 18th day of NOVEMBER, 1999, personally appeared Bertram M. Tonkin, known to me to be the President of B.M. Tonkin, Inc., a California corporation, the assignor above named, and acknowledged that he executed the foregoing Assignment on behalf of B.M. Tonkin, Inc. and pursuant to authority duly received.



Mary Jane Phelps

NOTARY PUBLIC

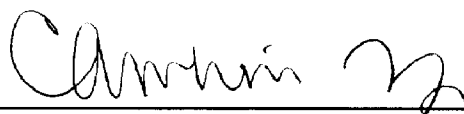
CERTIFICATE OF EXPRESS MAIL UNDER 37 CFR 1.10

"Express Mail" mailing label number: EJ436821264US

Date of Deposit: December 6, 1999

I hereby certify that this paper is being deposited with the United States Postal Service "Express Mail Post Office to Addressee" service under 37 CFR 1.10 on the date indicated above and is addressed to Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231.

CAROLINE YU



TRADEMARK

REEL: 002002 FRAME: 0957

Lerner & Veit

PROFESSIONAL CORPORATION

744 MONTGOMERY STREET
FIFTH FLOOR
SAN FRANCISCO 94111-2104
FACSIMILE: (415) 398-4228
TELEPHONE: (415) 781-4000

December 6, 1999

Commissioner of Patents and Trademarks
Box Assignments
Washington, D.C. 20231

Re: Service Mark Assignments
Our File No.: 3310.16

Dear Commissioner:

Enclosed please find the following documents:

1. Recordation Form Cover Sheet - Trademarks Only
2. Assignment of Marks
3. Certificate of Express Mail under 37 CFR 1.10
4. Check in the sum of \$90.00

Please record the above documents and direct all correspondence and/or requests for information to me at the address noted above. Thank you for your anticipated courtesy and cooperation.

Very truly yours,

LERNER & VEIT, P.C.


Russell F. Rowen

RFR:cy
Enclosures

WESTERN\GENERAL\COMMISSIONER.01