

12-28-1999



101231728

RECORDATION FORM COVER SHEET  
TRADEMARKS ONLY

MKP  
12-21-99

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)  
Document ID #
- Correction of PTO Error  
Reel #  Frame #
- Corrective Document  
Reel #  Frame #

Conveyance Type

- Assignment  License
- Security Agreement  Nunc Pro Tunc Assignment  
Effective Date  
Month Day Year
- Merger
- Change of Name
- Other

Conveying Party

Mark if additional names of conveying parties attached

Execution Date  
Month Day Year

Name

Formerly

- Individual  General Partnership  Limited Partnership  Corporation  Association
- Other
- Citizenship/State of Incorporation/Organization

Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)

- Individual  General Partnership  Limited Partnership  If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)
- Corporation  Association
- Other

Citizenship/State of Incorporation/Organization

FOR OFFICE USE ONLY

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:  
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

**Domestic Representative Name and Address**

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Correspondent Name and Address**

Area Code and Telephone Number:

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Pages**

Enter the total number of pages of the attached conveyance document including any attachments.

#

**Trademark Application Number(s) or Registration Number(s)**

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)			Registration Number(s)		
<input type="text" value="75/506092"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

**Number of Properties**

Enter the total number of properties involved.

#

**Fee Amount**

Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment:

Enclosed

Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

Authorization to charge additional fees:

Yes

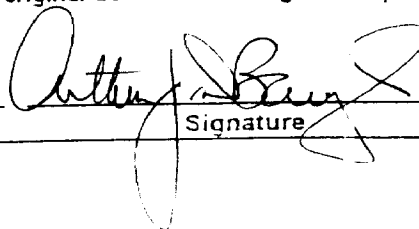
No

**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Arthur J. DeBaugh

Name of Person Signing



Signature

15-12-99

Date Signed

RECORDATION FORM COVER SHEET  
CONTINUATION  
TRADEMARKS ONLY

Conveying Party

Enter Additional Conveying Party

Mark if additional names of conveying parties attached

Execution Date  
Month Day Year

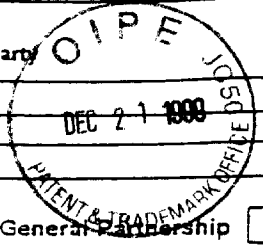
Name

Formerly

Individual  General Partnership  Limited Partnership  Corporation  Association

Other

Citizenship State of Incorporation/Organization



Receiving Party

Enter Additional Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)

City

State/Country

Zip Code

Individual  General Partnership  Limited Partnership

Corporation  Association

Other

Citizenship/State of Incorporation/Organization

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Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

75/506092		




**UNITED STATES**  
**TRADEMARK ASSIGNMENT**

WHEREAS, THE STROUSE, ADLER COMPANY, a Delaware corporation having an office at 78 Olive Street, P.O. Box 1770, New Haven, Connecticut 06507 ("STROUSE, ADLER"), has adopted, used and/or is using and/or intends to use the trademarks listed in Schedule A hereto and is the owner of the corresponding trademark registrations and applications therefor in the United States Patent and Trademark Office also listed in Schedule A hereto, and is the owner of any and all goodwill of the business symbolized by the said trademarks;

WHEREAS, SPECIALTY INTIMATES INC., a corporation organized and existing under the laws of the State of Delaware, having an office at Three First National Plaza, Chicago, Illinois 60662 ("SPECIALTY"), is desirous of acquiring the trademarks, and the registrations and pending applications therefor;

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, STROUSE, ADLER has sold, assigned and transferred and does hereby sell, assign and transfer to SPECIALTY the entire right, title and interest of STROUSE, ADLER in, to and under said trademarks, together with any and all goodwill of the business symbolized by the trademarks, the respective registrations and pending applications therefor together with the right to recover for any past infringement thereof and the right to file corresponding foreign applications.

STROUSE, ADLER and SPECIALTY agree to cooperate with each other, to execute and deliver such other documents, instruments of transfer or assignments, files, books and records and to do all such further acts and things as

may be reasonably required to secure for SPECIALTY, its successors and assigns, the entire right, title and interest in and to said marks.

The Commissioner of Patents and Trademarks is authorized and requested to issue the certificates of registration for the pending trademark applications to SPECIALTY.

IN WITNESS WHEREOF, STROUSE, ADLER has executed this instrument this 26<sup>th</sup> day of June, 1998.

THE STROUSE, ADLER COMPANY

By: [Signature]

ACKNOWLEDGMENT

UNITED STATES OF AMERICA )  
STATE of CONNECTICUT )  
~~COMMONWEALTH OF MASSACHUSETTS~~ )ss:  
COUNTY OF NEW HAVEN )

On this 26 day of June, 1998, before me personally came, Paul McDonald, Chief Financial Officer, to me known and known to me to be the Financial Officer of THE STROUSE, ADLER COMPANY, the assignor above-named, and acknowledged that he executed the foregoing instrument on behalf of said assignor and pursuant to authority duly received.

[Signature]  
Notary Public

[SEAL]



**SCHEDULE A**

**Pending U.S. Trademark Applications**

**TRADEMARK**

**APPLICATION NO./FILING DATE**

SMOOTHIE SOLUTIONS

75/506,092 / June 22, 1998