

12-29-1999

U.S. DEPARTMENT OF COMMERCE

M.M. 12/17/99



EET

Patent and Trademark Office
Docket No. 39423-24000

101233668

RECEIVED
1999 DEC 17 AM 9:42
OPR/FINANCE

To the Commissioner of Patents and Trademarks: Please record the attached original documents or copy here.

1. Name of conveying party(ies): WorldNow Online Network, Inc.

- Individual(s)
- Association
- General Partnership
- Limited Partnership
- Corporation-Nevada
- Other

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies):

Name: Gannaway Web Holdings, LLC
Street Address: 747 Third Avenue
City: New York State: NY ZIP: 10017

- Individual(s) citizenship: _____
- Association: _____
- General Partnership: _____
- Limited Partnership: _____
- Corporation: Delaware limited liability corporation
- Other: _____

Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other:
- Merger
- Change of Name

Execution Date: July 17, 1998

4. Application number(s) or registration number(s):

If this document is being filed together with a new application, the execution date of the application is:

A. Trademark Application No.(s)

B. Registration Nos.

2,109,296; 2,125,591; 2,109,294; 2,109,293; 2,109,295

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Lynn M. Humphreys
Morrison & Foerster LLP
425 Market Street
San Francisco, CA 94105-2482

6. Total number of applications and trademark registrations involved: 5

7. Total fee (37 C.F.R. § 3.41): \$140

- Enclosed
- Authorized to be charged to deposit account, referencing Attorney Docket (39423-24000)

8. Deposit account number: 03-1952

The Commissioner is hereby authorized to charge any fees under 37 C.F.R. § 1.21 which may be required by this paper, or to credit any overpayment to Deposit Account No. 03-1952.

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Name: Lynn M. Humphreys

[Signature]
Signature

12/13/99
Date

Total number of pages comprising cover sheet, attachments and document: 3

12/29/1999 DWGUYEN 00000019 2109296

01 FC:481
02 FC:482

40.00 OP
100.00 OP

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patents and Trademarks
Box Assignments
Washington, D.C. 20231

sf-619598

TRADEMARK
REEL: 002004 FRAME: 0083

ASSIGNMENT OF SERVICE MARKS

WHEREAS, WorldNow Online Network, Inc., a corporation organized under the laws of the State of Nevada and formerly known as Datamark Media, Inc. ("WorldNow"), and having its principal place of business at 348 E. Winchester Street, Suite 220, Salt Lake City, Utah, has used and is the owner of the service marks identified below, all of which are federally registered (hereinafter the "Service Marks");

<u>SERVICE MARK</u>	<u>U.S. REGISTRATION NUMBER</u>
WORLDNOW	2,109,296
WORLD NOW	2,125,591
WORLDNOW ONLINE	2,109,294
WORLDNOW ONLINE NETWORK	2,109,293
WORLD NOW ONLINE NETWORK	2,109,295


WHEREAS, Gannaway Web Holdings, LLC ("Gannaway"), a limited liability corporation organized under the laws of the State of Delaware, and having its principal place of business at 747 Third Avenue, New York, New York 10017, is desirous of acquiring said Service Marks;

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, receipt of which is hereby acknowledged, WorldNow does hereby assign and transfer to Gannaway all right, title and interest in and to said Service Marks, together with the goodwill of the business symbolized by said Service Marks, all common law rights, the registrations for said Service Marks, and the right to recover for damages and past infringements for said Service Marks.

In connection with such assignment, WorldNow shall execute such further documents as Gannaway may request in order to effect such assignment.

Signed at 348 E. Winchester Street, Suite 220, Salt Lake City, Utah, this 17th day of July, 1998.

WORLDNOW ONLINE NETWORK, INC.,
formerly known as DATAMARK MEDIA, INC.

Signature: 
Name: Mitchell Edwards
Title: SUP