

HUGHES ELECTRONICS CORPORATION

200 N. Sepulveda Blvd.
P.O. Box 956, ES, 001, M/S A109
El Segundo, CA 90056
(310) 662-9931

<p>1. NAME OF CONVEYING PARTY(IES):</p> <p>TWIN CITIES PUBLIC TELEVISION, INC. a Minnesota Corporation 172 East Fourth Street Saint Paul, Minnesota 55101</p>	<p>2. NAME AND ADDRESS OF RECEIVING PARTY(IES):</p> <p>CAROL BALL a U. S. Citizen 11415 Washington Blvd. Los Angeles, CA 90066</p>
<p>3. NATURE OF CONVEYANCE:</p> <p><input checked="" type="checkbox"/> Assignment <input type="checkbox"/> Merger <input type="checkbox"/> Security Agreement <input type="checkbox"/> Change of Name <input type="checkbox"/> Other</p> <p>3a. EXECUTION DATE: January 8, 1999 3b. EFFECTIVE DATE: January 8, 1999</p>	<p>2a. ASSIGNEE A FOREIGN ENTITY:</p> <p>Yes: <input type="checkbox"/> No: <input checked="" type="checkbox"/></p> <p>2b. DOMESTIC REPRESENTATIVE DESIGNATED:</p> <p>Yes: <input type="checkbox"/> No: <input checked="" type="checkbox"/></p>
<p>4a. TRADEMARK APPLICATION NOS.:</p> <p>Additional numbers attached <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p>	<p>4b. TRADEMARK REGISTRATION NO(S).:</p> <p>Reg. No. 1,834,049 - SO WHAT ARE YOU LOOKING AT? Additional numbers attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p>
<p>5. NAME AND ADDRESS OF CORRESPONDENT:</p> <p>Tina M. Pompey C/O Corporate Patents and Licensing Hughes Electronics Corporation P.O. Box 956, ES, Bldg. 001, M/S A109 El Segundo, CA 90245-0956</p>	
<p>6. TOTAL NUMBER OF TITLES: 1</p> <p>7. TOTAL FEE: \$ 40.00</p> <p>8. CHECK ENCLOSED: <input checked="" type="checkbox"/> NO (CHARGE FEES TO DEPOSIT ACCOUNT NO. 50-0383)</p>	<p>9. The undersigned declares to the best of her knowledge and belief that the information on this cover sheet is true and correct and any copy submitted is a true copy of the original document.</p> <p><i>Tina M. Pompey</i> Tina M. Pompey Dated: 3/8, 2000</p>

I hereby certify that a copy of this document is being deposited with the United States Postal Service by facsimile transmission to 703-306-5095, this 8 day of March, 2000

Janet Bollinger

Janet Bollinger


SERVICE MARK ASSIGNMENT

WHEREAS, Twin Cities Public Television, Inc., a corporation organized and existing under the laws of Minnesota, located at 172 East Fourth Street, Saint Paul, Minnesota 55101 [hereinafter called the ASSIGNOR] has adopted, used and is using the following service mark registered in the United States Patent and Trademark Office as Reg. No. 1,834,049: SO WHAT ARE YOU LOOKING AT ?

AND WHEREAS, Carol Ball, a US citizen, whose address is 11415 Washington Boulevard, Los Angeles, California 90066, [hereinafter called the ASSIGNEE] is desirous of acquiring the right, title and interest in and to the said service mark and the registration thereof;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, the said ASSIGNOR by these presents does sell, assign and transfer unto the said ASSIGNEE, its successors and assigns, all right, title and interest in and to the said service mark and registration thereof, together with that part of the goodwill of the ASSIGNOR's business connected with the use of and symbolized by the said service mark.

IN WITNESS WHEREOF, the said ASSIGNOR has hereunto executed this instrument this 8th day of January 1998.9

By 
(Name) Michael A. Perelstein
(Title) VP & General Counsel

**HUGHES ELECTRONICS CORP.
200 N. SEPULVEDA
P. O. BOX 956
El Segundo, California 90245-0956**

FAX TRANSMISSION

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DATE: 3/8/00

TO:

NAME	FAX #	PHONE #
Patent and Trademark Assignment System	703-306-5995	

FROM: Tina Pompey /Janet B. (Phone) 310-662-9931 (Fax) 310-322-0856

RE: Service Mark Assignment

CLIENT/MATTER:	Number of Pages, Including Cover: 3
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MESSAGE: Attached is the Service Mark Assignment and Cover Sheet for the mark SO WHAT ARE YOU LOOKING AT?, Reg. No. 1,834,049.

**IF YOU DO NOT RECEIVE ALL OF THE PAGES,
PLEASE CALL US BACK AS SOON AS POSSIBLE** TRADEMARK

RECORDED: 03/08/2000

REEL: 002005 FRAME: 0060