

NRD 12.15.99

01-04-2000

FORM PTO-1594 (Rev. 6-93)

RECC

HEET

U.S. DEPARTMENT OF COMMERCE Patent and Trademark Office

OMB No. 0651-0011 (exp. 4/94)



101237061

Tab settings = = = ▾

To the Honorable Commissioner of Patents and Trademarks: I hereby receive the attached original documents or copy thereof.

1. Name of conveying party(ies):

National Softdrink Association

- Individual(s)
- General Partnership
- Corporation-State Washington, DC
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: _____

2. Name and address of receiving party(ies)

Name: Reed Elsevier Properties Inc.

Internal Address: _____

Street Address: 1105 N. Market St. 9th Fl

City: Wilmington State: DE ZIP: 19801

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State DELAWARE
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

1287202

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Alesia M. Brown

Internal Address: Reed Elsevier Properties Inc

Street Address: 1105 N. Market St. 9th Floor

City: Wilmington State: DE ZIP: 19801

6. Total number of applications and registrations involved: _____

7. Total fee (37 CFR 3.41).....\$ 40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number: _____

(Attach duplicate copy of this page if paying by deposit account)

01 FC:481

40.00 00

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy the original document.

Alesia M. Brown Name of Person Signing

[Signature] Signature

12/10/99 Date

Total number of pages including cover sheet, attachments, and document: 4

TRADEMARK

TRADEMARK ASSIGNMENT

WHEREAS, NATIONAL SOFT DRINK ASSOCIATION, a District of Columbia nonprofit corporation located and doing business at 1101 Sixteenth Street, N.W., Washington, D.C. 20036 ("Assignor") has adopted, used and is using the mark and tradename INTERBEV (the "Mark"), and is the owner of the registrations therefor which are registered or for which applications have been filed in the United States Patent and Trademark Office and the appropriate offices in Argentina, Austria, Australia, Benelux, Brazil, Canada, Chile, China, Colombia, Denmark, France, Germany, Greece, India, Italy, Mexico, Norway, Philippines, Portugal, Russia, South Korea, Spain, Sweden, Taiwan, Venezuela, and United Kingdom with the registration/application serial numbers set forth on Schedule A attached hereto (the "Registrations and Applications");

WHEREAS, Reed Elsevier Properties Inc., a Delaware corporation with an office located at 1105 North Market Street, Wilmington, Delaware 19801 ("Assignee"), was and is desirous of acquiring the Mark and the Registrations and Applications:

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor has sold, assigned and transferred, and does hereby sell, assign and transfer, unto Assignee all the right, title and interest in and to the Mark and the Registrations and Applications, together with the goodwill of the business connected with the use of and symbolized by the Mark and the Registrations and Applications, including but not limited to the right to sue for and collect damages for past, present and future infringement thereof.

IN WITNESS WHEREOF, ASSIGNOR has executed this Assignment in Washington, D.C. this 25th day of October, 1999.

NATIONAL SOFT DRINK ASSOCIATION

By: _____

Name: J. B. Finkelstein

Title: Executive Vice President

**SCHEDULE A
Trademarks**

Registrations/Applications	Registration or Application Number
InterBev Argentina	1165243
InterBev Argentina	1134813
InterBev Austria	106432
InterBev Australia	A406179
InterBev Australia	A406181
InterBev Benelux	152809
InterBev Benelux	398577
InterBev Brazil	811632814
InterBev Canada	303741
InterBev Chile	427698
InterBev Chile	427697
InterBev China	224007
InterBev Colombia	118413
InterBev Colombia	141251
InterBev Denmark	805-1985
InterBev France	1268701
InterBev Germany	1083374
InterBev Greece	77564
InterBev India	423840
InterBev Italy	687403
InterBev Mexico	303042

472867

Registrations/Applications	Registration or Application Number
InterBev Mexico	304380
InterBev Norway	120667
InterBev Philippines	41711
InterBev Portugal	227226
InterBev Portugal	227227
InterBev Russia	76421
InterBev S. Korea	114967
InterBev S. Korea	5437
InterBev Spain	1070374
InterBev Sweden	196043
InterBev Taiwan	16624
InterBev Venezuela	22.328.D
InterBev Venezuela	124293-F
InterBev United Kingdom	A1292467
InterBev United States	1287202

472867