

01-04-2000



101236125

RECORDATION FORM COVER SHEET
TRADEMARKS ONLY

mba

12.6.99

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)
Document ID #
- Correction of PTO Error
Reel # Frame #
- Corrective Document
Reel # Frame #

Conveyance Type

- Assignment License
- Security Agreement Nunc Pro Tunc Assignment
- Merger
- Change of Name
- Other

Effective Date
Month Day Year
4 28 99

Conveying Party

Mark if additional names of conveying parties attached

Execution Date
Month Day Year

Name

12 1 99

Formerly

- Individual General Partnership Limited Partnership Corporation Association

Other

Citizenship/State of Incorporation/Organization

Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)

City

State/Country

Zip Code

- Individual General Partnership Limited Partnership

Corporation Association

Other

Citizenship/State of Incorporation/Organization

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

FOR OFFICE USE ONLY

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40.00 DP

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Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

TRADEMARK
REEL: 002005 FRAME: 0762

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages

Enter the total number of pages of the attached conveyance document including any attachments.

#

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

Number of Properties

Enter the total number of properties involved.

#

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment:

Enclosed

Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

Authorization to charge additional fees:

Yes

No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Alan S. Nemes

12/6/99

Name of Person Signing

Signature

Date Signed

ASSIGNMENT AGREEMENT

THIS ASSIGNMENT AGREEMENT (“Agreement”) is made effective April 28, 1999.

PARTIES UDV North America, Inc., a Connecticut corporation, (“the Assignor”) **AND** David Sherman Corporation, a Missouri Corporation (“the Assignee”).

RECITALS

- (A) the Assignor is the owner and registrant of trademark Registration Number 1,570,131 for the trademark MACKDALE’S in the U.S.A. (hereinafter referred to as the “Mark”), which Mark relates to goods in International Class 33; and
- (B) the Assignor has agreed with the Assignee to transfer to the Assignee all right, title and interest in and to the Mark, together with the goodwill of the business associated with such Mark.

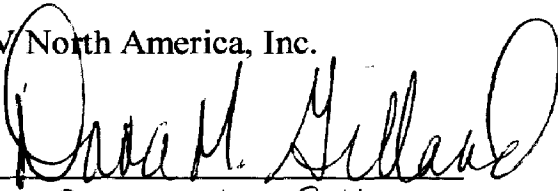
WITNESSES

In consideration of the sum of US \$1.00 and other good and valuable consideration now paid by the Assignee to the Assignor (the receipt and sufficiency of which is hereby acknowledged) the Assignor hereby transfers to the Assignee to hold absolutely all the Assignor’s right, title and interest in and to the Mark, together with the goodwill of the business associated with such Mark, together also with any right to sue for past infringement of the Mark; the same to be held and enjoyed by the Assignee for its own use and for the use of its successors and assigns, as fully and entirely the same

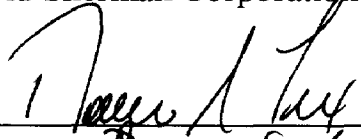
would have been held and enjoyed by Assignor if this Agreement and sale had not been made.

IN WITNESS WHEREOF, the parties have caused this Agreement to be executed and effective as of the date first written above.

UDV North America, Inc.

By: 
Name: Dana M. Gilland
Title: Assistant Secretary

David Sherman Corporation

By: 
Name: Donny S. Cox
Title: President