

01-05-2000

FORM PTO-1594  
1-31-92



U.S. DEPARTMENT OF COMMERCE  
Patent and Trademark Office  
Attorney Docket No: NOAM220922

101237586

WFO 12.9.99

To the Honorable Assistant Commissioner for Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party:  
Nichimen Graphics (a California corporation)

Individuals                       Association  
 General Partnership            Limited Partnership  
 Corporation-State  
 Other \_\_\_\_\_

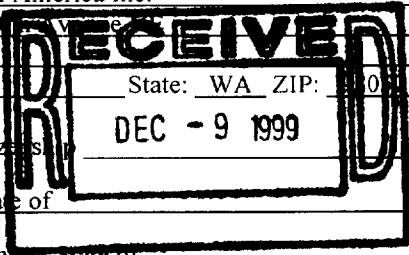
Additional name(s) of conveying party(ies) attached?  Yes  No

2. Name and address of receiving party:  
Name: Nintendo of America Inc.  
Address: 4820 - 15th Ave NE  
City: Redmond State: WA ZIP: 98073

Individual(s) citizen(s) of \_\_\_\_\_  
 Association State of \_\_\_\_\_  
 General Partnership State of \_\_\_\_\_  
 Limited Partnership State of \_\_\_\_\_  
 Corporation-State State of Washington  
 Other \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designation must be a separate document from Assignment)

Additional name(s) & address(es) attached?  Yes  No



3. Nature of conveyance:

Assignment                       Merger  
 Security Agreement            Change of Name  
 Other \_\_\_\_\_

Execution date: June 29, 1999

4. Application number(s) or registration number(s):  
A. Trademark Application No(s). 75/466,772

Additional numbers attached?  Yes  No

B. Trademark Registration No(s).

5. Name and address of party to whom correspondence concerning document should be mailed.

Jerald E. Nagae, Esq.  
CHRISTENSEN O'CONNOR  
JOHNSON & KINDNESS<sup>PLLC</sup>  
1420 Fifth Avenue  
Suite 2800  
Seattle, WA 98101-2347  
(206) 682-8100

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41): ..... \$ 40.00  
Check No. 111566 in the amount of \$40.00 is enclosed.

8. The Commissioner is authorized to charge any fees that may be required or credit any overpayment to Deposit Account Number 03-1740.

DO NOT USE THIS SPACE

9. Statement and signature:  
*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.*

Jerald E. Nagae                      [Signature]                      6 Dec 99  
Name of Attorney or Agent                      Signature                      Date  
Registration No. 29,418  
Direct Dial (206) 695-1705

Total number of pages including cover sheet, attachments and document: 13 HJD

OMB No. 0651-0011 (exp. 4/94)

01/04/2000 BNGUYEN 00000185 75466772  
01 FC:481 | 40.00 OP |

**ASSIGNMENT OF TRADEMARK  
AND PENDING APPLICATION**

WHEREAS, Nichimen Graphics, a California corporation, having a place of business at 12555 West Jefferson Boulevard, Suite 285, Los Angeles, California 90066 (hereinafter the "Assignor"), filed an application to register the trademark NENDO on April 13, 1998, now assigned U.S. application Serial No. 75/466,772, based on an intention to use, and

WHEREAS, Assignor has since used the mark and has filed an allegation of use under § 1(d) of The Trademark Act in the above-identified application and

WHEREAS, Nintendo of America Inc., a Washington corporation, having a place of business at 4820 - 150th Ave NE, Redmond, WA 98052 (hereinafter the "Assignee"), is desirous of acquiring said mark and the pending intent-to-use application therefor;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, said Assignor does hereby assign to said Assignee all right, title and interest in and to the mark, the pending intent-to-use application therefor, and the goodwill of the business symbolized thereby.

The Commissioner of Patents and Trademarks is requested to issue the Certificate of Registration to Assignee.

Signed at Los Angeles, California, this 29 day of June, 1999.

Nichimen Graphics

Larry Schuler  
By: JERRY SCHULER  
Title: VP/CFO

STATE OF CALIFORNIA    )  
                                  ) ss.  
COUNTY OF LOS ANGELES)

Signed or attested before me on \_\_\_\_\_ by \_\_\_\_\_.

(Seal or stamp)

\_\_\_\_\_  
Notary Public  
My appointment expires \_\_\_\_\_

JEN:hjd

### CALIFORNIA ALL-PURPOSE ACKNOWLEDGMENT

State of California

County of Los Angeles } ss.

On 6/29/99

Date

, before me, Michael P. Zouain, Notary Public

Name and Title of Officer (e.g., "Jane Doe, Notary Public")

personally appeared Larry D. Schaur

Name(s) of Signer(s)

- personally known to me
- proved to me on the basis of satisfactory evidence



to be the person(s) whose name(s) is are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s) or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.

[Signature]  
Signature of Notary Public

Place Notary Seal Above

#### OPTIONAL

*Though the information below is not required by law, it may prove valuable to persons relying on the document and could prevent fraudulent removal and reattachment of this form to another document.*

#### Description of Attached Document

Title or Type of Document: Assignment of Trademark & Pending Application

Document Date: 6/29/99 Number of Pages: 1

Signer(s) Other Than Named Above: N/A

#### Capacity(ies) Claimed by Signer

Signer's Name: Schaur

- Individual
- Corporate Officer — Title(s): \_\_\_\_\_
- Partner —  Limited  General
- Attorney in Fact
- Trustee
- Guardian or Conservator
- Other: \_\_\_\_\_

Signer Is Representing: \_\_\_\_\_

