



01-05-2000

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T	Docket No.:
/	5698

12-15-1999



101236710

U.S. Patent & TMO/TM Mail Rpt Dt. #47

To the Honorable Commissioner of Patent

Attached original documents or copy thereof.

1. Name of conveying party(ies):

TAV Brands, Inc.
 26999 Central park Boulevard
 Suite 200
 Southfield, Michigan 48076

MKD
12.15.99

- Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State Michigan
 Other _____

Additional names(s) of conveying party(ies) Yes No

3. Nature of conveyance:

- Assignment Merger
 Security Agreement Change of Name
 Other _____

Execution Date: August 24, 1999

2. Name and address of receiving party(ies):

Name: IBP Foods, Inc.
 Internal Address: _____
 Street Address: 800 Stevens Port Drive
 City: Dakota Dunes State: SD ZIP: 57049

- Individual(s) citizenship _____
 Association _____
 General Partnership _____
 Limited Partnership _____
 Corporation-State Delaware
 Other _____

If assignee is not domiciled in the United States, a domestic designation is Yes N
 (Designations must be a separate document from Additional name(s) & address(es) Yes N

4. Application number(s) or registration numbers(s):

A. Trademark Application No.(s)

75/737593 75/621945 75/514594
 75/460463 75/621946
 75/122158 75/433277

Additional numbers

B. Trademark Registration No.(s)

SEE
 ATTACHED
 EXHIBIT A

Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Carol J. Hamilton
 Internal Address: Herzog, Crebs & McGhee, LLP
24th Floor
 Street Address: 515 N. 6th Street
 City: St. Louis State: MO ZIP: 63101

6. Total number of applications and registrations involved:.....

41

7. Total fee (37 CFR 3.41):.....\$ 1,640.00

- Enclosed
 Authorized to be charged to deposit account

8. Deposit account number:

03-0942

01/05/2000 TTON11 00000053 1932894

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01 FC:481 40.00 OP
 02 FC:482 1000.00 OP

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Carol J. Hamilton
 Name of Person Signing

Carol J. Hamilton
 Signature

12-15-99
 Date

Total number of pages including cover sheet, attachments, and

7

TRADEMARK

REEL: 002006 FRAME: 0878

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 CHECK Refund Total: \$600.00

EXHIBIT A

Registered Trademarks

<u>Trademark</u>	<u>Registration No.</u>	<u>Registration Date</u>
BUTCHER'S CHOICE	1,932,894	11/07/95
BUTCHER'S CHOICE (and design)	1,655,663	09/03/91
CAVANAUGH	2,174,068	07/14/98
CAVANAUGH LAKEVIEW FARMS (and design)	1,382,538	02/11/86
CAVANAUGH LAKEVIEW FARMS (stylized)	1,447,766	07/14/87
COLONIAL	1,694,634	06/16/92
COLONIAL	1,757,032	03/09/93
DAISY ROLL	1,767,557	04/27/93
DESIGN (Colonial Head Logo)	963,005	07/03/73
EPICURE DELI	1,874,013	01/17/95
FANEULL HALL	723,941	11/14/61
GRILL CRAZY	2,136,492	02/17/98
GUNSBERG	927,837	01/25/72
HAMELOT	873,922	07/29/69
HANDSCHUMACHER	974,424	12/04/73
HERRUD	1,656,378	09/10/91
HERRUD (and design)	1,657,539	09/17/91
HICKORY KING	1,710,236	08/25/92
HK (and design)	1,658,352	09/24/91
JUST FOR US	1,770,257	05/11/93
LEAN 'N TRIM	1,687,981	05/19/92
LONG DOGS	960,157	05/29/73
MADE WITH A LITTLE BIT OF LOVE	753,422	07/23/63
MADE WITH A LITTLE BIT OF LOVE	889,129	04/07/70
NEPCO (and design)	1,738,519	12/08/92
OLE CAROLINA BRAND (and design)	1,705,198	08/04/92
SELECTO	166,341	04/03/23
SMART SELECTIONS	1,732,149	11/10/92
SMART SELECTIONS	2,044,445	03/11/97
TAKE A TASTE DRIVE	2,247,518	05/25/99
THORN APPLE VALLEY	1,527,164	02/28/89
THORN APPLE VALLEY BRAND (and design)	1,657,542	09/17/91
THORN APPLE VALLEY BRAND (stylized)	1,534,506	04/11/89
TRY THE NEW THRILL FOR THE GRILL	1,776,665	06/15/93

EXHIBIT B

Pending Trademarks

<u>Trademark</u>	<u>Serial No.</u>	<u>Application Date</u>
BUN BUSTERS	75/737593	06/25/99
DESIGN (Snap 'N Fresh)	75/460463	03/31/98
MASTERPIECE COLLECTION	75/122158	06/19/96
OLD FASHION SMOKEHOUSE	75/621945	01/15/99
POLSKA SZYNKA (and design)	75/621946	01/15/99
TAKE A TASTE DRIVE	75/433277	02/12/98
TEAM TAV	75/514594	07/07/98

ASSIGNMENT

WHEREAS, TAV Brands, Inc., a Michigan corporation, having its principal place of business at 26999 Central Park Boulevard, Suite 200, Southfield, Michigan 48076 (“Assignor”), has adopted and is the owner of the entire right, title and interest in and to the following trademark/service marks now registered in the United States Patent and Trademark Office as listed on EXHIBIT A attached hereto and made a part hereof (“the “Registered Trademarks”), together with the goodwill associated therewith.

WHEREAS, Assignor has also adopted and is the owner of the entire right, title and interest in and to the following trademark/service marks for which an application is pending in the United States Patent and Trademark Office as listed on EXHIBIT B attached hereto and made a part hereof (the “Pending Trademarks”), together with the goodwill associated therewith.

WHEREAS, Assignor has also adopted and is the owner of the entire right, title and interest in and to the following trademark/service marks for which an application is pending or is now registered outside the United States as listed on EXHIBIT C attached hereto and made a part hereof (the “Foreign Trademarks”), together with the goodwill associated therewith.

WHEREAS, Assignor has also adopted and is the owner of the entire right, title and interest in and to the following trademark/service marks for which an application is pending or is now registered in the State of Michigan as listed on EXHIBIT D attached hereto and made a part hereof (the “Michigan Trademarks”), together with the goodwill associated therewith.

WHEREAS, IBP Foods, Inc., a Delaware corporation, having its principal place of business at 800 Stevens Port Drive, Dakota Dunes, South Dakota 57049 (“Assignee”), is desirous of acquiring all rights, title and interest in the Registered Trademarks, Pending Trademarks, Foreign Trademarks and Michigan Trademarks, and all goodwill associated therewith, and has acquired that portion of Assignor’s business associated with said Registered Trademarks, Pending Trademarks, Foreign Trademarks and Michigan Trademarks.

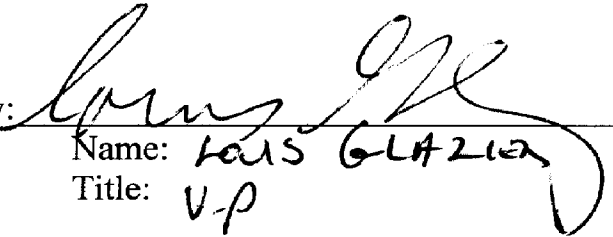
NOW, THEREFORE, in consideration of valuable consideration to it paid by Assignee, the receipt and adequacy of which are hereby acknowledged, Assignor by these presents does hereby assign, sell, transfer and set over to Assignee, Assignor’s entire right, title and interest in the Registered Trademarks, Pending Trademarks, Foreign Trademarks and Michigan Trademarks in the United States, the State of Michigan, and the foreign countries listed on EXHIBIT C therefore, together with the goodwill of the business associated therewith, including the right to sue for past and present infringement, the same to be held and enjoyed by Assignee for its own use and for the use of its successors and assigns, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment and sale had not been made.

The U.S. Commissioner of Patents and Trademarks is requested to issue the Certificate of Registration of all Pending Trademarks to Assignee.

Signed as of this 24 day of August, 1999.

ASSIGNOR:

TAV BRANDS, INC.,
a Michigan corporation

By: 
Name: Louis Glazier
Title: V.P.

ASSIGNEE:

IBP FOODS, INC.,
a Delaware corporation

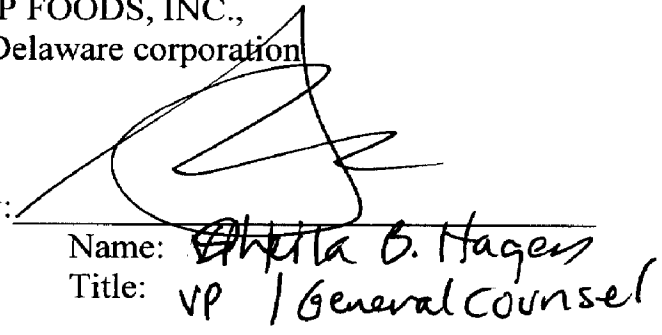
By: 
Name: Shelia B. Hagen
Title: VP / General Counsel

EXHIBIT C

Foreign Trademarks

<u>Country</u>	<u>Trademark</u>	<u>Serial/Reg. No.</u>	<u>Appl/Reg. Date</u>
none			

EXHIBIT D

Michigan Trademarks

<u>Trademark</u>	<u>Registration No.</u>	<u>Registration Date</u>
HERRUD	M05-015	01/21/63
HERRUD (and design)	M06-015	01/21/63

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RECORDED: 12/15/1999

TRADEMARK
REEL: 002006 FRAME: 0884