FOR Expires OMB 0 12-15-1999	U.S. Department of Commerce Patent and Trademark Office TRADEMARK				
U.S. Patent & TMOfc/TM Mail Rcpt Dt. #34	01-05-2000				
<u> </u>					
INDES REC IT					
TO: The Commissioner of Patents and Trademarks	101237689 Computer uncument(s) or copy(ies).				
Submission Type	Conveyance Type				
X New	X Assignment License				
Resubmission (Non-Recordation) Document ID #	Security Agreement Nunc Pro Tunc Assignment  Effective Date				
Correction of PTO Error	Merger Month Day Year 12 13 99				
Reel # Frame # Corrective Document	Change of Name				
Reel # Frame #	Other				
Conveying Party	Mark if additional names of conveying parties attached Execution Date				
Name Pennypower Shopping News, Inc	Month Day Year 12 13 99				
Name Pennypower Shopping News, Inc. 12 13 99					
Formerly					
Individual General Partnership Limited Partnership X Corporation Association					
Other					
X Citizenship/State of Incorporation/Organization Kansas					
Receiving Party	Mark if additional names of receiving parties attached				
Name Gannett Co., Inc.					
DBA/AKA/TA					
Composed of					
Address (line 1) 1100 Wilson Boulevard					
Address (line 2)					
City	Virginia 22234  State/Country Zip Code  If decument to be recorded in an				
Individual General Partnership Limited Partnership If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic					
Other	representative should be attached. (Designation must be a separate				
	document from Assignment.)				
X Citizenship/State of Incorporation/Organization Delaware					
/05/2000 DHGUYEN 00000020 1639697 FOR OFFICE USE ONLY					
FC:481 /40.00 UP /					

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0851-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:

Mail documents to be recorded with required cover sheet(s) information to:

Commissioner of Patents and Trademarks, Box Assignments , Washington, D.C. 20231

TRADEMARK

FORM PTO- Expires 06/30/99 OMB 0651-0027	618B Page 2		U.S. Department of Commerce Patent and Trademark Office TRADEMARK	
Domestic Representative Name and Addres Enter for the first Receiving Party only.				
Name				
Address (line 1)				
Address (line 2)				
Address (line 3)				
Address (line 4)				
Correspondent Name and Address Area Code and Telephone Number 202-776-2876				
Name	Suzanne M. Underwald			
Address (line 1)	Dow, Lohnes & Albertson, PLLC			
Address (line 2)	1200 New Hampshire Ave., N.W.			
Address (line 3)	Suite 800			
Address (line 4)	Washington, DC 20036			
Pages	Enter the total number of pages of the attach including any attachments.	ed conveyance document	<b>#</b> 1	
Trademark Application Number(s) or Registration Number(s) Mark if additional numbers attached  Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).  Trademark Application Number(s) Registration Number(s)  1,639,697  1,639,697				
Number of I	Properties Enter the total number of properties	erties involved. #	1	
Fee Amount Fee Amount for Properties Listed (37 CFR 3.41): \$ 40.00				
Authorization to charge additional fees: Yes No X				
Statement and Signature  To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.				
Suzanne l	I. Underwald Symme	elim\2   d- 12	15/99	
Name		nature	Date Signed	

TRADEMARK REEL: 002006 FRAME: 0902

## ASSIGNMENT

, News, Inc. ("Assignor"), a Kansas corporation, WHEREAS, Pennypower Sh riage Parkway, Wichita, Kansas 67208-4507, is the located and doing business at 650' owner of the following trademark, which is registered in the United States Patent and Trademark Office:

> Trademark Registration No. Date of Registration

1,639,697 PENNYPOWER April 2, 1991

AND WHEREAS, Gannett Co., Inc. ("Assignee"), a Delaware corporation, located and doing business at 1100 Wilson Boulevard, Arlington, Virginia 22234, desires to acquire the above trademark and registration (the "Trademark");

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does assign to Assignee, all right, title, and interest in and to the Trademark, including the goodwill of the business symbolized thereby and the registration therefor, effective as of the date of execution below.

Signed this 13 day of December , 1999

PENNYPOWER SHOPPING NEWS, INC.

Thomas Chapple

Secretary

STATE OF: Virginia

COUNTY OF: Circumstan

Subscribed and sworn to before me this 13th day of December, 1999.

**RECORDED: 12/15/1999** 

ss:

Notary Public

My Commission Expires: September 30, 2001

TRADEMARK REEL: 002006 FRAME: 0903