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Form PTO-1594

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MCP 12-15-99



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Patent and Trademark Office

ached original documents or copy thereof.
ess of receiving party(ies):

1. Name of conveying party(ies):

Cooley Sign Systems, Inc.

- Individual(s)
- General Partnership
- Corporation-State - Rhode Island
- Association
- Limited Partnership

Other: _____

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other: _____
- Merger
- Change of Name

Execution Date: December 8, 1999

Name: Cooley, Incorporated

Internal Address: _____

Street Address: 50 Esten Avenue

City: Pawtucket State: RI Zip: 02860

- Individual(s) citizenship _____
- Association _____
- General Partnership _____
- Limited Partnership _____
- Corporation-State - Rhode Island
- Other: _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from Assignment)
Additional name(s) & address(es) attached? : Yes No

4. Application number(s) or registration numbers(s):

A. Trademark Application No.(s)

B. Trademark regi:

1,571,007

12-15-1999

Additional numbers attached? Yes No

U.S. Patent & TMO/TM Mail Rcpt Dt. #64

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Lawrence R. Robins, Esq.

Internal Address: Hinckley, Allen and Snyder LLP

Street Address: 28 State Street

City: Boston State: MA Zip: 02109

6. Total number of applications and registrations involved: [1]

Total fee (37 CFR 3.41)

7. \$40.00

X Enclosed

Authorized to be charged to deposit account

8. Deposit account number: 50-0485

(Attach duplicate copy of this page if paying by deposit account)

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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Lawrence R. Robins
Name of Person Signing

Signature

December 10, 1999
Date

Total number of pages comprising cover sheet [1]

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TRADEMARK
REEL: 002006 FRAME: 0926

ASSIGNMENT


THIS ASSIGNMENT is made as of December 8, 1999, between COOLEY SIGN SYSTEMS, INC a corporation of Rhode Island, having an address of 50 Esten Avenue, Pawtucket, RI 02860, (the "Assignor") and COOLEY, INCORPORATED, a corporation of Rhode Island, having an address of 50 Esten Avenue, Pawtucket, RI 02860 (the "Assignee").

WHEREAS, the Assignor is the proprietor in the United States of the Trademark FIRST FACE, Registration No. 1,571,007, in Class 24 (the "Trademark").

WHEREAS, the Assignor has agreed to assign the Trademark to the Assignee, and the Assignee has agreed to accept said assignment.

NOW THEREFORE, for good and valuable consideration, the Assignor hereby quitclaims and assigns to the Assignee all its full right to and title in the Trademark, together with the goodwill of the business in the goods or services for which the Trademark is registered.

COOLEY SIGN SYSTEMS, INC.

By: 
Donald E. Harris
Vice President and
Chief Financial Officer