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01-06-2000

Docket No.:

318668-000 410



101239447

Tab settings

To the Honorable Commissioner of Patents

and the attached original documents or copy thereof.

1. Name of conveying party(ies):

The Hastings Group, Inc.

- ☐ Individual(s)
☐ General Partnership
☒ Corporation-State **Delaware**
☐ Other

Additional names(s) of conveying party(ies) attached? ☐ Yes ☒ No

3. Nature of conveyance:

- ☒ Assignment
☐ Security Agreement
☐ Other
- ☐ Merger
☐ Change of Name

Execution Date: **July 22, 1996**

2. Name and address of receiving party(ies):

Name: **Culian Enterprises, Inc.**

Internal Address:

Street Address: **1201 Boland Place**

City: **St. Louis** State: **MO** ZIP: **63117**

- ☐ Individual(s) citizenship
☐ Association
☐ General Partnership
☐ Limited Partnership
☒ Corporation-State **Missouri**
☐ Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: ☐ Yes ☐ No

(Designations must be a separate document from Assignment)

Additional name(s) & address(es) attached? ☐ Yes ☐ No

4. Application number(s) or registration numbers(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

517,805

Additional numbers attached? ☐ Yes ☒ No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: **James R. Meyer**

Internal Address:

Schnader Harrison Segal & Lewis LLP

Street Address: **1600 Market Street, Suite 3600**

City: **Philadelphia** State: **PA** ZIP: **19103**

6. Total number of applications and registrations involved:.....

1

7. Total fee (37 CFR 3.41):.....\$ **\$40.00**

- ☒ Enclosed
☐ Authorized to be charged to deposit account

8. Deposit account number:

01/06/2000 DNGUYEN 00000015 517805

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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

James R. Meyer

Name of Person Signing

Signature

12/10/99

Date

Total number of pages including cover sheet, attachments, and document:

5

TRADEMARK
REEL: 002007 FRAME: 0271

ASSIGNMENT OF TRADEMARK AND BILL OF SALE

Agreement between The Hastings Group, Inc., a Delaware corporation ("Hastings"), and Culian Enterprises, Inc., a Missouri corporation ("Culian"), having a place of business at 1201 Boland Place, St. Louis, MO 63117.

WHEREAS, Culian is desirous of acquiring all rights Hastings may have to the trademark "Boyd's" (the "Trademark"), including, without limitation, any and all common law rights and interests in the Trademark, any and all licensing agreements relating to the Trademark, any and all registrations of the Trademark wherever registered in the world and the associated goodwill and a non-exclusive list of the names and addresses of customers of the Boyd's retail store (to be delivered on computer disk) (the "Property"); and Hastings is desirous of transferring any and all rights it may have in the Property to Culian;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Hastings hereby assigns to Culian any and all rights, title and interest in and to said Property, together with the goodwill of the business symbolized by the Trademark and the registrations thereof.

THE HASTINGS GROUP, INC.

By: 

Jeffrey H. Coats
Chairman

Scribed and sworn to before
me this 22 of July, 1996



Notary Public

ELLEN C. COOTE
NOTARY PUBLIC
MY COMMISSION EXPIRES MAY 31, 2000

RECORDED: 12/14/1999

TRADEMARK
REEL: 002007 FRAME: 0272