

OMB No. 0651-0011 (exp. 4/94)

MRD 12-13-99
Tab Settings



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To the Honorable Commissioner of Patents

attached original documents or copy thereof.

1. Name of conveying party(ies):

United Bank Club Association, Inc. 13

- Individual(s)
- General Partnership
- Corporation-State Oklahoma
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other Assignment Nunc Pro Tunc
- Merger
- Change of Name

Execution Date: August 7, 1996

2. Name and address of receiving party(ies)

Name: Cendant Publishing, Inc.

Internal Address: Suite 900

Street Address: 3033 South Parker Road

City: Aurora State: CO ZIP: 80014

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State Delaware
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designations must be a separate document from assignment)

Additional name(s) & address(es) attached? Yes No

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

Registration No. 1,832,428

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Jeffrey C. Katz, Esq.

Internal Address: DAVIS & GILBERT LLP

Street Address: 1740 Broadway

City: New York State: NY ZIP: 10019

01/05/2000 DNGUYEN 00000304 1832428

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41).....\$ 40.00

Enclosed

Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

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40.00 OP

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Jeffrey C. Katz, Esq.

Name of Person Signing

Signature

12-13-99

Date

Total number of pages including cover sheet, attachments, and document: 5

Mail documents to be recorded with required cover sheet information to: Commissioner of Patents & Trademarks, Box Assignments

Washington, D.C. 20231

TRADEMARK

REEL: 002007 FRAME: 0283

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

ASSIGNMENT NUNC PRO TUNC

WHEREAS, UNITED BANK CLUB ASSOCIATION, INC., a corporation of the State of Oklahoma (hereinafter "Assignor"), has adopted, used and was using the mark listed below which is registered in the United States Patent and Trademark Office:

<u>Mark</u>	<u>Registration No.</u>	<u>Registration Date</u>
MERCHANTS ADVANTAGE	1,832,428	April 19, 1994

WHEREAS, CENDANT PUBLISHING, INC., a corporation of the State of Delaware with its principal place of business at 3033 South Parker Road, Suite 900, Aurora, Colorado 80014 (hereinafter "Assignee"), was desirous of acquiring said mark and said registration thereof;

WHEREAS, on August 7, 1996, Assignor did assign unto said Assignee all right, title and interest in and to said mark together with the goodwill of the business symbolized by the mark, and to the above-identified registration thereof and all rights to damages or profits due or accrued arising out of past infringement of the said mark or injury to said goodwill, and the right to sue for and recover the same in the Assignee's own name.

THEREFORE, for good and valuable consideration receipt of which is hereby acknowledged, the parties reaffirm and reratify said assignment upon the aforesaid terms and conditions nunc pro tunc as of August 7, 1996.

IN WITNESS WHEREOF, this Assignment has been executed effective as of August 7, 1996.

Date: Dec 6th, 1999

UNITED BANK CLUB ASSOCIATION, INC.

By: Peter G. McGonagle
Name: Peter G. McGonagle
Title: Senior Vice President
and Assistant Secretary

CENDANT PUBLISHING, INC.

By: Lynn Doonan
Name: Lynn Doonan
Title: Assistant Secretary