

01-06-2000

U.S. Department of Commerce
Patent and Trademark Office

OPR/FINANCE

DEC 16 AM 9:39

RECEIVED

MRD 12-16-99

101239731

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Name: Target Communications Corporation

☐ Individual(s) ☐ Association
☐ General Partnership ☐ Limited Partnership
☒ Corporation-State (Connecticut)
☐ Other

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

3. Nature of conveyance:

☒ Assignment ☐ Merger
☐ Security Agreement ☐ Change of Name
☐ Other

Execution Date: July 1, 1999

2. Name and Address of receiving party(ies):

Name: Intertec Publishing Corporation
 Address: 9800 Metcalf
 Overland Park, Kansas 66212-2216

☐ Individual(s) citizenship
☐ Association
☐ General Partnership
☐ Limited Partnership

☒ Corporation-State Delaware
☐ Other:

If assignee is not domiciled in the United States, a domestic
 representative designation is attached: ☐ Yes ☒ No
 (Designations must be a separate document from assignment)
 Additional name(s) & address(es) attached? ☐ Yes ☒ No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

2,082,648

Additional numbers attached? ☐ Yes ☒ No

5. Name and address of party to whom correspondence concerning document should be mailed:

Deborah K. Squiers
 Cowan, Liebowitz & Latman, P.C.
 1133 Avenue of the Americas
 New York, NY 10036-6799

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41)..... \$ 40.00

☒ Enclosed

☒ Any deficiency is authorized to be charged to
 Deposit Account No. 03-3415.

8. Deposit Account No. 03-3415

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of
 the original document.

Deborah K. Squiers

Signature

Date

Total number of pages including cover sheet, attachments, and document: 6

Mail to: Commissioner of Patents & Trademarks, Box Assignments, Washington, D.C. 20231

CXC/CXC/17221/00/389019.1

TRADEMARK
 REEL: 002007 FRAME: 0573

TRADEMARK ASSIGNMENT

TRADEMARK ASSIGNMENT, made as of July 1, 1999, between Target Communications Corporation, a Connecticut corporation ("Assignor"), and Intertec Publishing Corporation, a Delaware corporation ("Assignee").

WHEREAS, Assignor, with offices at 535 Connecticut Avenue, Norwalk, CT 06854, has adopted, used, is using and is the owner of trademarks, service marks, trade names and trade dress listed on Schedule A attached hereto (collectively, the "Marks") and is the owner of the registrations and pending applications, if any, listed on Schedule A;

WHEREAS, Assignee, with offices at 9800 Metcalf, Overland Park, KS 66212-2215 desires to acquire the Marks and the registrations and pending applications thereof, if any; and

WHEREAS, Assignor and Assignee have entered into an Asset Purchase Agreement, dated as of even date herewith (the "Agreement"), pursuant to which Assignee is acquiring certain assets related to the Business (as such term is defined in the Agreement) from the Assignor;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee, its successors and assigns, absolutely and forever, its entire right, title and interest, whether statutory or at common law, in and to the Marks throughout the world, together with the goodwill of the business symbolized by them, and all registrations and pending applications therefor, if any, including but not limited to all causes of action for any and all previously occurring infringements of the rights being assigned and the right to receive and retain the proceeds relating to those infringements.

Assignor agrees to execute any further papers and to do such other acts (as may be reasonable and without the expenditure of funds) as may be necessary and proper to vest full title in and to the Marks in the Assignee.

IN WITNESS WHEREOF, the Assignor has executed this Trademark Assignment as of the date first written above.

TARGET COMMUNICATIONS CORPORATION

By: Charles I. Tannen
Name: Charles I. Tannen
Title: President

INTERTEC PUBLISHING CORPORATION

By: _____
Name: Ann Riposanu
Title: Vice President

IN WITNESS WHEREOF, the Assignor has executed this Trademark Assignment as of the date first written above.

TARGET COMMUNICATIONS CORPORATION

By: _____
Name:
Title:

INTERTEC PUBLISHING CORPORATION

By: Ann M. Riposanu
Name: Ann Riposanu
Title: Vice President

TRADEMARKS AND REGISTRATIONS

“Support Management”

Supplemental Register No.: 2,082,648

STATE OF CT,
COUNTY OF Fairfield ss.: Greenwich

On this 1st day of July, 1999, before me personally came Charles Tannen, to me known, who being by me duly sworn, did depose and say that he is the President of Target Communications Corporation, the corporation described in and which executed the foregoing instrument, and that he had the authority to sign his name hereto on behalf of the company.

[Signature]
Notary Public