

01-07-2000

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U.S. DEPARTMENT OF COMMERCE  
Patent and Trademark Office

101240521

MD 12.22.99

To The Honorable Commissioner for Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Name: CHURNY COMPANY INC.

Address: 2211 Sanders

City: Northbrook State: IL Zip: 60062

Individual(s) Association  
General Partnership Limited Partnership  
 Corporation-State of: IL  
Other:

2. Name and address of receiving party(ies):

Name: KRAFT FOODS HOLDINGS, INC.

Address: THREE LAKES DRIVE

City: NORTHFIELD State: IL Zip: 60093

Individual(s) Association  
General Partnership Limited Partnership  
 Corporation-State of:  
Other:

Additional name(s) of conveying party(ies) attached?  
Yes No

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

3. Nature of Conveyance:

Assignment Merger  
Security Agreement Change of Name  
Other

(Designations must be a separate document from Assignment)  
Additional names(s) & address(es) attached?  
Yes No

Execution Date:

4. Application number(s) or registration number(s):  
A. Trademark Application No.(s)

B. Trademark Registration No.(s)

TWISTARELLAS  
1,946,098  
January 2, 1996

Additional numbers attached? Yes (If yes, then attach numbers on a separate sheet and send along with this page) No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: DOUGLAS W. CHERRY

Company: KRAFT FOODS

Street Address: 3 LAKES DRIVE #352

City: NORTHFIELD State: IL Zip: 60093

6. Total number of applications and registrations invoiced: 1

7. Total fee (37 CFR 3.41): \$ 40.00  
\$40 for one mark; \$25 each additional

Enclosed  
 Authorized to be charged to deposit account #11-1650 if any additional fees are required.

8. Deposit account number: 11-1650

(Attach duplicate copy of this page if paying by deposit account)

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Name of Person Signing SANDRA J. STORTO

Signature Sandra J. Storto

Date: 12/1/99

Total number of pages comprising cover sheet: 1

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TRADEMARK  
REEL: 002007 FRAME: 0900

## ASSIGNMENT OF TRADEMARKS

WHEREAS, Churny Company, Inc. ("Assignor"), is the owner of the trademark listed on schedule A, attached hereto and incorporated herein by reference. (the "Trademark"); and

WHEREAS, Kraft Foods Holdings, Inc. (Assignee") desires to acquire the entire right, title and interest in, to and good under said Trademark, including the right to bring actions for infringement of the Trademark occurring prior to the date of this Assignment,

NOW THEREFORE, for good and other valuable and legally sufficient consideration, the receipt and legal sufficiency of which are hereby acknowledged by Assignor, Assignor does hereby sell, assign transfer and set over to said Assignee all its right, title and interest in, to and under said Trademark, together with the goodwill of the business symbolized by the Trademark, together with all rights and privileges granted and secured thereby, including the right to sue and recover for any past infringement, said rights to be held and enjoyed by Assignee, for its own use and benefit and for the use and benefit of its successors, assigns or other legal representatives as fully and entirely as the same would have been held and enjoyed by said Assignor if this Assignment and sale had not been made.

All Trademarks, either present or future, which are unassignable by Assignor, whether at law or by contract or otherwise, or which if assigned would cause Assignor to be in breach of the terms of a contract, or would result in a taxable event if transferred, shall not be assigned, and are not assigned to Assignee by this instrument.

IN WITNESS WHEREOF, Assignor has executed this Assignment as of  
December 21, 1999.

CHURNY COMPANY, INC.

By: Deborah L. Galvin

Its: \_\_\_\_\_

STATE OF ILLINOIS )  
 )ss  
COUNTY OF COOK )

On this 21st day of December \_\_\_\_, 1999, before me, a Notary Public in and for the County and State aforesaid, appeared Deborah L. Galvin, to me personally known to be the same person who subscribed to the foregoing instrument, and acknowledged that execution of said document was a free and voluntary act for the uses and purposes therein expressed. WITNESS my hand and seal the day and year last above given.

Notary Public: Sandra J. Storto

My Commission Expires: June 12, 2001

Misc

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**SCHEDULE A**

**Trademark**

**Registration No.**

**Registration Date**

TWISTARELLAS

1,946,098

January 2, 1996