



01-07-2000



101240733

RECORDATION FORM COVER SHEET
TRADEMARKS ONLY

MRD 12-21-99

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)
Document ID #
- Correction of PTO Error
Reel # Frame #
- Corrective Document
Reel # Frame #

Conveyance Type

- Assignment License
 - Security Agreement Nunc Pro Tunc Assignment
 - Merger Change of Name
 - Other
- Effective Date
Month Day Year

Conveying Party

Mark if additional names of conveying parties attached

Execution Date
Month Day Year

Name

Formerly

- Individual General Partnership Limited Partnership Corporation Association
- Other
- Citizenship/State of Incorporation/Organization

Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)

City

State/Country

Zip Code

- Individual General Partnership Limited Partnership
- Corporation Association
- Other
- Citizenship/State of Incorporation/Organization

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

01/06/2000 DNGUYEN 00000221 75536420

FOR OFFICE USE ONLY

01 FC:481
02 FC:482

40.00 OP
300.00 OP

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

TRADEMARK

REEL: 002008 FRAME: 0012

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages Enter the total number of pages of the attached conveyance document including any attachments. #

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)			Registration Number(s)		
<input type="text" value="75/536,420"/>	<input type="text" value="75/712,545"/>	<input type="text" value="75/712,543"/>	<input type="text" value="716938"/>	<input type="text" value="1,183,731"/>	<input type="text" value="1,308,969"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="1,409,406"/>	<input type="text" value="1,742,125"/>	<input type="text" value="1,906,509"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="1,943,162"/>	<input type="text" value="2,072,878"/>	<input type="text" value="1,292,833"/>

Number of Properties Enter the total number of properties involved. #

Fee Amount Fee Amount for Properties Listed (37 CFR 3.41): \$

Method of Payment: Enclosed Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number: #

Authorization to charge additional fees: Yes No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Adam D Resnick

Adam D Resnick

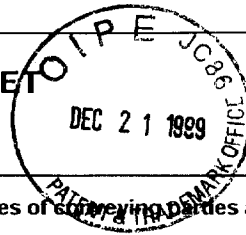
12/21/99

Name of Person Signing

Signature

Date Signed

RECORDATION FORM COVER SHEET
CONTINUATION
TRADEMARKS ONLY



U.S. Department of Commerce
Patent and Trademark Office
TRADEMARK

Conveying Party

Enter Additional Conveying Party

Mark if additional names of conveying parties attached

Execution Date
Month Day Year

Name

Formerly

Individual General Partnership Limited Partnership Corporation Association

Other

Citizenship State of Incorporation/Organization

Receiving Party

Enter Additional Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)

City

State/Country

Zip Code

Individual General Partnership Limited Partnership

Corporation Association

Other

Citizenship/State of Incorporation/Organization

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached (Designation must be a separate document from the Assignment.)

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>

<input type="text" value="2,072,877"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>

WORLDWIDE TRADEMARK ASSIGNMENT

WHEREAS, Schering-Plough HealthCare Products, Inc., a Delaware corporation, on behalf of itself and Affiliates (collectively "ASSIGNOR") is the owner of the trademark and service mark registrations and applications, and common law rights pertaining thereto, which may include applications filed on the basis of applicant's bona fide intent to use such marks, listed on the attached Schedule A (collectively, the "Trademarks") and the goodwill of the business symbolized thereby and attaching thereto; and

WHEREAS, ASSIGNOR entered into an Asset Purchase and Sale Agreement, dated November 8, 1999, with Signature Brands, LLC ("ASSIGNEE"), a Delaware limited liability company, pursuant to which ASSIGNOR agreed to assign all its right, title and interest in and to the Trademarks to Assignee, as the successor to Assignor's entire business or that portion of the business pertaining to the Trademarks.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby sells, assigns, transfers, and conveys, effective as of the date hereof, to ASSIGNEE, its successors and assigns, all its right, title and interest in and to the Trademarks worldwide, together with the goodwill of the business symbolized by the Trademarks and the entire ongoing business or portion thereof to which the Trademarks pertain, and all pending trademark applications for the Trademarks, and the right to sue and to recover damages and profits and all other remedies for past infringement thereof, free and clear of all liens and encumbrances of any kind.

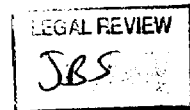
ASSIGNOR hereby authorizes the Commissions of Patents and Trademarks of the United States of America, the appropriate officers of all other jurisdictions in which Trademarks are registered or in which applications included among the Trademarks are pending, to issue the Certificate of Registration resulting from any application included among the Trademarks or renewal for any existing registration, to ASSIGNEE, its successors, and assigns, in accordance with the terms of this instrument.

This Assignment is effective as of the date hereof. ASSIGNOR agrees to sign any additional Assignments and other appropriate documentation necessary to effectuate and validate this Assignment under the relevant laws or regulations of the countries set forth in Schedule A, from time to time and as soon as practicable after the date of this Assignment.

All of the terms and provisions of this Assignment shall be binding upon ASSIGNOR and its successors and assigns, and shall inure to the benefit of ASSIGNEE and its successors and assigns.

Dated this 10th day of December, 1999

SCHERING-PLOUGH HEALTHCARE PRODUCTS, INC.



By: *Charles Oppenheimer*
Name: Charles Oppenheimer
Title: Assistant Secretary

United States of America)
State of New Jersey) ss.:
County of Union)

On this 10th day of December, 1999, before me personally appeared Charles Oppenheimer, to me personally known, who being duly sworn, did say that he is the Assistant Secretary of Schering-Plough HealthCare Products, Inc., and that he duly executed the foregoing instrument for an on behalf of Schering-Plough HealthCare Products, Inc., being duly authorized to do so and that said individual acknowledged said instrument to be the free act and deed of said corporation.

Cheryl L. Plog
Notary Public

CHERYL L. PLOG
Notary Public of New Jersey
My Commission Expires Sept. 9, 2001

PAAS brand trademarks in the United States and Canada

UNITED STATES

MARK	Status	Reg/App. Number	Appl. Date	Reg. Date	Goods
PAAS®	Registered	716938		6/13/61	Class 2: Food coloring
PAAS®	Registered	1183731		12/29/81	Class 16: An Easter egg color kit comprising color tablets, transfer sheet, crayon, punch-outs and cardboard items for assembly as decoration
PAAS®	Registered	1308969		12/11/84	Class 16: Decorative sheets of plastic for wrapping objects to create a painted effect Class 28: Toy Make-up kits
PAAS®	Registered	1409406		9/16/86	Class 16: Children's stationery kits comprised of crayons, glue for household or stationery use, stickers, mailing cards, photograph cards, envelopes, stencils, cardboard punchouts and cardboard displays for assembly and decoration, sold as a unit; Class 28: Toy kits comprised of crayons, glue for household or stationery use, stickers, balloons, pom pom stick-ons, envelopes, coloring cards, stencils, cardboard punch-outs and cardboard displays for assembly and decoration, sold as a unit.
PAAS®	Registered	1742125		12/22/92	Class 8: Tongs

TRADEMARK

REEL: 002008 FRAME: 0017

MARK	Status	Reg/App. Number	Appl. Date	Reg. Date	Goods
PAAS®	Registered.	1906509		7/18/95	Class 16: Series of make-up design books
PAAS CARVE 'N PAINT®	Registered	1943162		12/19/95	Class 28: Pumpkin decoration kit consisting of a toy carver, a toy scoop, toy paints and a paint brush, a candle and a pencil marker
COLOR PATCH®	Registered	2072878		6/17/97	Class 16: Easter egg decorating kit comprised of color tables dipping trays and lids, cardboard punch-outs and a cardboard drying tray
EGG AROUNDS®	Registered	1292833		9/4/84	Class 16: Decorative sheets of plastic for wrapping objects to create a painted effect
KALEIDO EGGS®	Registered	2072877		6/17/97	Class 16: Easter egg decorating kits comprised of stickers, stamps, craft glue, a paint brush and cardboard punchouts
PAAS GRIP 'N DIP™	Pending	75/536420	8/14/98		Class 8: Hand tools, namely, tongs
PAAS EGG STAMPERS™	Pending	75/712545	5/24/99		Class 16: Easter egg decorating kit comprised of color tablets, rubber stamps, stickers, ink pad, cardboard punch-outs and a cardboard drying tray
LETTER MAGIC™	Pending	75/712543	5/24/99		Class 16: Easter egg decorating kit comprised of color tablets, crayon stickers, cardboard punch-outs and a cardboard drying tray

TRADEMARK

REEL: 002008 FRAME: 0018

MARK	Status	Reg/Appli. Number	Appl. Date	Reg. Date	Goods
PAAS®	Registered	129228		12/28/62	Dyes
PAAS®	Registered	409545		3/12/93	Halloween make-up kits, comprising any combination of liquid make-up, applicators, brushes, make-up trays and stencils
PAAS®	Registered	273150		10/22/82	Easter egg coloring kits comprising food coloring tablets, crayons, transfers, egg dippers, cardboard cut-outs and paper cut-outs; make-up kit comprising decorative facial paints, mixing trays, make-up applicators, cardboard signs and personal decorative accessories; decorative wrappers for eggs; egg stands
COLOUR CUPS®	Registered	365489		2/16/90	Food colouring kit comprising food colours, crayons, punchouts and cardboard
EGG AROUNDS®	Registered	305009		7/19/85	Decorative wrappers for eggs; egg stands
EMBAL 'OUEFFS®	Registered	306988		9/13/85	Decorative wrappers for eggs; egg stands