

01-05-2000

D  
Docket No.:



101237700

Tab settings

To the Honorable Commissioner of Patent

attached original documents or copy thereof.

1. Name of conveyer:

**Kalimar, INC.**

- Individual(s)
- General Partnership
- Corporation-State **Missouri**
- Other

- Association
- Limited Partnership

Additional names(s) of conveying party(ies)  Yes  No

2. Name and address of receiving party(ies):

Name: **Tiffen Newco LLC**

Internal Address:

Street Address: **722 Goddard Avenue**

City: **Chesterfield** State: **MO** ZIP: **63005**

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State
- Other **Limited Liability Company of Missouri**

If assignee is not domiciled in the United States, a domestic designation is  Yes  N  
(Designations must be a separate document from Additional name(s) & address(es)  Yes  N

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: **December 13, 1999**

4. Application number(s) or registration numbers(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

See attached list

Additional numbers  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: **David B. Kirschstein, Esq.**

Internal Address:

**Kirschstein, Ottinger, Israel & Schiffmiller, P.C.**

Street Address: **489 Fifth Avenue, 17th Floor**

City: **New York** State: **NY** ZIP: **10017**

6. Total number of applications and registrations involved:.....

14

7. Total fee (37 CFR 3.41):.....\$ **\$365.00**

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

01/05/2000 DNGUYEN 00000009 617200

DO NOT USE THIS SPACE

01 FC:481 / 40.00 OP  
02 FC:482 / 325.00 OP

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

**DAVID B. KIRSCHSTEIN**

Name of Person Signing

Signature

**December 14, 1999**

Date

Total number of pages including cover sheet, attachments, and

4

| <u>Trademark</u>        | <u>Reg. No.</u> | <u>Reg. Dt.</u> |
|-------------------------|-----------------|-----------------|
| KALIMAR                 | 617,200         | 12/06/55        |
| AIRES                   | 1,359,032       | 09/10/85        |
| SPIRIT                  | 1,512,531       | 11/15/88        |
| KALIMAR                 | 1,608,092       | 07/31/90        |
| LOOKERS                 | 1,818,818       | 02/01/94        |
| AIRES                   | 1,831,943       | 04/19/94        |
| KALIMAR & Design        | 1,846,538       | 07/26/94        |
| 1 FUN                   | 1,870,410       | 12/27/94        |
| 1 FUN (Stylized)        | 1,873,193       | 01/10/95        |
| SPIRIT 1 FUN (Stylized) | 1,873,195       | 01/10/95        |
| SPIRIT FUN              | 2,072,386       | 06/17/97        |
| FUN (Stylized)          | 2,149,664       | 04/07/98        |
| CONTOUR                 | 2,198,103       | 10/20/98        |
| SUPERVIEW               | 2,201,813       | 11/03/98        |

ASSIGNMENT

WHEREAS, KALIMAR, INC., a corporation organized and existing under the laws of the State of Missouri, located and doing business at 722 Goddard Avenue, Chesterfield, Missouri, 63005-1193, has adopted, and is the owner of, the trademarks shown in the attached Exhibit A which have been applied for and registered in the United States Patent and Trademark Office; and

WHEREAS, TIFFEN NEWCO LLC, a limited liability company organized and existing under the laws of the State of Missouri, located and doing business at 722 Goddard Avenue, Chesterfield, Missouri, 63005-1193, is desirous of acquiring said marks and the registrations therefor;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, KALIMAR, INC. does hereby assign unto TIFFEN NEWCO LLC all right, title and interest in and to said marks and registrations, together with the goodwill of the business symbolized by said marks and the registrations thereof

Dated: December 13, 1999.

KALIMAR, INC.

BY Robert J. Lipsitz

Name: Robert J. Lipsitz  
Title: Chairman

BY Larry Lipsitz  
Larry Lipsitz, President

Sworn to and subscribed before me this 13 day of December, 1999.

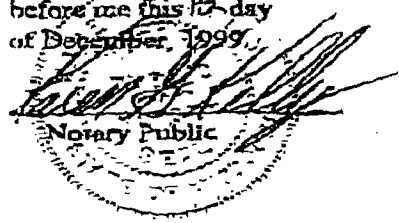


EXHIBIT ARegistrations

| <u>Trademark</u>        | <u>Reg. No.</u> | <u>Reg. Dt.</u> |
|-------------------------|-----------------|-----------------|
| KALIMAR                 | 617,200         | 12/06/55        |
| AIRES                   | 1,359,032       | 09/10/85        |
| SPIRIT                  | 1,512,531       | 11/15/88        |
| KALIMAR                 | 1,608,092       | 07/31/90        |
| LOOKERS                 | 1,818,818       | 02/01/94        |
| AIRES                   | 1,831,943       | 04/19/94        |
| KALIMAR & Design        | 1,846,538       | 07/26/94        |
| 1 FUN                   | 1,870,410       | 12/27/94        |
| 1 FUN (Stylized)        | 1,873,193       | 01/10/95        |
| SPIRIT 1 FUN (Stylized) | 1,873,195       | 01/10/95        |
| SPIRIT FUN              | 2,072,386       | 06/17/97        |
| FUN (Stylized)          | 2,142,664       | 04/07/98        |
| CONTOUR                 | 2,192,103       | 10/20/98        |
| SUPERVIEW               | 2,201,813       | 11/03/98        |

12/14/99 TUE 12:40 [TX/RX NO 9915]

RECORDED: 12/17/1999

TRADEMARK  
REEL: 002008 FRAME: 0256