

01-13-2000



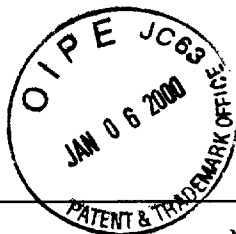
R SHEET

101244165

Our Ref: 40198-0141

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

<p>Submission Type <i>MAD 1-6-00</i></p> <p><input checked="" type="checkbox"/> New</p> <p><input type="checkbox"/> Resubmission (Non-Recordation) Document ID # _____</p> <p><input type="checkbox"/> Correction of PTO Error Reel # _____ Frame # _____</p> <p><input type="checkbox"/> Corrective Document Reel # _____ Frame # _____</p>	<p>Conveyance Type</p> <p><input checked="" type="checkbox"/> Assignment <input type="checkbox"/> License</p> <p><input type="checkbox"/> Security Agreement</p> <p><input type="checkbox"/> Merger Effective Date</p> <p><input type="checkbox"/> Change of Name Month Day Year 12/30/99</p> <p><input type="checkbox"/> Other _____</p>
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Conveying Party ___ Mark if additional names of conveying parties attached

Name Transmedia Network Inc. Execution Date
Month Day Year
12/30/99

Formerly _____

Individual General Partnership Limited Partnership Corporation

Association Other

Citizenship/State of Incorporation/Organization Delaware

Receiving Party ___ Mark if additional names of receiving parties attached

Name RTR Funding LLC

DBA/AKA/TA _____

Composed of _____

Address (line 1) 11900 Biscayne Boulevard

Address (line 2) North Miami, FL 33181

Address (line 3) _____

Individual General Partnership Limited Partnership If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached

Corporation Association

Other Limited Liability Company

Citizenship/State of Incorporation/Organization Delaware

01/12/2000 DCDATES 00000051 1973899 FOR OFFICE USE ONLY

01 FC:481 40.00 OF
02 FC:482 50.00 OF

Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 200231

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name _____

Address (line 1) _____

Address (line 2) _____

Address (line 3) _____

Address (line 4) _____

Correspondent Name and Address

Area Code and Telephone Number (212) 309-6988

Name Kerry A. Krzynowek, Esq.

Address (line 1) MORGAN, LEWIS & BOCKIUS LLP, Attn: TMSU

Address (line 2) 1800 M Street, N.W.

Address (line 3) Washington, D.C. 20036-5869

Pages

Enter the total number of pages of the attached conveyance document including any attachments.

2

Trademark Application Number(s) or Registration Number(s)

Trademark Application Number(s)

Registration Number(s)

1,973,899
2,121,147
2,077,516

Number of Properties Enter the total number of properties involved.

3

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41):

\$ 90

Method of Payment: Enclosed

Deposit Account _____

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number: 13-4520

Authorization to charge additional fees: Yes No _____

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Kerry A. Krzynowek
Name of Person Signing

Kerry A. Krzynowek
Signature

1/3/2000
Date Signed

TRADEMARK ASSIGNMENT

This Trademark Assignment is made by Transmedia Network Inc., a Delaware corporation, located at 11900 Biscayne Boulevard, North Miami, FL 33181 ("Assignor"), in favor of RTR Funding LLC, a Delaware limited liability company, located at 11900 Biscayne Boulevard, North Miami, FL 33181 (the "Assignee").

A. Assignor owns all right, title and interest in and to the trademarks, service marks and trade names listed on the attached Schedule A ("Marks"), the federal registrations and/or pending applications therefor, and the goodwill developed through the use of the Marks;

B. Assignee desires to acquire all right, title and interest, including all trademark rights, in and to the Marks, the federal registrations and/or applications for the Marks as listed in Schedule A, the goodwill developed through the use of the Marks, and all causes of action relating to the Marks including the right to sue for past infringements of the Marks;

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which the parties hereby acknowledge, Assignor hereby assigns to Assignee the entire right, title, and interest in and to the Marks, the federal registrations and/or pending applications therefor as identified on Schedule A, the goodwill developed through the use of the Marks, and all causes of action relating to the Marks including the right to sue for past infringements of the Marks, the same to be held and enjoyed by Assignee, its successors, assigns and other legal representatives.

Signed this 30th day of December, 1999.

TRANSMEDIA NETWORK INC.

By: 

Name: Stephen E. Lerch

Title: Executive Vice President

SCHEDULE AFederal Registrations

<u>Mark</u>	<u>Reg. No.</u>	<u>Reg. Date</u>
DINING A LA CARD	1,973,899	5/14/96
EARN MILES FOR YOUR MEALS	2,121,147	12/16/97
TRANSFORMS YOUR CREDIT CARDS INTO MONEY MAKERS	2,077,516	7/8/97

Trade Names

DINING A LA CARD