

FGRM PTO-1618A
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OMB 0651-0027

01-13-2000

U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office
TRADEMARK



1R SHEET

101244153

Our Ref: 40198-0141

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

MKD 1-6-00

- New
- Resubmission (Non-Recordation)
Document ID # _____
- Correction of PTO Error
Reel # _____ Frame # _____
- Corrective Document
Reel # _____ Frame # _____

Conveyance Type

- Assignment License
 - Security Agreement
 - Merger
 - Change of Name
 - Other _____
- Effective Date
Month Day Year
_____ 12/30/99



Conveying Party

Mark if additional names of conveying parties attached

Name Transmedia Service Company Inc.
Formerly _____

Execution Date
Month Day Year
12/30/99

- Individual General Partnership Limited Partnership Corporation
- Association Other
- Citizenship/State of Incorporation/Organization Delaware

Receiving Party

Mark if additional names of receiving parties attached

Name RTR Funding LLC
DBA/AKA/TA _____
Composed of _____
Address (line 1) 11900 Biscayne Boulevard
Address (line 2) North Miami, FL 33181
Address (line 3) _____

- Individual General Partnership Limited Partnership Corporation Association
 - Other Limited Liability Company
 - Citizenship/State of Incorporation/Organization Delaware
- If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached

01/12/2000 DCDATES 00000063 1571290

FOR OFFICE USE ONLY

01 FC:481 40.00 OF
02 FC:482 125.00 OF

Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 200231

TRADEMARK
REEL: 002009 FRAME: 0150

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name _____

Address (line 1) _____

Address (line 2) _____

Address (line 3) _____

Address (line 4) _____

Correspondent Name and Address

Area Code and Telephone Number (212) 309-6988

Name Kerry A. Krzynowek, Esq.

Address (line 1) MORGAN, LEWIS & BOCKIUS LLP, Attn: TMSU

Address (line 2) 1800 M Street, N.W.

Address (line 3) Washington, D.C. 20036-5869

Pages Enter the total number of pages of the attached conveyance document including any attachments.

2

Trademark Application Number(s) or Registration Number(s)

Trademark Application Number(s)

Registration Number(s)

1,571,290
1,579,363
1,809,170
2,125,548
2,132,289
2,148,759

Number of Properties Enter the total number of properties involved. # 6

Fee Amount Fee Amount for Properties Listed (37 CFR 3.41): \$ 165
Method of Payment: Enclosed Deposit Account _____

(Enter for payment by deposit account or if additional fees can be charged to the account.) Deposit Account Number: 13-4520

Authorization to charge additional fees: Yes No _____

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Kerry A. Krzynowek
Name of Person Signing


Signature

1/3/2000
Date Signed

TRADEMARK ASSIGNMENT

This Trademark Assignment is made by Transmedia Service Company Inc., a Delaware corporation, located at 11900 Biscayne Boulevard, North Miami, FL 33181 ("Assignor"), in favor of RTR Funding LLC, a Delaware limited liability company, located at 11900 Biscayne Boulevard, North Miami, FL 33181 (the "Assignee").

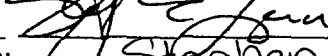
A. Assignor owns all right, title and interest in and to the trademarks, service marks and trade names listed on the attached Schedule A ("Marks"), the federal registrations and/or pending applications therefor, and the goodwill developed through the use of the Marks;

B. Assignee desires to acquire all right, title and interest, including all trademark rights, in and to the Marks, the federal registrations and/or applications for the Marks as listed in Schedule A, the goodwill developed through the use of the Marks, and all causes of action relating to the Marks including the right to sue for past infringements of the Marks;

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which the parties hereby acknowledge, Assignor hereby assigns to Assignee the entire right, title, and interest in and to the Marks, the federal registrations and/or pending applications therefor as identified on Schedule A, the goodwill developed through the use of the Marks, and all causes of action relating to the Marks including the right to sue for past infringements of the Marks, the same to be held and enjoyed by Assignee, its successors, assigns and other legal representatives.

Signed this 30th day of December, 1999.

TRANSMEDIA SERVICE COMPANY INC.

By: 
Name: Stephen E Lerch
Title: Vice President

SCHEDULE A**Federal Registrations**

<u>Mark</u>	<u>Reg. No.</u>	<u>Reg. Date</u>
TRANSMEDIA	1,571,290	12/12/89
TRANSMEDIA NETWORK	1,579,363	1/23/90
TRANSMEDIA	1,809,170	12/7/93
TRANSMEDIA	2,125,548	12/30/97
TRANSMEDIA NETWORK	2,132,289	1/27/98
TURN MEALS INTO MILES	2,148,759	4/7/98

Trade Names

TRANSMEDIA

626974.1
1-NY/10/5897.1

SA-1