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OPR/FINANCE TRADEMARKS ONLY

RECORDATION COVER SHEET

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)  
Document ID #
- Correction of PTO Error  
Reel #  Frame #
- Corrective Document  
Reel #  Frame #

Conveyance Type

- Assignment  License
- Security Agreement  Nunc Pro Tunc Assignment
- Merger  Effective Date  
Month Day Year
- Change of Name
- Other

Conveying Party

Mark if additional names of conveying parties attached

Name  Execution Date  
Month Day Year

Formerly

- Individual  General Partnership  Limited Partnership  Corporation  Association
- Other
- Citizenship/State of Incorporation/Organization

Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)

City State/Country Zip Code

- Individual  General Partnership  Limited Partnership  If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)
- Corporation  Association
- Other
- Citizenship/State of Incorporation/Organization

01/14/2000 DCOATES 00000068 718587

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Mail documents to be recorded with required cover sheet(s) information to:  
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

TRADEMARK  
REEL: 002009 FRAME: 0535

**Domestic Representative Name and Address**

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Correspondent Name and Address**

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Pages**

Enter the total number of pages of the attached conveyance document including any attachments.

#

**Trademark Application Number(s) or Registration Number(s)**

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="718587"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

**Number of Properties**

Enter the total number of properties involved.

#

**Fee Amount**

Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment:

Enclosed

Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

Authorization to charge additional fees:

Yes

No

**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

David C. Smith

12/17/99

Name of Person Signing

Signature

Date Signed

ASSIGNMENT OF REGISTRATION OF A MARK

Whereas The Horse trader, Inc.  
of 8398 <sup>(name of assigner)</sup> Bundysburg Rd. <sup>(address)</sup> Middlefield Ohio 44062

has adopted, used and is using a mark which is registered in the United States Patent and Trademark Office,  
Registration No. 718,587, dated July 18, 1981; and

Whereas MORRIS COMMUNICATIONS CORPORATION  
of Post Office Box 436 Augusta, GA. 30913  
<sub>(address)</sub>

is desirous of acquiring said mark and the registration thereof;

Now, therefore, for good and valuable consideration, receipt of which is hereby acknowledged, said

The Horse trader, Inc. Jerome Goldberg, President  
<sub>(name of assignor)</sub> does hereby assign unto the said  
MORRIS COMMUNICATIONS CORPORATION  
<sub>(name of assignee)</sub> all right, title and interest in and to the

said mark, together with the good will of the business symbolized by the mark, and the above identified registration thereof.

Jerome Goldberg  
as President  
<sub>(signature of assignor; if assignor is a corporation or other juristic organization, give the official title of the person who signs for assignor)</sub>

State of Ohio )  
County of Trumbull ) S.S.

On this 1 day of August, 1999, before me appeared

Jerome Goldberg, the person who signed this instrument,  
who acknowledged that ~~he~~ ~~she~~ signed it as a free act on ~~his~~ ~~her~~ ~~own~~ ~~behalf~~ (or on behalf of the identified corporation or other juristic entity with authority to do so).

John F. Trebets  
<sub>(signature of notary public)  
(Notary Seal)</sub>

Footnotes  
(1) If the postal address of the assignee is not given either in the instrument or in an accompanying paper, recording may be delayed pending receipt of such address.  
(2) If assignee is not domiciled in the United States, a domestic representative must be designated.

JOHN F. TREBETS, Attorney  
Notary Public for the State of Ohio  
My Commission Has No Expiration Date  
Section 147.03 ORC

*JF*