

FULL) RECC
12/10/99

02-01-2000



EET

U.S. DEPARTMENT OF COMMERCE
Patent and Trademark OfficeTab settings ☐ ☐ ☐ ☒

101253565

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Mindscape, Inc.

- ☐ Individual(s) ☐ Association
☐ General Partnership ☐ Limited Partnership
☒ Corporation-State Delaware
☐ Other _____

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

2. Name and address of receiving party(ies)

Name: Mattel, Inc.

Internal Address: _____

Street Address: 333 Continental Blvd.City: El Segundo State: CA ZIP: 90245

- ☐ Individual(s) citizenship _____
☐ Association _____
☐ General Partnership _____
☐ Limited Partnership _____
☒ Corporation-State Delaware
☐ Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: ☐ Yes ☐ No

(Designations must be a separate document from assignment)

Additional name(s) & address(es) attached? ☐ Yes ☐ No N/A

3. Nature of conveyance:

- ☒ Assignment ☐ Merger
☐ Security Agreement ☐ Change of Name
☐ Other _____

Execution Date: November 15, 1999

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

See attached Schedule

B. Trademark Registration No.(s)

See attached schedule

Additional numbers attached? ☒ Yes ☐ No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Mattel, Inc.

Internal Address: _____

Attn: Legal DepartmentStreet Address: 500 Redwood Blvd.City: Novato State: CA ZIP: 94947

6. Total number of applications and registrations involved: _____

56

7. Total fee (37 CFR 3.41).....\$ 1,415.00☒ Enclosed Check No. 431084☐ Authorized to be charged to deposit account

If fee is deficient, please deduct the additional fees from

8. Deposit account number: 07-1907 Gray Cary

(Attach duplicate copy of this page if paying by deposit account)

01/31/2000 DC00TES 0000010A 2037A29

01 FC:481

40.00 DP

02 FC:482

1375.00 DP

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Cheryl A. Goodall
Name of Person SigningCheryl A. Goodall
SignatureDecember 10, 1999

Date

Total number of pages including cover sheet, attachments, and document: 4

Mail documents to be recorded with required cover sheet information to:
 Commissioner of Patents & Trademarks, Box Assignments
 Washington, D.C. 20231

TRADEMARK
 REEL: 002009 FRAME: 0710

REGISTRANT NAME..... MARK NAME..... REG DATE.. REG NUMBER.....

MINDSCAPE, INC.	AZRAEL'S TEAR	02/11/1997 2037829
MINDSCAPE, INC.	BALLZ	05/14/1996 1974067
MINDSCAPE, INC.	CALENDARS AND MORE	02/25/1997 2041280
MINDSCAPE, INC.	CARD SHOP PLUS	08/29/1995 1915807
MINDSCAPE, INC.	CATZ	02/17/1998 2138010
MINDSCAPE, INC.	CHESMASTER	10/06/1987 1459935
MINDSCAPE, INC.	COMMANDER BLOOD	10/08/1996 2007003
MINDSCAPE, INC.	CYBERSPEED	01/14/1997 2031098
MINDSCAPE, INC.	DATASOFT (STYLIZED)	08/20/1991 1654225
MINDSCAPE, INC.	DEATHWARE	09/30/1997 2101612
MINDSCAPE, INC.	DOGZ	02/24/1998 2139818
MINDSCAPE, INC.	DRAGON LORE	10/01/1996 2004704
MINDSCAPE, INC.	EVASIVE ACTION	10/17/1995 1927167
MINDSCAPE, INC.	K & DESIGN	03/13/1990 1586714
MINDSCAPE, INC.	KEYSOFT	10/08/1991 1659543
MINDSCAPE, INC.	LIFE & DEATH	01/09/1990 1576194
MINDSCAPE, INC.	MAVIS BEACON	06/10/1997 2070388
MINDSCAPE, INC.	MAVIS BEACON TEACHES TYPING!	09/13/1988 1503670
MINDSCAPE, INC.	MESARACE	01/17/1995 1874754
MINDSCAPE, INC.	MINDSCAPE	11/03/1987 1463319
MINDSCAPE, INC.	MINDSCAPE	07/16/1996 1986573
MINDSCAPE, INC.	MINDSCAPE & DESIGN	10/27/1998 2199597
MINDSCAPE, INC.	MINDSCAPE COMPLETE REFERENCE LIBRARY	10/01/1996 2005140
MINDSCAPE, INC.	MISC. DESIGN (ELF DESIGN)	06/23/1998 2166839
MINDSCAPE, INC.	MOUSE ARMOR	05/23/1995 1895595
MINDSCAPE, INC.	OCEANS BELOW	10/25/1994 1859534
MINDSCAPE, INC.	ODDBALLZ	06/16/1998 2165327
MINDSCAPE, INC.	OUT TO LUNCH	01/31/1995 1877178
MINDSCAPE, INC.	PF. MAGIC	02/13/1996 1956785
MINDSCAPE, INC.	POOL CHAMPION	03/18/1997 2046644
MINDSCAPE, INC.	PRINTMASTER	11/11/1997 2111762
MINDSCAPE, INC.	ROAD TO THE TOP	09/19/1995 1921005
MINDSCAPE, INC.	STARWINDER	12/09/1997 2120375
MINDSCAPE, INC.	STICKERSHOPPLUS!	10/31/1995 1931497
MINDSCAPE, INC.	THE ADVENTURES OF NIKKO	02/11/1997 2037428
MINDSCAPE, INC.	THE ANIMALS!	05/17/1994 1837280
MINDSCAPE, INC.	THE REAL DEAL	01/28/1997 2034564
MINDSCAPE, INC.	THE SOFTWARE TOOLWORKS	04/04/1995 1887093
MINDSCAPE, INC.	THE SOFTWARE TOOLWORKS	10/11/1994 1857789
MINDSCAPE, INC.	THE SOFTWARE TOOLWORKS	08/03/1982 1203423
MINDSCAPE, INC.	THUNDERSCAPE	01/14/1997 2031241
MINDSCAPE, INC.	TOOLWORKS	05/03/1994 1833667
MINDSCAPE, INC.	TOONSCAPE	01/21/1997 2032817
MINDSCAPE, INC.	ULTIMATE DOMAIN	03/12/1996 1962332
MINDSCAPE, INC.	UNIVERSE BEYOND	01/13/1998 2129405
MINDSCAPE, INC.	WORLDSCAPE	06/23/1998 2167891

Records Processed

SCHEDULE A

REGISTRANT NAME..... MARK NAME..... APL DATE.. APL NUMBER.....

MINDSCAPE, INC.	BABYZ	05/01/1998 75/477860
MINDSCAPE, INC.	CIRCUIT BREAKERS	08/18/1998 75/539013
MINDSCAPE, INC.	CROSSWORD MAGIC	11/18/1997 75/392491
MINDSCAPE, INC.	FAMILY TREE CREATOR	05/01/1998 75/477860
MINDSCAPE, INC.	HOME OFFICE ASSISTANT	02/29/1996 75/065638
MINDSCAPE, INC.	KEYSOFT PERFORMANCE SYSTEM & DESIGN	10/08/1997 75/369812
MINDSCAPE, INC.	MAMMAC SPORTS	12/20/1997 74/471355
MINDSCAPE, INC.	MIRACLE	02/13/1998 74/355335
MINDSCAPE, INC.	PRINTIVITY	10/26/1998 75/577030
MINDSCAPE, INC.	PRINTMASTER PLATINUM	09/05/1997 75/352364
MINDSCAPE, INC.	PRINTMASTER PREMIER	01/28/1998 75/424561
MINDSCAPE, INC.	RAT ATTACK	04/02/1998 75/464182
MINDSCAPE, INC.	SPIRITUAL EXPRESSIONS	02/26/1998 75/440961
MINDSCAPE, INC.	THE FUTURE IS IN YOUR HANDS	12/10/1997 75/403001
MINDSCAPE, INC.	TWIST & SHOUT	08/25/1988 73/753240

5 Records Processed

SCHEDULE A

COPY

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

BOX POST REG

Assistant Commissioner for Trademarks
2900 Crystal Drive
Arlington, VA 22202-3513

In re Registrations of: Mattel, Inc.

)
)
)
)

Registrant Mattel, Inc ("Registrant") hereby gives notice of substitution of attorneys and change of address for all correspondence dealing with the registrations listed on Schedule A.

REVOCATION OF POWER OF ATTORNEY AND
APPOINTMENT OF NEW ATTORNEY

Registrant hereby revokes all previous powers of attorney and appoints David L. McEvoy, Esq., Michele McShane, Esq., and Daniel Sullivan, Esq., of Mattel, Inc., Law Department M.S. M1-1518, 333 Continental Boulevard, El Segundo, CA 90245-5012, (310) 252-2000; and Douglas Reilly, Esq., Daniel Guggenheim, Esq., and Tara Stauduhar, Esq., of Mattel, Inc., 500 Redwood Boulevard, Novato, CA 94947, (415) 382-4400;

and

Allyn Taylor, Esq., Mark F. Radcliffe, Esq., Stacy A. Snowman, Esq., Francoise Gilbert, Esq., Margaret M. Powers, Esq., Michelle R. Harbottle, Esq., Eliane Setton, Esq., Daniel R. Cook, Esq., Ian N. Feinberg, Esq., David Dolkas, Esq. and Andrew P. Valentine, Esq., of Gray Cary Ware & Freidenrich, 400 Hamilton Avenue, Palo Alto, CA 94301-1825, (650) 833-2109, to prosecute these registrations and to transact all business in the Patent and Trademark Office in connection therewith.

CHANGE OF ADDRESS FOR CORRESPONDENCE

The address for correspondence relating to the registrations listed on Schedule A should be changed to the following:

Mattel, Inc.
Attn: Legal Department
500 Redwood Boulevard
Novato, CA 94947
(415) 382-4400

November 16, 1999
(Date)

Mattel, Inc.

By:

David McEvoy
Name: David McEvoy
Title: Vice President

CERTIFICATE OF EXPRESS MAILING

I, EMILY SILVA,
do hereby certify that the foregoing document are being
deposited with the United States Postal Service as Express
Mail, postage prepaid, in an envelope addressed to the
Assistant Commissioner of Trademarks, 2900 Crystal
Drive, Arlington, Virginia 22202-3513

Emily Silva
Signature

Express Mail Label No. ELI387883025

Date of Deposit: 12/10/99

COPY

ASSIGNMENT OF TRADEMARKS

WHEREAS, Mindscape, Inc.. ("Assignor"), a Delaware corporation whose business address is 88 Rowland Way, Novato, California 94945, has adopted and is using the trademarks shown in Schedule A hereto in its business;

AND WHEREAS, Mattel, Inc. ("Assignee"), a Delaware corporation having its principal place of business at 333 Continental Boulevard, El Segundo, California 90245, has acquired from Assignor certain assets and property used in Assignor's business including the common law trademarks, the registrations and applications for registration shown in Schedule A, and any other trademarks, service marks, trade names, and trade dress used throughout the world in such business (collectively, the "Trademarks"), and the good will of the business symbolized by the Trademarks.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, and intending to be legally bound, Assignor hereby assigns to Assignee all right, title and interest in and to the Trademarks, together with the registrations of the Trademarks, in the United States together with the common law rights and goodwill of the business symbolized by the Trademarks and together with the right to recover for damages and profits from past infringements thereof, if any. The Commissioner of Patents and Trademarks is requested to issue any forthcoming Certificates of Registration to the Assignee.

Signed at El Segundo, this 15th day of November, 1999.

Mindscape, Inc.

By: [Signature]

Name: David McEvoy
Title: Vice President

REGISTRANT NAME..... MARK NAME..... REG DATE.. REG NUMBER.....

MINDSCAPE, INC.	AZRAEL'S TEAR	02/11/1997 2037829
MINDSCAPE, INC.	BALLZ	05/14/1996 1974067
MINDSCAPE, INC.	CALENDARS AND MORE	02/25/1997 2041280
MINDSCAPE, INC.	CARD SHOP PLUS	08/29/1995 1915807
MINDSCAPE, INC.	CATZ	02/17/1998 2138010
MINDSCAPE, INC.	CHESSMASTER	10/06/1987 1459935
MINDSCAPE, INC.	COMMANDER BLOOD	10/08/1996 2007003
MINDSCAPE, INC.	CYBERSPEED	01/14/1997 2031098
MINDSCAPE, INC.	DATASOFT (STYLIZED)	08/20/1991 1654225
MINDSCAPE, INC.	DEATHWARE	09/30/1997 2101612
MINDSCAPE, INC.	DOGZ	02/24/1998 2139818
MINDSCAPE, INC.	DRAGON LORE	10/01/1996 2004704
MINDSCAPE, INC.	EVASIVE ACTION	10/17/1995 1927167
MINDSCAPE, INC.	K & DESIGN	03/13/1990 1586714
MINDSCAPE, INC.	KEYSOFT	10/08/1991 1659543
MINDSCAPE, INC.	LIFE & DEATH	01/09/1990 1576194
MINDSCAPE, INC.	MAVIS BEACON	06/10/1997 2070388
MINDSCAPE, INC.	MAVIS BEACON TEACHES TYPING!	09/13/1988 1503670
MINDSCAPE, INC.	MESARAGE	01/17/1995 1894954
MINDSCAPE, INC.	MINDSCAPE	11/03/1987 1463319
MINDSCAPE, INC.	MINDSCAPE	07/16/1996 1986573
MINDSCAPE, INC.	MINDSCAPE & DESIGN	10/27/1998 2199597
MINDSCAPE, INC.	MINDSCAPE COMPLETE REFERENCE LIBRARY	10/01/1996 2005140
MINDSCAPE, INC.	MISC. DESIGN (ELF DESIGN)	06/23/1998 2166839
MINDSCAPE, INC.	MOUSE ARMOR	05/23/1995 1895595
MINDSCAPE, INC.	OCEANS BELOW	10/25/1994 1859534
MINDSCAPE, INC.	ODDBALLZ	06/16/1998 2165327
MINDSCAPE, INC.	OUT TO LUNCH	01/31/1995 1877178
MINDSCAPE, INC.	PF. MAGIC	02/13/1996 1956785
MINDSCAPE, INC.	POOL CHAMPION	03/18/1997 2046644
MINDSCAPE, INC.	PRINTMASTER	11/11/1997 2111762
MINDSCAPE, INC.	ROAD TO THE TOP	09/19/1995 1921005
MINDSCAPE, INC.	STARWINDER	12/09/1997 2120375
MINDSCAPE, INC.	STICKERSHOPPLUS!	10/31/1995 1931497
MINDSCAPE, INC.	THE ADVENTURES OF NIKKO	02/11/1997 2037428
MINDSCAPE, INC.	THE ANIMALS!	05/17/1994 1837280
MINDSCAPE, INC.	THE REAL DEAL	01/28/1997 2034564
MINDSCAPE, INC.	THE SOFTWARE TOOLWORKS	04/04/1995 1887093
MINDSCAPE, INC.	THE SOFTWARE TOOLWORKS	10/11/1994 1857789
MINDSCAPE, INC.	THE SOFTWARE TOOLWORKS	08/03/1982 1203423
MINDSCAPE, INC.	THUNDERSCAPE	01/14/1997 2031241
MINDSCAPE, INC.	TOOLWORKS	05/03/1994 1833667
MINDSCAPE, INC.	TOONSCAPE	01/21/1997 2032817
MINDSCAPE, INC.	ULTIMATE DOMAIN	03/12/1996 1962332
MINDSCAPE, INC.	UNIVERSE BEYOND	01/13/1998 2129405
MINDSCAPE, INC.	WORLDSCAPE	06/23/1998 2167891

46 Records Processed

SCHEDULE A

REGISTRANT NAME..... MARK NAME..... APL DATE.. APL NUMBER.....

MINDSCAPE, INC.	BABYZ	05/01/1998 75/477860
MINDSCAPE, INC.	CIRCUIT BREAKERS	08/18/1998 75/539013
MINDSCAPE, INC.	CROSSWORD MAGIC	11/18/1997 75/392491
MINDSCAPE, INC.	FAMILY TREE CREATOR	05/01/1998 75/477860
MINDSCAPE, INC.	HOME OFFICE ASSISTANT	02/29/1996 75/065638
MINDSCAPE, INC.	KEYSOFT PERFORMANCE SYSTEM & DESIGN	10/08/1997 75/369812
MINDSCAPE, INC.	MIRAC SPORTS	10/20/1993 74/471355
MINDSCAPE, INC.	MIRACLE	05/13/1992 74/235235
MINDSCAPE, INC.	PRINTMASTER PLATINUM	09/05/1997 75/352364
MINDSCAPE, INC.	PRINTMASTER PREMIER	01/28/1998 75/424561
MINDSCAPE, INC.	RAT ATTACK	04/02/1998 75/464182
MINDSCAPE, INC.	SPIRITUAL EXPRESSIONS	02/26/1998 75/440961
MINDSCAPE, INC.	THE FUTURE IS IN YOUR HANDS	12/10/1997 75/403001
MINDSCAPE, INC.	TWIST & SHOUT	08/25/1988 73/753240

14 Records Processed

Gray Cary Ware & Freidenrich LLP

400 Hamilton Avenue, Palo Alto, CA 94301-1825

Phone 650-328-6561 Fax 650-327-3699 www.gcwf.com

Cheryl A. Goodall

Writer's Direct Dial: (650)-833-2109

Internet: cgoodall@graycary.com

Our File No: 2100375-900100

December 10, 1999

VIA EXPRESS MAIL NO.: EL315975188US

BOX ASSIGNMENT FEE

Commissioner of Patents & Trademarks

Washington, D.C. 20231

Re: Recordal of Assignment

Dear Sir:

Enclosed for recordal with the Patent and Trademark Assignment Division is a copy of the original trademark assignment between Mindscape, Inc. and Mattel, Inc. Enclosed is a check in the amount of \$1,415.00 made payable to the Commissioner of Patents and Trademarks to cover the filing fees. Please debit deposit account 07-1907, in the event there are any additional fees payable. In addition, enclosed are copies of the new Power of Attorney forms for this matter. The original forms were sent to the Post Registration Division of the Patent and Trademark Office on December 10, 1999 for recordal.

Please acknowledge receipt of these documents by file-stamping the enclosed pre-addressed, stamped postcard and returning it to the undersigned at our Palo Alto office.

Thank you for your assistance.

Very truly yours,

GRAY CARY WARE & FREIDENRICH LLP

By: Cheryl A. Goodall
Cheryl A. Goodall, Legal Assistant to
Allyn Taylor

Enclosures

cc: Sara Guinness, Mattel, Inc.
Allyn Taylor (w/o enclosures)

CERTIFICATE OF EXPRESS MAILING

I do hereby certify that this document is being deposited with the United States Postal Service as Express Mail on Dec 10, 1999 in an envelope numbered EL315975188US addressed to:

Assistant Commissioner for Trademarks
2900 Crystal Drive
Arlington, VA 22202-3513

Cheryl A. Goodall

Signature

SILICON VALLEY

SAN DIEGO

SAN FRANCISCO

AUSTIN

LA JOLLA

IMPERIAL VALLEY

MEXICO

Gray Cary\PA\978445.1
2100375-900100

RECORDED: 12/10/1999

TRADEMARK
REEL: 002009 FRAME: 0717