

FORM PTO-1618A  
Expires 06/30/99  
OMB 0651-0027

01-19-2000

U.S. DEPARTMENT OF COMMERCE  
Patent and Trademark Office  
**TRADEMARK**

MMJ  
115/00



SHEET

101247528

Our Ref: 40198-0141

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

**Submission Type**

- New
- Resubmission (Non-Recordation)  
Document ID # \_\_\_\_\_
- Correction of PTO Error  
Reel # \_\_\_\_\_ Frame # \_\_\_\_\_
- Corrective Document  
Reel # \_\_\_\_\_ Frame # \_\_\_\_\_



**Conveyance Type**

- Assignment  License
  - Security Agreement
  - Merger
  - Change of Name
  - Other \_\_\_\_\_
- Effective Date  
Month Day Year  
12/30/99

**Conveying Party**

\_\_\_\_ Mark if additional names of conveying parties attached

Name TNI Funding I, Inc.

Execution Date  
Month Day Year  
12/30/99

Formerly \_\_\_\_\_

- Individual  General Partnership  Limited Partnership  Corporation
- Association  Other
- Citizenship/State of Incorporation/Organization Delaware

**Receiving Party**

\_\_\_\_ Mark if additional names of receiving parties attached

Name Transmedia Service Company Inc.

DBA/AKA/TA \_\_\_\_\_

Composed of \_\_\_\_\_

Address (line 1) 11900 Biscayne Boulevard

Address (line 2) North Miami, FL 33181

Address (line 3) \_\_\_\_\_

- Individual  General Partnership  Limited Partnership  If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached
- Corporation  Association
- Other \_\_\_\_\_
- Citizenship/State of Incorporation/Organization Delaware

01/19/2000 DCOATES 00000019 1571290

01 FC:481  
02 FC:482

40.00 OP  
75.00 OP

FOR OFFICE USE ONLY

Mail documents to be recorded with required cover sheet(s) information to:  
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 200231

**Domestic Representative Name and Address**

Enter for the first Receiving Party only.

Name \_\_\_\_\_

Address (line 1) \_\_\_\_\_

Address (line 2) \_\_\_\_\_

Address (line 3) \_\_\_\_\_

Address (line 4) \_\_\_\_\_

**Correspondent Name and Address**

Area Code and Telephone Number (212) 309-6988

Name Kerry A. Krzynowek, Esq.

Address (line 1) MORGAN, LEWIS & BOCKIUS LLP, Attn: TMSU

Address (line 2) 1800 M Street, N.W.

Address (line 3) Washington, D.C. 20036-5869

**Pages** Enter the total number of pages of the attached conveyance document including any attachments.

# 2

**Trademark Application Number(s) or Registration Number(s)**

Trademark Application Number(s)

Registration Number(s)

1,571,290  
1,579,363  
1,809,170  
2,148,759

**Number of Properties** Enter the total number of properties involved. # 4

**Fee Amount** Fee Amount for Properties Listed (37 CFR 3.41): \$ 115  
Method of Payment: Enclosed  Deposit Account \_\_\_\_\_

(Enter for payment by deposit account or if additional fees can be charged to the account.) Deposit Account Number: 13-4520

Authorization to charge additional fees: Yes  No

**Statement and Signature**

*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.*

Kerry A. Krzynowek  
Name of Person Signing

Kerry A. Krzynowek  
Signature

1/3/2000  
Date Signed

**EXHIBIT B**TRADEMARK ASSIGNMENT

This Trademark Assignment is made by TNI Funding I, Inc., a Delaware corporation, located at 11900 Biscayne Boulevard, North Miami, FL 33181 ("TNI"), in favor of Transmedia Service Company Inc., a Delaware corporation, located at 11900 Biscayne Boulevard, North Miami, FL 33181 ("Service Company").

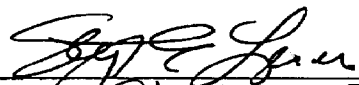
A. TNI and Service Company entered into a Trademark Assignment dated December 16, 1996 whereby Service Company assigned to TNI all of its right, title and interest in and to the trademarks, service marks and trade names listed on the attached Schedule A ("Marks"), the federal registrations and/or pending applications therefor, and the goodwill developed through the use of the Marks;

B. TNI desires to assign back to Service Company all of its right, title and interest in and to the Marks, the federal registrations and/or pending applications therefor as listed in Schedule A, and the goodwill developed through the use of the Marks;

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which the parties hereby acknowledge, TNI hereby assigns to Service Company the entire right, title, and interest in and to the Marks, the federal registrations and/or pending applications therefor as identified on Schedule A, the goodwill developed through the use of the Marks, and all causes of action relating to the Marks including the right to sue for past infringements of the Marks, the same to be held and enjoyed by Service Company, its successors, assigns and other legal representatives.

Signed this 30<sup>th</sup> day of December, 1999.

**TNI FUNDING I, INC.**

By:   
Name: Stephen E Lerch  
Title: Vice President

**SCHEDULE A****Federal Registrations**

| <b><u>Mark</u></b>    | <b><u>Reg. No.</u></b> | <b><u>Reg. Date</u></b> |
|-----------------------|------------------------|-------------------------|
| TRANSMEDIA            | 1,571,290              | 12/12/89                |
| TRANSMEDIA NETWORK    | 1,579,363              | 1/23/90                 |
| TRANSMEDIA            | 1,809,170              | 12/7/93                 |
| TURN MEALS INTO MILES | 2,148,759              | 4/7/98                  |

**Trade Names**

TRANSMEDIA