

NUNC PRO TUNC TRADEMARK ASSIGNMENT

WHEREAS, Bumble and Bumble Products, LLC, a limited liability company organized under the laws of the state of New York, located and doing business at 146 East 56^h Street, New York, New York 10022 (hereafter referred to as the "Assignor"), is the owner of record of the following trademark applications in the United States Patent and Trademark Office:

<u>Trademark</u>	<u>Serial No.</u>	<u>Filing Date</u>
BB. STRAIGHT	75/639,872	February 12, 1999
BB. SIMPLY, SHAMPOO	75/640,595	February 12, 1999
BARE BAND	75/741,604	June 25, 1999

AND WHEREAS, said Assignor has transferred, assigned and conveyed said United States trademark and service mark applications and registrations, the trademarks and service marks to which they pertain, the goodwill connected with and symbolized by the marks, and the business in which the marks were used to Bumble and Bumble, LLC, a limited liability company organized under the laws of the State of New York, located and doing business at 146 East 56^h Street, New York, New York 10022 (hereafter Assignee), said transfer, assignment and conveyance having been for a good and valuable consideration:

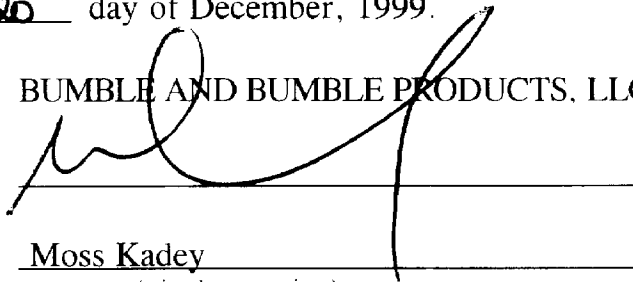
NOW, THEREFORE, said Assignor, in conformity with the actual transfer, assignment and conveyance, does hereby, nunc pro tunc, transfer, assign and convey all rights, title, and interest in and to the said trademarks and service marks and the registrations thereof and applications for registration thereof to the Assignee, together with the goodwill connected with and symbolized by the marks, and all rights of actions at law and suits in equity to recover for infringement prior to the date of this assignment.

IN TESTIMONY WHEREOF, said Assignor has caused its name to be signed and its seal

to be affixed, by its duly authorized officer, this 20 day of December, 1999.

BUMBLE AND BUMBLE PRODUCTS, LLC

Signature:



Name:

Moss Kadey

(printed or typewritten)

Title:

President

Date:

12/20/99

(Seal)

State of New York)
) ss
County of New York)

On this 20 day of December, 1999, before me appeared Moss Kadey, who being by me duly sworn, deposes and says that he is the President of Bumble and Bumble Products, LLC, the limited liability company described in and which executed the foregoing assignment and that he signed said instrument on behalf of said company by authority thereof.

Seal

Subscribed and sworn before me this 20th day of Dec, 19 99.

James J. Oberman
Notary Public

My commission expires _____

NOTARY PUBLIC
07613
2001

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