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U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

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To the Honorable Commissioner of

101249019

ached original documents or copy thereof.

1. Name of conveying party(ies):

Broderbund Software, Inc.

- ☐ Individual(s) ☐ Association
☐ General Partnership ☐ Limited Partnership
☒ Corporation-State Delaware
☐ Other _____

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

3. Nature of conveyance:

- ☒ Assignment ☐ Merger
☐ Security Agreement ☐ Change of Name
☐ Other _____

Execution Date: November 15, 1999

2. Name and address of receiving party(ies)

Name: GoodHome, Inc.

Internal Address: _____

Street Address: 899 Northgate Drive, 4th Flr.

City: San Rafael State: CA ZIP: 94903

- ☐ Individual(s) citizenship _____
☐ Association _____
☐ General Partnership _____
☐ Limited Partnership _____
☒ Corporation-State Delaware
☐ Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: ☐ Yes ☐ No

(Designations must be a separate document from assignment) N/A

Additional name(s) & address(es) attached? ☐ Yes ☐ No

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

2,107,961

2,138,767

Additional numbers attached? ☐ Yes ☐ No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Daniel R. Cook, Esq.

Internal Address: _____

Gray Cary Ware & Freidenrich

Street Address: 400 Hamilton, 4th Flr.

City: Palo Alto State: CA ZIP: 94301

6. Total number of applications and registrations involved: 2

7. Total fee (37 CFR 3.41).....\$ 65.00

☐ Enclosed☒ Authorized to be charged to deposit account

Deduct additional fees from deposit account if amount is deficient

8. Deposit account number:

07-1907 Gray Cary Ware & Freidenrich

(Attach duplicate copy of this page if paying by deposit account)

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02 FC-482

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Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Cheryl A. Goodall

Name of Person Signing

Cheryl A. Goodall

Signature

December 10, 1999

Date

Total number of pages including cover sheet, attachments, and document: 3

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patents & Trademarks, Box Assignments
Washington, D.C. 20231

TRADEMARK
REEL: 002010 FRAME: 0469

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ASSIGNMENT OF TRADEMARKS

WHEREAS, Broderbund Software, Inc. ("Assignor"), a Delaware corporation whose business address is 500 Redwood Boulevard, Novato, California 94947, has adopted and is using the trademarks shown in Schedule A hereto in its business;

AND WHEREAS, GoodHome, Inc. ("Assignee"), a Delaware corporation having its principal place of business at 899 Northgate Drive, 4th Floor, San Rafael, California 94903, has acquired from Assignor certain assets and property used in Assignor's business including the common law trademarks, and the registrations shown in Schedule A, and any other trademarks, service marks, trade names, and trade dress used throughout the world in such business (collectively, the "Trademarks"), and the good will of the business symbolized by the Trademarks.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, and intending to be legally bound, Assignor hereby assigns to Assignee all right, title and interest in and to the Trademarks, together with the registrations of the Trademarks, in the United States together with the common law rights and goodwill of the business symbolized by the Trademarks and together with the right to recover for damages and profits from past infringements thereof, if any. The Commissioner of Patents and Trademarks is requested to issue any forthcoming Certificates of Registration to the Assignee.

Signed at El Segundo, this 15th day of November, 1999.

Broderbund Software, Inc.

By: 

Name: David McEvoy

Title: Vice President

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PICTURE THIS 10/21/1997 2107961
HOME!
PICTURE THIS 02/24/1998 2138767
HOME! & Design

2 Records Processed

SCHEDULE A

RECORDED: 12/10/1999

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