

MRD 1.5.00

FORM PTO-1618A
Expires 06/30/99
OMB 0651-0027

01-11-2000

D

U.S. Department of Commerce
Patent and Trademark Office
TRADEMARK



101242339

01-05-2000

RECORDATION FORM COVER SHEET TRADEMARKS ONLY

U.S. Patent & TMO/TM Mail Rpt Dt. #34

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)
Document ID #
- Correction of PTO Error
Reel # Frame #
- Corrective Document
Reel # Frame #

Conveyance Type

- Assignment License
 - Security Agreement Nunc Pro Tunc Assignment
 - Merger Change of Name
 - Other
- Effective Date
Month Day Year

Conveying Party

Mark if additional names of conveying parties attached

Name

Execution Date
Month Day Year

Formerly

- Individual General Partnership Limited Partnership Corporation Association
- Other
- Citizenship/State of Incorporation/Organization

Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)

City

State/Country

Zip Code

- Individual General Partnership Limited Partnership Association
- Corporation Association
- Other
- Citizenship/State of Incorporation/Organization

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

FOR OFFICE USE ONLY

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

TRADEMARK
REEL: 002010 FRAME: 0519

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

212/226 -7700

Name

Christine M. Rigney, Esq.

Address (line 1)

Donovan & Yee LLP

Address (line 2)

110 Greene Street - Suite 700

Address (line 3)

New York, New York 10012

Address (line 4)

Pages

Enter the total number of pages of the attached conveyance document including any attachments.

#

2

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>

Registration Number(s)

1817523	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>

Number of Properties

Enter the total number of properties involved.

#

1

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41):

\$

40.00

Method of Payment::

Enclosed

Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

50-0357

Authorization to charge additional fees:

Yes

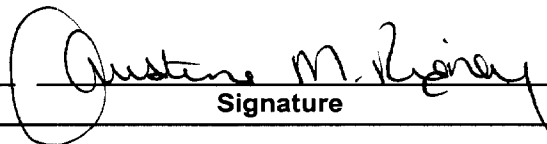
No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Christine M. Rigney

Name of Person Signing



Signature

January 4, 2000

Date Signed

TRADEMARK ASSIGNMENT

Advantex Marketing International Inc. *OMR*

WHEREAS, ~~Samplex, Inc.~~, a corporation organized and existing under and by virtue of the laws of Canada and having a place of business at 491 Eglinton Avenue, West Toronto, Ontario Canada M5N 1A8, hereinbelow called "Assignor", owns and has used in its business a certain trademark which is registered for as follows:

<u>TRADEMARK</u>	<u>REG. NO.</u>	<u>REG. DATE</u>
TIMESCARD	1,817,523	01/18/94

and;

WHEREAS, The New York Times Company, a corporation organized and existing under and by virtue of the laws of New York, and having a place of business at 229 West 43rd Street, New York, New York 10036, hereinbelow called "Assignee", is desirous of acquiring the entire right, title and interest in and to the said trademark and its registration and in and to any renewals and extensions that may be granted thereon, together with the goodwill of the business connected therewith;

THEREFORE, BE IT KNOWN that for and in consideration of the sum of One Dollar (\$1.00) to it in hand paid, and other good and valuable consideration, the receipt of which is hereby acknowledged, said Assignor has sold, assigned, transferred and by these presents does hereby sell, assign, and transfer unto the said Assignee, its successors or assigns, the entire right, title and interest in and to the said trademark and its registration and in and to any renewals and extensions that may be granted thereon, together with the goodwill of the business connected therewith and any right to recover for past infringement thereof.

REEL 1236 FRAME 373

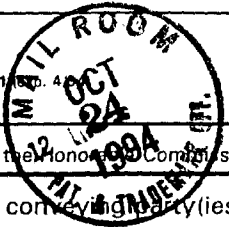
Advantex Marketing International Inc
~~Samplex, Inc.~~ *OMR*

Dated: 10/13/94

RECORDED BY
PATENT & TRADEMARK OFFICE

Name: Randall Munger
Title: President *OMR*

OCT 24 94



REGISTRATION FORM COVER SHEET
TRADEMARKS ONLY

401 481 D

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):
Advantex Marketing International Inc.
~~Samplex, Inc.~~

- Individual(s)
- General Partnership
- Corporation- Canada
- Other
- Association
- Limited Partnership
- CA x

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:
 Assignment
 Security Agreement
 Other
 Merger
 Change of Name

Execution Date: 13 October 1994

2. Name and address of receiving party(ies):

Name: The New York Times Company
Street Address: 229 West 43rd Street
City: New York State: NY Zip: 10036

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State of New York
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designations must be a separate document from this form. Additional name(s) & address(es) of assignee(s) must be referred to therein.)

THIS DOCUMENT IS BEING DEPOSITED WITH THE U.S. POSTAL SERVICE AS FIRST CLASS MAIL IN AN ENVELOPE ADDRESSED TO THE COMMISSIONER OF PATENTS & TRADEMARKS, WASHINGTON, DC 20231. ON OCTOBER 22/94 (DATE OF DEPOSIT) 10-20-94 Francis J. Duffin

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark registration number(s)

1,817,523

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Darby & Darby P.C.
Internal Address: Francis J. Duffin, Esq.
Street Address: 805 Third Avenue, 27th Floor
City: New York State: New York Zip: 10022-7513

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 3.41):.....\$40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

04-0100

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

100 MG 11/03/94 1817523

0 481 40.00 CK

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Francis J. Duffin
Name of Person Signing

Signature

October 20, 1994
Date

Total number of pages including cover sheet, attachments, and document:

2

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patents & Trademarks, Box Assignments
Washington, D.C. 20231

89186103