

RECORD TR

02-01-2000



Tab settings

To the Honorable Commissioner of Patents and

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original documents or copy thereof.

1. Name of conveying party(ies):

Cendant Publishing, Inc.

- Individual(s), Association, General Partnership, Limited Partnership, Corporation-State Delaware, Other

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment, Merger, Security Agreement, Change of Name, Other

Execution Date: November 30, 1999

2. Name and address of receiving party(ies)

Entertainment Publications

Name: Operating Company, Inc.

Internal Address:

Street Address: 2125 Butterfield Road

City: Troy State: MI ZIP: 48084

- Individual(s) citizenship, Association, General Partnership, Limited Partnership, Corporation-State Delaware, Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No

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4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

See attached Schedule "A".

B. Trademark Registration No.(s)

See attached Schedule "B".

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Jeffrey C. Katz, Esq.

Internal Address: DAVIS & GILBERT LLP

Street Address: 1740 Broadway

City: New York State: NY ZIP: 10019

6. Total number of applications and registrations involved: 102

7. Total fee (37 CFR 3.41) \$ 2,565.00

- Enclosed, Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

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02/01/2000 INDATES 00000004 75101991

Statement and signature. I declare under oath that the foregoing information is true and correct and any attached copy is a true copy of the original document.

Jeffrey C. Katz, Esq. Name of Person Signing

Signature

1-6-2000 Date

Total number of pages including cover sheet, attachments, and document: 10

Mail documents to be recorded with required cover sheet information to: Commissioner of Patents & Trademarks, Box Assignments

SCHEDULE "A"

<u>Mark</u>	<u>Serial Number</u>	<u>Filing Date</u>
GREAT SAVINGS AT HOME & AWAY!	75/101991	05/10/96
FAMILIAHORROS	75/173898	09/30/96
ENTERTAINMENT ULTIMATE	75/299507	05/29/97
ENTERTAINMENT	75/301739	06/02/97
ENTERTAINMENT (Stylized)	75/305977	06/10/97
SPORTS FANATIC CLUB	75/306336	06/10/97
RESTAURANT SECRETS	75/373165	10/15/97
SAVERS GUIDE	75/483483	05/12/98
ULTIMATE BY ENTERTAINMENT	75/488123	05/20/98
ENTERTAINMENT RESERVE CLUB	75/488258	05/20/98
EPI MERCHANT SERVICES	75/491135	05/27/98
EPI	75/491142	05/27/98
EPI FUND-RAISING	75/494791	06/02/98
TEST THE CHEF	75/507402	06/23/98
BOOK OF GOLD	75/511793	07/01/98
AFTER SCHOOL	75/606445	12/16/98
SUMMER VACATION	75/606447	12/16/98
TRAVEL NORTH AMERICA AT HALFPRICE	75/608918	12/21/98
WINTER VACATION	75/608919	12/21/98

<u>Mark</u>	<u>Serial Number</u>	<u>Filing Date</u>
ENTERTAINMENT VALUES	75/610924	12/23/98
SPRING BREAK	75/610951	12/23/98
TEST THE CHEF and Design	75/613570	12/30/98
Miscellaneous Design (Hat)	75/628713	01/27/99
RESTAURANT SECRETS and Design	75/628714	01/27/99
SUMMER VACATION and Design	75/660774	03/15/99
Miscellaneous Design (Ribbon)	75/722922	06/07/99
SPRING VACATION	75/726450	06/10/99
Miscellaneous Design (Crown/Diamond)	75/736493	06/24/99

SCHEDULE "B"

<u>Mark</u>	<u>Reg. No.</u>	<u>Reg. Date</u>
ENTERTAINMENT	998,252	11/12/74
ADVENTURES IN DINING and Design	1,136,396	05/27/80
HAPPENINGS (Stylized)	1,216,057	11/09/82
SAVINGS SPREE	1,260,919	12/13/83
SAVING SPREE	1,314,586	01/15/85
ENTERTAINMENT	1,371,262	11/19/85
RENTALBANK	1,373,165	11/26/85
BABY BONANZA	1,471,626	01/05/88
ENTERTAINMENT	1,475,348	02/02/88
HOTMAIL	1,476,239	02/09/88
GOLD C	1,480,773	03/15/88
GOLD C VALUES	1,480,774	03/15/88
C (Design)	1,481,564	03/22/88
COMMUNITY COUPON BOOK	1,517,965	12/27/88
TRAVEL AMERICA AT HALFPRI	1,546,338	07/04/89
VALUBOOK	1,546,690	07/04/89
DINING ADVANTAGE	1,608,460	07/31/90
SALLY FOSTER GIFT WRAP SALES	1,630,457	01/01/91
PETS AND THEIR PEOPLE	1,656,788	09/10/91
HALFPRI	1,704,916	08/04/92

<u>Mark</u>	<u>Reg. No.</u>	<u>Reg. Date</u>
WEEKDAYS AT THE FAIR	1,704,919	08/04/92
Miscellaneous Design (Crown)	1,718,106	09/22/92
ENTERTAINMENT COMMUNITY ALLIANCE	1,728,032	10/27/92
LOCAL CONNECTION	1,742,484	12/22/92
PASSBOOK	1,817,519	01/18/94
SAVING SPREE (Stylized)	1,823,734	02/22/94
PASSBOOK	1,831,306	04/19/94
SF and Design	1,832,746	04/26/94
SAVING SPREE (Stylized)	1,833,323	04/26/94
SALLY FOSTER	1,833,830	05/03/94
ENTERTAINMENT NATIONAL	1,848,006	08/02/94
ENTERTAINMENT NATIONAL and Design	1,848,868	08/09/94
HALFPRICE HOTEL CARD	1,851,219	08/23/94
WE WROTE THE BOOK ON SAVINGS	1,863,310	11/15/94
AUTOCARD	1,877,557	02/07/95
ONE FOR THE CHILDREN (Stylized)	1,882,714	03/07/95
THE CELEBRATION PEOPLE	1,887,681	04/04/95
PROVIDING AMERICA WITH VALUE	1,890,530	04/18/95
NATIONAL VALUES	1,895,507	05/23/95
OREGON HERITAGE LIMITED EDITION	1,895,511	05/23/95
HOTELS AT HALFPRICE	1,900,228	06/13/95

<u>Mark</u>	<u>Reg. No.</u>	<u>Reg. Date</u>
ENTERTAINMENT (Stylized)	1,909,948	08/08/95
SF and Design	1,914,034	08/22/95
THE CELEBRATION PEOPLE	1,920,974	09/19/95
Miscellaneous Design (Ribbon)	1,920,976	09/19/95
NATIONAL PROMOTION NETWORK	1,924,909	10/03/95
DINNER ON US CLUB	1,950,567	01/23/96
Miscellaneous Design (Ribbon)	1,970,083	04/23/96
WORTH ITS WEIGHT IN GOLD!	1,983,487	07/02/96
CERTIFICATE COLLECTION	1,994,246	08/13/96
ENTERTAINMENT	1,995,339	08/20/96
THE CELEBRATION PEOPLE	1,998,106	09/03/96
SALLY FOSTER	2,004,108	10/01/96
KIDS NOW!	2,007,869	10/15/96
TRAVEL INTERNATIONAL AT HALFPRICE	2,014,605	11/05/96
HALF PRICE PASSPORT (Stylized)	2,016,289	11/12/96
Miscellaneous Design	2,025,588	12/24/96
Miscellaneous Design (Coupon)	2,026,154	12/24/96
PREMIER DINING GOLD	2,033,026	01/21/97
ENTERTAINMENT GOLD	2,034,499	01/28/97
DINNER ON US CLUB	2,038,612	02/18/97
ONE FOR THE COMMUNITY	2,072,843	06/17/97

<u>Mark</u>	<u>Reg. No.</u>	<u>Reg. Date</u>
PASSBOOK DINING	2,072,929	06/24/97
EMPLOYEE ADVANTAGE	2,086,948	08/12/97
ENTERTAINMENT INTERNATIONAL	2,105,956	10/14/97
ENTERTAINMENT BUYERS CLUB	2,113,091	11/11/97
SAVERS GUIDE	2,154,964	05/05/98
TASTEFUL TEMPTATIONS	2,205,092	11/24/98
INTERNATIONAL VALUES	2,220,730	01/26/99
SCRUMPTIOUS SENSATIONS	2,224,774	02/16/99
A+ CARD	2,234,690	03/23/99
THE SMART WAY TO SAVE	2,243,846	05/04/99
FREQUENT VALUES	2,257,674	06/29/99
TRIANGLE DINING	2,272,368	08/24/99

ASSIGNMENT

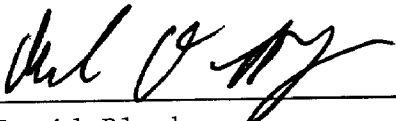
WHEREAS, CENDANT PUBLISHING, INC., a corporation of the State of Delaware located at 3033 South Parker Road, Suite 900, Aurora, Colorado 80014 (hereinafter "Assignor"), is the owner of the marks listed on the attached Schedule "A" which are the subject of applications for registration in the United States Patent and Trademark Office and the owner of the marks listed on the attached Schedule "B" which are registered in the United States Patent and Trademark Office (the marks on Schedules "A" and "B" are collectively referred to herein as the "Marks"); and

WHEREAS, ENTERTAINMENT PUBLICATIONS OPERATING COMPANY, INC., a corporation of the State of Delaware located at 2125 Butterfield Road, Troy, Michigan 48084 (hereinafter "Assignee"), is the successor of the portion of the business of Assignor, which is ongoing and existing, to which the Marks pertain, and is desirous of acquiring said Marks and said applications and registrations thereof, and the goodwill of the business in connection therewith.

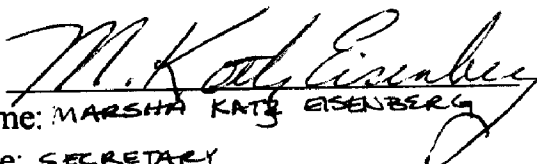
THEREFORE, for good and valuable consideration receipt of which is hereby acknowledged, said Assignor does hereby assign unto said Assignee all right, title and interest in and to said Marks, together with the goodwill of the business symbolized by the Marks, and the applications and registrations thereof, and all rights to damages or profits, due or accrued, arising out of past infringement of said Marks or injury to said goodwill, and the right to sue for and recover the same in the Assignee's own name.

IN WITNESS WHEREOF, this Assignment has been executed to be effective as of the 30th day of November 1999.

CENDANT PUBLISHING, INC.

By: 
Name: David Blaskey
Title: Vice President,
Strategic Development

ENTERTAINMENT PUBLICATIONS
OPERATING COMPANY, INC.

By: 
Name: MARSHA KATE EISENBERG
Title: SECRETARY