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TRADEMARKS ONLY

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To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof:

<p>1. Name of conveying party: F&W Publications, Inc. 1507 Dana Avenue Cincinnati, Ohio 45207</p> <p><input checked="" type="checkbox"/> Corporation of Ohio</p>	<p>2. Name and address of receiving party: IBJ Whitehall Bank & Trust Company as Administrative Agent One State Street New York, New York 10004</p> <p><input checked="" type="checkbox"/> Corporation of New York</p>
<p>3. Nature of conveyance: Security Interest</p> <p>Execution Date: December 1, 1999</p>	<p>4. Trademark Registration and Application Nos.: 892,058; 949,365; 1,109,995; 1,114,093; 1,179,065; 1,129,538; 1,229,696; 1,342,534; 1,574,828; 1,602,172; 1,675,861; 1,743,129; 1,764,441; 1,781,411; 1,792,532; 1,854,601; 75/684,171</p>
<p>5. Name and address of party to whom correspondence concerning document should be mailed:</p> <p>Kristen E. Mollnow, Esq. Nixon Peabody LLP Clinton Square, P.O. Box 1051 Rochester, New York 14603</p>	<p>6. Total number of Applications involved: 17</p>
<p>7. Total fee (37 CFR 3.41) \$440</p> <p><input checked="" type="checkbox"/> \$440 Check is enclosed.</p>	<p>8. Deposit Account Number: 14-1138</p> <p><input checked="" type="checkbox"/> Charge any additional fees to account.</p>
DO NOT USE THIS SPACE	

To the best of my knowledge and belief, the foregoing information is true and correct and attached copy is a original document.

Kristen E. Mollnow
Kristen E. Mollnow

December 22, 1999
Date

[Total number of pages including Cover Sheet and Assignment Certificate: 3]

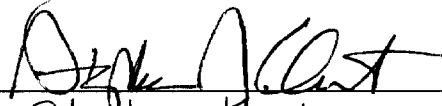
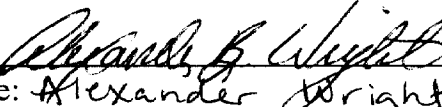
01/27/2000 VBRDWH 00000058 892058 40-00-0P 400-00-0P

CONFIRMATION OF SECURITY INTEREST

F&W Publications, Inc., an Ohio corporation ("F&W"), and IBJ Whitehall Bank & Trust Company, a New York banking corporation, entered into a Security Agreement, dated December 1, 1999. By that Agreement, F&W granted to IBJ Whitehall Bank & Trust Company a continuing security interest of first priority in, among other things, the trademarks, trademark registrations and pending trademark applications identified in Schedule A attached hereto.

Dated: December 1, 1999

F&W PUBLICATIONS, INC.

By: 
Name: Stephen Kent
Title: PresidentDated: December 1, 1999IBJ WHITEHALL BANK & TRUST COMPANY,
as Administrative AgentBy: 
Name: Alexander Wright
Title: Director

SCHEDULE A

MARK	REG. NO. / SERIAL NO	REG. DATE / FILING DATE
WRITER'S DIGEST	892,058	6/2/70
NORTH LIGHT	949,365	12/26/72
PHOTOGRAPHER'S MARKET	1,109,995	12/26/78
WRITER'S MARKET	1,114,093	2/27/79
SONGWRITER'S MARKET	1,179,065	11/24/81
ARTIST'S MAGAZINE	1,129,538	1/22/80
WRITER'S YEARBOOK	1,229,696	3/8/83
THE ARTIST'S MAGAZINE	1,342,534	6/18/85
HOW	1,602,172	6/19/90
ID	1,675,861	2/18/92
POPULAR WOODWORKING	1,743,129	12/29/92
POET'S MARKET	1,764,441	4/13/93
SPARK!	1,781,411	7/13/93
ANNUAL DESIGN REVIEW	1,792,532	9/14/93
INTERNATIONAL DESIGN	1,854,601	9/20/94
DECORATIVE ARTIST'S WORKBOOK	1,574,828	1/20/99
FAMILY TREE MAGAZINE	Serial No. 75/684,171	Filing date: 4/16/99