



01-28-2000



U.S. DEPARTMENT OF COMMERCE  
Patent and Trademark Office

12-27-1999



U.S. Patent & TMO/TM Mail Rcpt Dt. #47

101252864

To the Commissioner of Patents and Trademarks, documents or copy thereof.

1. Name of conveying party(ies): **MKD**  
**12-27-99**  
 NORWEST MORTGAGE, INC.  
 405 S.W. 5<sup>th</sup> Street  
 Des Moines, Iowa 50309

Individuals       Association  
 General Partnership       Limited Partnership  
 Corporation—State of California  
 Other:

Additional name(s) of conveying party(ies) attached?  Yes  No

2. Name and address of receiving party(ies):  
 RELS, LLC  
 114 East 5<sup>th</sup> Street  
 Santa Ana, California 92702

Individual(s) citizenship       Association  
 General Partnership       Limited Partnership  
 Corporation—State of  
 Other: Limited Liability Company

If assignee is not domiciled in the United States, a domestic representative designation is attached.  
 Yes       No  
 (Designations must be separate document from Assignment)

Additional name(s) & address(es) attached?  Yes  No

3. Nature of conveyance:  
 Assignment       Merger  
 Security Agreement       Change of Name  
 Other:

Execution Date: December 14, 1999

4. Application number(s) or trademark number(s):

A. Trademark Application No.(s)/ Mark(s)      B. Trademark Reg. No.(s)/Mark(s)

2,076,330      2,221,157  
 2,065,852

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:  
 Name: Karrie G. Weaver  
 Address: MERCHANT & GOULD P.C.  
 3100 Norwest Center  
 90 South Seventh Street  
 Minneapolis, MN 55402-4131

6. Total number of applications and trademarks involved: 3

7. Total fee (37 CFR 3.41): \$90.00  
 Enclosed  
 Authorized to be charged to deposit account

8. Please charge any additional fees or credit any overpayments to our Deposit account number: 13-2725

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9. Statement and signature:  
 To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Karrie G. Weaver      *Karrie G. Weaver*      20 DECEMBER 1999  
 Name of Person Signing      Signature      Date

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Total number of pages including cover sheet, attachments, and document: 2

01 FC:481  
02 FC:482

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 50.00 OP

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TRADEMARK  
REEL: 002012 FRAME: 0598

SERVICE MARK ASSIGNMENT

WHEREAS, NORWEST MORTGAGE, INC., a California corporation, having its principal offices at 405 S.W. 5<sup>th</sup> Street, Des Moines, Iowa 50309 (hereinafter "ASSIGNOR") has adopted and continuously used the marks "VIE", "VIE and Design" and "VALUE IT", said marks which are covered by United States Service Mark Registration Nos. 2,076,330; 2,065,852 and 2,221,157 respectively, said registrations also owned by Assignor; and

WHEREAS, RELS, LLC, a Delaware limited liability company, having its principal offices at 114 East 5<sup>th</sup> Street, Santa Ana, California 92702 (hereinafter "ASSIGNEE"), desires to acquire the entire right, title and interest in and to the "VIE", "VIE and Design" and "VALUE IT" marks and above-identified Service Mark registrations.

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00), and other good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, ASSIGNOR does hereby sell, transfer and assign to ASSIGNEE, its successors and assigns, its entire right, title and interest in and to the "VIE", "VIE and Design" and "VALUE IT" marks, including the above-identified Service Mark registrations, together with the good will of the business symbolized by the "VIE", "VIE and Design" and "VALUE IT" marks.

IN WITNESS WHEREOF, ASSIGNOR has caused this document to be duly executed this 14<sup>th</sup> day of December, 1999.

NORWEST MORTGAGE, INC.

By: James M. Strother  
James M. Strother,  
Executive Vice President

Subscribed and sworn to this 14<sup>th</sup> day of December, 1999.

Greg L. Schwager  
Notary Public  
In and For the State of Iowa  
County of Polk



My commission expires:  
11-03-00