

01-28-2000

FORM PTO-1594



U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

COVER SHEET

101252282 ONLY

Attorney Docket No. 07928.0013

To the Honorable Commissioner of Patents and Trademarks. Please record the attached original documents or copy thereof.

1. Name(s) of conveying party(ies):
Lamaze Publishing Company Inc. 1-12-00

Individual(s)
 General Partnership
 Corporation - Connecticut
Other: _____

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:
 Assignment
 Security Agreement
 Merger
 Change of Name
Other: _____

Execution Date: November 1, 1999

2. Name(s) and address(es) of receiving party(ies):
Name: Lamaze International, Inc.
Address: 1200 19th Street, N.W.
Washington, D.C. 20036

Individual(s)
 Association
 General Partnership
 Limited Partnership
 Corporation - New York
Other: _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designation must be a separate document from Assignment)

Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):
A. Trademark Application No.(s)
75/635,069

B. Trademark Registration No.(s)

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:
Name: Faye M. Hammersley
Address: Finnegan, Henderson, Farabow,
Garrett & Dunner, L.L.P.
1300 I Street, N.W.
Washington, D.C. 20005-3315

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41): \$ 40.00
 Enclosed
 Authorized to be charged to deposit account
 Authorized to be charged to deposit account only if fee is deficient

8. Deposit account number:
06-0916

DO NOT USE THIS SPACE

9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.
Faye M. Hammersley [Signature] January 12, 2000
Name of Person Signing Signature Date

Total number of pages including cover sheet, attachments, and document: 2

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TRADEMARK
REEL: 002012 FRAME: 0794

ASSIGNMENT


WHEREAS, LAMAZE PUBLISHING COMPANY, INC., a corporation of the state of Connecticut, having an address of 9 Old Kings Highway, South Darien, Connecticut 06820, owner of the trademark, LAMAZE FAMILY (stylized) which is the subject of an application for registration U.S. Serial No 75/635,069, filed January 28, 1999.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, LAMAZE PUBLISHING COMPANY, INC., does hereby assign to LAMAZE INTERNATIONAL, INC. all right, title and interest in and to the trademark LAMAZE FAMILY (stylized) any registrations or applications for registrations thereof, and the goodwill of the business symbolized by said mark and registrations thereof, together with the right to sue and recover for any past infringements.

LAMAZE PUBLISHING COMPANY, INC. further agrees to execute all further documents or provide further assistance, reasonably required by LAMAZE INTERNATIONAL, INC. in order to further effectuate this Assignment, all at the expense of LAMAZE INTERNATIONAL, INC.

Signed at Darien, Connecticut, this 10th day of Nov. 1999.

LAMAZE PUBLISHING COMPANY, INC.


By: Virginia Cargill,
President