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U.S. DEPARTMENT OF COMMERCE

OMB No. 0651-0011 (exp. 4/94)

Patent and Trademark Office

101252865

To the Honorable Commissioner of Patents and Trademarks: Please record the enclosed original documents or copy thereof.

1. Name of conveying party(ies): MRD  
 Name: Yoplait S.A. 12.27.99  
 Individual  Association  
 General Partnership  Limited Partnership  
 Corporation  
 Other Limited Liability  
 Additional name(s) of conveying party(ies) attached?  Yes  No

2. Name and address of receiving party(ies):  
 Name: Initiatives et Developpement Alimentaires - IDEVAL S.A.  
 Internal Address:  
2, rue Joseph Cugnot 57076 Metz  
 Country: France  
 Individual(s) citizenship \_\_\_\_\_  
 Association \_\_\_\_\_  
 General Partnership: \_\_\_\_\_  
 Limited Partnership \_\_\_\_\_  
 Corporation  
 Other Limited Liability  
 If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
 (Designations must be a separate document from assignment)  
 Additional name(s) & address(es) attached?  Yes  No

3. Nature of conveyance:  
 Assignment  Merger  
 Security Agreement  Change of Name  
 Other \_\_\_\_\_  
 Execution Date: November 27, 1997

4. Application number(s) or trademark number(s):  
 A. Trademark Application No.(s) 75/411087  
 B. Trademark Registration No.(s)  
 Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:  
 Name: Leslie Bertagnolli  
 Internal Address: One Prudential Plaza  
 Street Address: 130 East Randolph Drive, Suite 3500  
 City: Chicago State: Illinois ZIP: 60601

6. Total number of applications and registrations involved: 1  
 7. Total fee (37 CFR 3.41): \$40.00  
 Enclosed  
 Authorized to be charged to deposit account  
 8. Deposit account number:  
02-0400

DO NOT USE THIS SPACE

01/28/2000 DCOATES 00000003 75/411087

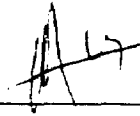
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9. Statement and signature.  
 To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.  
Leslie Bertagnolli Leslie Bertagnolli 12/17/99  
 Name of Person Signing Signature Date

Total number of pages comprising cover sheet: 7

# POWER OF ATTORNEY/APPOINTMENT OF DOMESTIC REPRESENTATIVE

Applicant hereby appoints Leslie Bertagnolli a member of the Bar of the State of Illinois, whose mailing address is One Prudential Plaza, 130 East Randolph, Suite 3500, Chicago, Illinois 60601, to prosecute this application, to transact all business in the Patent and Trademark Office in connection with it, and to receive the certificate of registration. Please address all communications to this appointed attorney, who shall serve as our domestic representative upon whom notice or process in proceedings affecting the mark may be served.



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Name G.E. VANDAMME  
Title CHAIRMAN

TEL : 03 89 36 51 36  
FAX : 03 89 66 57 90

MULHOUSE LE 15.07.1998

Le notaire associé soussigné de la  
Société Civile Professionnelle  
"Alain BISCHOFF et Pierre JAEGER"

titulaire d'un Office Notarial à  
FRANCE 68100 MULHOUSE (Haut-Rhin)  
5, rue Alfred Engel,

VU :

L'acte reçu par Maître Alain  
BISCHOFF, notaire associé de la  
Société Civile Professionnelle ci-  
dessus dénommée, le **27 novembre**  
**1997**, Répt. N° 69.419,  
contenant dépôt au rang des minutes  
de l'Office Notarial du traité de  
fusion sous seing privé en date à  
PARIS du 27 novembre 1997 et de ses  
annexes,  
et l'acte de dépôt reçu par ledit  
notaire, le **31 décembre 1997**, Répt.  
N° 69.831, des procès-verbaux des  
délibérations des assemblées géné-  
rales extraordinaires des associés  
des sociétés absorbée et  
absorbante,  
toutes deux en date du 31/12/97,  
constatant la réalisation des  
conditions suspensives contenues  
dans ledit traité, approuvant la  
fusion et rendant définitive  
l'opération de fusion par voie  
d'absorption de :

The undersigned Notary and  
Partner of the non-trading  
professional firm "Alain BISCHOFF  
et Pierre JAEGER",

having a Notary's Office at  
FRANCE - 68100 MULHOUSE (Haut-  
Rhin) 5, rue Alfred Engel,

HAVING SEEN :

The deed received by Maître Alain  
BISCHOFF, Notary and Partner in  
the non-trading professional firm  
aforementioned, on November 27th,  
1997, Répt. N° 69.419,  
containing the deposit in  
priority of the records of the  
Notary's Office of the unsealed  
and unwitnessed merger Agreement  
made in Paris the 27th of  
November, 1997, and of its  
appendices,  
as well as the deposit received  
by the said Notary, on December  
31st, 1997, Répt. N° 69.831 of  
the deliberations of the  
Extraordinary General Meetings of  
the partners of the amalgamated  
and amalgamating firms, both of  
these dated the 31 of december,  
1997, affirming the realisation  
of the suspensive conditions  
contained in the said agreement,  
approving the merger and  
rendering the method of merger by  
way of amalgamation of

TRADEMARK

REEL: 002012 FRAME: 0836

la société "YOPLAIT S.A.", société anonyme au capital de 564.881.000 Frs., dont le siège social est au 3, rue de l'Anthémis, 60200 COMPIEGNE, France, immatriculée au Registre du Commerce et des Sociétés de COMPIEGNE, sous le numéro B 352 810 980,

par la société "INITIATIVES ET DEVELOPPEMENT ALIMENTAIRES - IDEVAL - S.A.", société anonyme au capital de 329.606.700.- Frs, dont le siège social est au 2, Rue Joseph Cugnot, 57076 METZ, France, immatriculée au Registre du Commerce et des Sociétés de METZ, sous le numéro B 352 726 194.

Aux termes de ladite fusion, la Société "YOPLAIT S.A." a apporté à la Société "IDEVAL S.A." l'intégralité des éléments d'actif composant son patrimoine, à charge par la société "IDEVAL S.A." d'acquitter la généralité du passif dépendant du même patrimoine.

Le transfert de propriété des biens transmis a été fixé au jour de la réalisation définitive de la fusion, mais avec effet rétroactif du 1er Janvier 1997.

CERTIFIE ET ATTESTE :

- Que la société dénommée "INITIATIVES ET DEVELOPPEMENT ALIMENTAIRES - IDEVAL S.A." a en conséquence le droit de revendiquer la propriété de tous les biens qui lui ont été apportés et notamment de :

The Compagny "YOPLAIT S.A." limited liability Compagny with a capital of 564.881.000 Frs, whose head office is at 3, Rue de l'Anthémis, 60200 COMPIEGNE, France, registered at the Commercial and Corporate Register of COMPIEGNE, under the number B 352 810 980,

By the Compagny "INITIATIVES ET DEVELOPPEMENT ALIMENTAIRES - IDEVAL S.A." limited liability Compagny with a capital of 329 606 700 Frs., whose head office is at 2, rue Joseph Cugnot, 57076 METZ, France, registered at the Commercial and Corporate Register of METZ, under the number B 352 726 194.

By the terms of the said merger, the Compagny "YOPLAIT S.A." has brought to the Compagny "INITIATIVES ET DEVELOPPEMENT ALIMENTAIRES - IDEVAL SA." all of its assets which make up its capital and endorsing "INITIATIVES ET DEVELOPPEMENT ALIMENTAIRES - IDEVAL S.A." with the responsibility of discharging most of its liabilities which are dependent on the same capital.

The transfer of ownership of the assets transferred has been fixed at the date of the definitive realisation of the merger.

CERTIFY AND ATTEST :

- That the Compagny called "INITIATIVES ET DEVELOPPEMENT ALIMENTAIRES - IDEVAL S.A.", has consequently the right to claim the ownership of all the assets which have been brought to it and notably of :

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SCHEDULE NO. 1

Trademark:

GO-GURT

Filing Date:

December 27, 1997

Filing Number:

75/411087

Lesquels sont énoncés dans le contrat sus-visé et ses annexes, déposés au rang des minutes de l'Office Notarial, le 27 novembre 1997.

Those which have been set forth in the above-mentioned contracts and their appendices, both of which were deposited in priority in the records of the Notary's Office, on November 27th, 1997.

Que la Société absorbante "INITIATIVES ET DEVELOPPEMENT ALIMENTAIRES - IDEVAL S.A." a, aux termes du procès-verbal de l'assemblée générale extraordinaire du 31 décembre 1997 :  
- décidé en outre :

That the amalgamating Compagny "INITIATIVES ET DEVELOPPEMENT ALIMENTAIRES - IDEVAL S.A.", has decided, by the terms of the deliberations of the Extraordinary Général Meetings of the partners, the 31 of December of 1997 :

\* de modifier sa dénomination en :  
"SODIAAL INTERNATIONAL - SOCIETE DE DIFFUSION INTERNATIONALE AGRO-ALIMENTAIRE, ayant pour sigle "SODIAAL INTERNATIONAL"

\* To change its name to :  
"SODIAAL INTERNATIONAL - SOCIETE DE DIFFUSION INTERNATIONALE AGRO-ALIMENTAIRE ".

\* de transférer son siège à :  
PARIS (75014) 170bis, Boulevard du Montparnasse, FRANCE,

\* To transfer its head office to :  
170bis, Boulevard du Montparnasse 75014 PARIS, FRANCE.

et que ladite Société "SODIAAL INTERNATIONAL - SOCIETE DE DIFFUSION INTERNATIONALE AGRO-ALIMENTAIRE, ayant pour sigle "SODIAAL INTERNATIONAL" doit être aujourd'hui considérée comme ayant-droit ou successeur de la société "YOPLAIT S.A." à l'égard des biens ci-dessus.

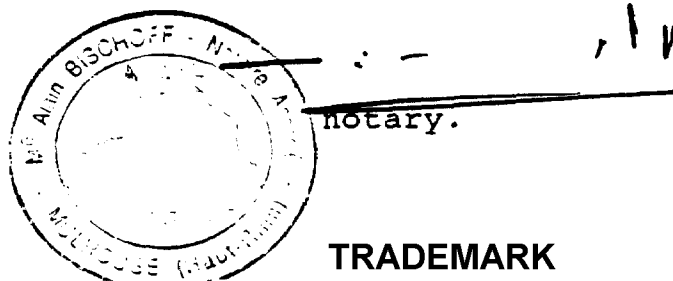
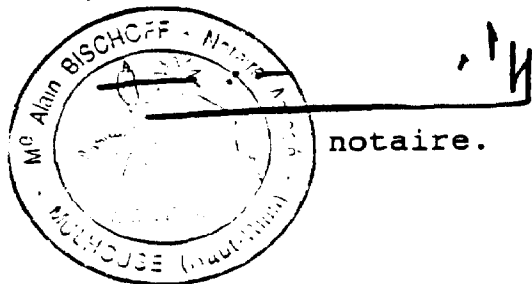
And that the said Compagny "SODIAAL INTERNATIONAL - SOCIETE DE DIFFUSION INTERNATIONALE AGRO-ALIMENTAIRE", must henceforth be considered as the assignee or successor of the Compagny "YOPLAIT S.A." in respect of the above assets.

EN FOI DE QUOI, j'ai délivré la présente attestation pour servir et valoir ce que de droit.

IN WITNESS WHEREOF, I deliver the present attestation to serve and to have legal worth.

Fait à MULHOUSE, en l'Office Notarial, le 15.07.1998.

Made at MULHOUSE at the Notary's Office, the 15.07.1998.



## DECLARATION

The undersigned being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. 1001, and that such willful false statements may jeopardize the validity of the application or any resulting registration, declares that he/she is properly authorized to execute this application on behalf of the applicant; he/she believes the applicant to be the owner of the trademark/service mark sought to be registered, or, if the application is being filed under 15 U.S.C. 1051(b), he/she believes applicant to be entitled to use such mark in commerce; to the best of his/her knowledge and belief no other person, firm, corporation, or association has the right to use the above-identified mark in commerce, either in the identical form thereof or in such near resemblance thereto as to be likely, when used on or in connection with the goods/services of such other person, to cause confusion, or to cause mistake, or to deceive; and that all statements made of his/her own knowledge are true and all statements made on information and belief are believed to be true.

SODIALAL INTERNATIONAL

Date July, 17 1998

Name: Gérard BUDIN

Title: Chairman

Leslie Bertagnoli  
BAKER & MCKENZIE  
One Prudential Plaza  
130 East Randolph, Suite 3500  
Chicago, Illinois 60601  
312/861-8617

