

MRD 12.21.99

Form PTO-1504

RECORDATION FORM COVER SHEET  
TRADEMARKS ONLY

U.S. DEPARTMENT OF COMMERCE  
Patent and Trademark Office

D

To the Honorable Com

01-28-2000

se record the attached original documents or copy hereof.

1. Name of conveyir

2. Name and address of receiving party(ies):

Joe Boxer Corpor.



Name: Boxer Holdings, Inc.

- Individual(s)
- General Partnership
- Corporation-State California
- Other \_\_\_\_\_

101252873

Address: \_\_\_\_\_

1265 Flosom Street

San Francisco, California 94103

Additional name(s) of conveying party(ies) attached  Yes  No

Individual(s) citizenship \_\_\_\_\_

Association \_\_\_\_\_

General Partnership \_\_\_\_\_

Limited Partnership \_\_\_\_\_

Corporation-State California

Other \_\_\_\_\_

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other \_\_\_\_\_
- Merger
- Change of Name

If assignee is not domiciled in the United States, a domestic representative designation is attached:

Yes  No

(Designations must be a separate document from Assignment)

Additional name(s) & addresses attached?  Yes  No

Execution Date: February 8, 1999

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s).

1,869,686

Additional Numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Lawrence E. Apolzon

Internal Address: Fross Zelnick Lehrman & Zissu, P.C.

Street Address: 866 United Nations Plaza

City: New York State: NY Zip: 10017

6. Total number of applications and registration involved:.....1

7. Total fee (37 CFR 3.41) ..... \$ 40.00

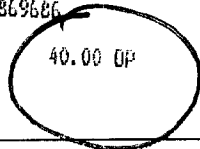
- Enclosed
  - Authorized to be charged to deposit account
- (Only if total fee is not sufficient)

8. Deposit account number:

23-0825-0576900

(Attach duplicate copy of this page if paying by deposit account)

27/2000 DCOATES 00000107 1869686  
FC:481



DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Lawrence E. Apolzon  
Name of Person Signing

[Signature]  
Signature

12/21/99  
Date

Total number of pages comprising cover sheet: \_\_\_\_\_

**TRADEMARK ASSIGNMENT**

JOE BOXER CORPORATION (hereinafter called "Assignor") in consideration of the good and valuable consideration paid to it by BOXER HOLDINGS, INC. (hereinafter called "Assignee"), having a principal office and place of business at 1265 Folsom Street, San Francisco, California 94103, U.S.A., the receipt of which is hereby acknowledged, has agreed to assign and does hereby assign to Assignee all its rights, title and interest, including all goodwill, in and to the United States trademarks and service marks, and Registrations and pending applications therefor, shown in the attached Schedule.

This Assignment is effective as of August 17, 1998.

ASSIGNOR

JOE BOXER CORPORATION

By S.P. Langmaid

Name Stephen P. Langmaid

Title CFO

Date Feb. 8, 1999

RECORDED: 02/11/1999

TRADEMARK  
REEL: 1855 FRAME: 0630

TRADEMARK  
REEL: 002012 FRAME: 0881

SCHEDULETrademarks/Service MarksReg./Appl. No.

ALMOST BASIC

1,777,238

THE BRAND IS THE AMUSEMENT PARK,  
THE PRODUCT IS THE SOUVENIR

Serial No. 75/355,919

CLEAN FRESH UNDERWEAR

Serial No. 75/235,062

FAMILY DINER

2,016,193

"Fly Tab Design"

1,973,563

HYSTERICAL FABRICS  
FOR FABULOUS PEOPLE

1,703,362

JOE BOXER  
(Int. Cl. 14)

1,984,619

JOE BOXER  
(Int. Cl. 18)

2,151,915

JOE BOXER  
(Int. Cl. 24)

1,801,580

JOE BOXER  
(Int. Cl. 25)

1,399,568

JOE BOXER  
(Int. Cl. 42)

2,080,335

"JOE BOXER And Design"

1,585,824

JOE BOXER BOY

1,839,984

JOE BOXER GIRLFRIEND  
(Int. Cl. 14)

2,170,389

JOE BOXER GIRLFRIEND  
(Int. Cl. 25)

1,798,747

Trademarks/Service Marks

Reg./Appn. No.

JOE BOXER HOME!

1,814,295

JUST GO TO SLEEP!

1,705,098

"Licky Logo"  
(Int. Cl. 14)

2,028,591

"Licky Logo"  
(Int. Cl. 25)

2,041,783

MADE IN THE U.S., EH?

1,765,944

S6X

Serial No. 75/251,009

SLEEPYGIRL

1,848,226

"Smiley Logo And JOE BOXER"

2,038,487

UN

1,988,147

UNDER(EXPOSED)

1,929,053

VERBAL LINGERIE

1,775,928

WILD ELEPHANT

1,768,183

WITH UNDERWEAR LIKE THIS  
WHO NEED PANTS

~~1,896,686~~

1,869,686.

SL  
12/7/99