

01-31-2000

U.S. Department of Commerce  
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**TRADEMARK**101254232  
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**Submission Type**☒ New☐ Resubmission (Non-Recordation)  
Document ID # ☐ Correction of PTO ErrorReel #  Frame # ☐ Corrective DocumentReel #  Frame # **Conveyance Type**☒ Assignment☐ License☐ Security Agreement☐ Nunc Pro Tunc Assignment☐ MergerEffective Date  
Month Day Year  
☐ Change of Name☐ Other **Conveying Party**☐ Mark if additional names of conveying parties attachedName Execution Date  
Month Day Year  
Formerly ☐ Individual ☐ General Partnership ☐ Limited Partnership ☒ Corporation ☐ Association☐ Other ☒ Citizenship/State of Incorporation/Organization **Receiving Party**☐ Mark if additional names of receiving parties attachedName DBA/AKA/TA Composed of Address (line 1) Address (line 2) Address (line 3) 

OH/USA

State/Country

44130

Zip Code

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If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

01/31/2000 DCOATES 00000049 75404120

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**Correspondent Name and Address**

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**Pages**

Enter the total number of pages of the attached conveyance document including any attachments.

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**Trademark Application Number(s) or Registration Number(s)**

☐ Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

**Trademark Application Number(s)**

75404120		

**Registration Number(s)**


**Number of Properties**

Enter the total number of properties involved.

#

**Fee Amount**

Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment:

Enclosed ☒

Deposit Account ☐

Deposit Account

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Deposit Account Number:

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Authorization to charge additional fees:

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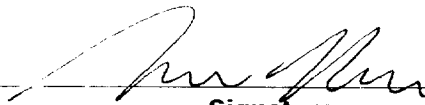
No ☐

**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Martha M. Markusen

Name of Person Signing



Signature

12/20/99

Date Signed

## TRADEMARK ASSIGNMENT

WHEREAS, Wideband, Inc., a New York corporation located at 270 Madison Avenue, New York, NY 10016 (the "Assignor") is the owner of record of an undivided interest in the trademark *License! and design* filed in the United States Patent and Trademark Office as Serial No. 75-404120 on December 11, 1997 (the "Mark");

WHEREAS, the Assignor entered into a joint venture partnership agreement on February 18, 1998, with Advanstar Communications Inc., a corporation organized under the laws of the state of New York to form Advanstar Wideband, a New York general partnership (the "Partnership");

WHEREAS, the Partnership is entitled to all right, title and interest in and to the Mark and the business and goodwill of the business in connection with which the aforesaid Mark has been used pursuant to the joint venture partnership agreement described above;

NOW, THEREFORE, in consideration of the foregoing, as well as other good and valuable consideration, the receipt and sufficiency of which is hereby mutually acknowledged, Assignor hereby sells, assigns, transfers and sets over to Assignee, its successors, legal representatives and assigns, the entire right, title and interest in and to said Mark, together with the business and goodwill of the business in connection with which the aforesaid Mark has been used and which is symbolized by the Mark, along with the right to recover for damages and profits for past infringements thereof.

In WITNESS WHEREOF, the undersigned has executed this Assignment effective as of February 18, 1998.

WIDEBAND, INC.

By 

Richard Ekstract, President