Form PTO-1594 1-31-92	RECORDATION FORM COVER SHEET  U.S. DEPARTMENT OF COMMERCE  Patent and Trademark Office			
1-31-92 Patent and Trademark Office TRADEMARKS ONLY				
To the Honorable Commissioner of Pa	atents and Trademarks: Please record the attached original documents or copy thereof.			
I. Name of conveying party(ies): IMAGINARIUM TOY Conveying party(ies):	Name: GEOFFREY, INC.  Internal Address: Street Address: 461 From Road  City: New York State: New York ZIP: 07652  Individual(s) citizenship			
Nature of conveyance:     x_Assignment	ame			
<ul> <li>Application number(s) or registration number(s):</li> <li>A. Trademark Application No.(s) 75/549,274; 75/205,118;</li> </ul>	Trademark Registration No.(s) 1,523,917; 1,160,352; 2,307,265; 1,999,925 75/733,017  Additional numbers attached?YesNo			
5. Name and address of party to whom correspondence conshould be mailed:  Name: Victoria Branche  Internal Address:  Street Address: Geoffrey, Inc.  461 From Road  City: Paramus State: NJ ZIP: 07652	Total number of applications and registrations involved:  7. Total fee (37 CFR 3.41):\$ 190.00  Enclosed  Authorized to be charged to deposit account			
	DO NOT USE THIS SPACE			
9. Statement and signature.  To the best of my knowledge and belief, the foregoing ing  Victoria Branche  Name of Person Signing	formation is true and correct and any attached copy is a true copy of the original document,    1			
OMB No. 0651-0011 (exp. 4/94)				
Box Assignments Washington, D.C	FPatents and Trademarks			

and gathering the data needed, and completing and reviewing the sample cover sheet. Send comments regarding this barden estimate to the U.S. Patent and Trademark Office, Office of Information Systems, PK2-1000C, Washington, D.C. 20231, and to the Office of Management and Bueget, Paperwork Reduction Project (075000003442on, D.C. 20503.

## CONFIRMATORY ASSIGNMENT OF TRADEMARK

THIS CONFIRMATORY ASSIGNMENT OF TRADEMARK is made by and between IMAGINARIUM TOY CENTERS, INC., having its principal place of business at 95 Mayhill Street, Saddle Brook, New Jersey 07663 (the "Assignor") and GEOFFREY, INC., having its principal place of business at 461 From Road, Paramus, New Jersey 07652 (the "Assignee").

WHEREAS, prior to January 29, 2000 Assignor was the sole and exclusive owner of all right, title and interest in and to the marks listed on Schedule A and B attached hereto and incorporated herein by reference (the "Marks"); and

WHEREAS, Assignee was desirous of acquiring Assignor's entire, right, title and interest in and to the Marks, the registrations and applications therefore and the goodwill associated therewith.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the parties hereto confirm that effective January 29, 2000 Assignor granted and assigned to Assignee all of Assignor's right, title and interest in and to the Marks, the registrations and applications therefore, and any renewals and extensions that might be granted thereon, together with the goodwill of the business connected therewith and any right to recover for past infringements thereof.

IN WITNESS WHEREOF, the parties hereto have caused this Confirmatory Assignment of Trademark to be executed by their duly authorized officers as of the day and year first written above.

GEOFFREY, INC.	IMAGINARIUM TOY CENTERS, INC.
By: Patu W. Wess	By: Lawin Lepsolt
Name: Peter W. Weiss	Name: Louis Lipschitz
Title: Director, Secretary	Title Executive Vice President
Date: 3/1/2000	Date: 3/1/2000

## **SCHEDULE A**

## **United States**

MARK	APPLN NO.	REG. NO.
IMAGINARIUM	75/549,274	
IMAGINARIUM	75/205,118	
IMAGINARIUM	73/680,622	1,523,917
IMAGINARIUM	73/211,424	1,160,352
IMAGINARIUM A GALAXY OF TOYS	75/733,017	
TOYOLOGIST	75/549,273	2,307,265
WHERE BRIGHT FUTURES BEGIN	75/001,112	1,999,925

TRADEMARK REEL: 002013 FRAME: 0543 MAR-23-2000 16:01 TRU LEGAL/RE 201 262 9097 P.05/05

## **SCHEDULE B**

COUNTRY	MARK	APPLN NO.	REG. NO.
CANADA	IMAGINARIUM	627248	386747
HONG KONG	IMAGINARIUM	2991/89	3708/90
HONG KONG	IMAGINARIUM	2992/89	B3806/90
JAPAN	IMAGINARIUM	142833/1988	2325857

TRADEMARK
REEL: 002013 FRAME:: AQ544es