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U.S. Patent & TMO/TM Mail Rpt Dt. #54

RECORDATION FORM COVER SHEET
TRADEMARKS ONLY

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):
H & S Media, Incorporated
2121 Waukegan Road, Suite 120
Bannockburn, Illinois 60015
 Individual(s) Association
 General Partnership Limited Partnership
 Corporation ILLINOIS
 Other _____

2. Name and address of receiving party(ies):
EMMIS PUBLISHING, L.P.
 Individual(s) Association
 General Partnership Limited Partnership
 Corporation Indiana
 Other _____

Internal Address: One Emmis Plaza, Suite 700

Additional name(s) of conveying party(ies) attached?
 Yes No

Street Address: 40 Monument Circle

3. Nature of conveyance:
 Assignment Merger
 Security Agreement Change of Name
 Other _____

City: Indianapolis State: IN ZIP: 46204

Additional name(s) & address(es) attached? Yes No

Execution Date: 14 December 1999
Effective Date: 14 December 1999

4. Application number(s) or Registration number(s):
A. Trademark Application No.(s)

B. Trademark Registration No.(s)
2,081,245; 2,085,682; 2,083,593

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:
Name: **E. Victor Indiano**
Internal Address: **Bose McKinney & Evans**
Street Address: **135 North Pennsylvania Street**
Suite 2700
Indianapolis, Indiana 46204
Telephone: **(317) 684-5000**

6. Total number of applications and trademarks involved: 3

7. Total fee (37 CFR 3.41):.....\$**120.00**
 Enclosed
 Authorized to be charged to deposit account

8. Deposit account number: 02-3223. Commissioner hereby authorized to charge any defect in fees or credit any overpayment to said deposit account.
(Attach duplicate copy of this page if paying by deposit account)

02/01/2000 DNGUYEN 00000199 2081245

01 FC: 481 40.00 DP
02 FC: 482 50.00 DP

DO NOT USE THIS SPACE

9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.
E. Victor Indiano
Name of Person Signing Signature

6 January 2000
Date

Total number of pages including cover sheet, attachments, and document:

260036

02/01/2000 DNGUYEN 001034340
Name/Number: 2081245
FC: 704

TRADEMARK
REEL: 002014 FRAME: 0474

ASSIGNMENT OF TRADEMARKS

ASSIGNOR: H & S Media, Incorporated
(An Illinois corporation)
2121 Waukegan Road, Suite 120
Bannockburn, Illinois 60015

ASSIGNEE: Emmis Publishing, L.P.
(An Indiana limited partnership)
One Emmis Plaza, Suite 700
40 Monument Circle
Indianapolis, Indiana 46204

Assigned Trademarks:

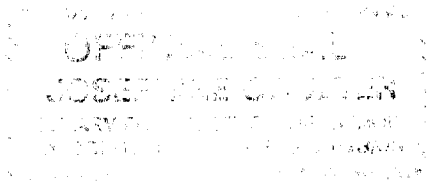
COUNTRY MARKETPLACE	Reg. No. 2,081,245
FOLKART TREASURES COUNTRY MARKETPLACE	Reg. No. 2,085,682
FOLKART TREASURES	Reg. No. 2,083,593

The Assignor is using (or has a bona-fide intent to use) the Trademarks set forth above, and is owner of the Trademark Registrations for the Trademarks, which registrations are also set forth above (collectively referred to herein as the "Assigned Trademarks"). The Assignee desires to acquire the Assigned Trademarks together with the good will of the business with which said Assigned Trademarks are used, and the Assignor desires to assign all of its rights in the Assigned Trademarks (and the Goodwill) to the Assignee.

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN, be it known that for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged by the Assignor, said Assignor by these presents, sells, transfers, conveys, and assigns unto Assignee, its successors and assigns, its entire right, title and interest in and to all of said Assigned Trademarks identified herein, all Registrations and Applications for Registration therefor, any renewals and extensions thereof, the goodwill or the business in connection with which said Assigned Trademarks are used and which are symbolized by the Assigned Trademarks including all causes of action for any and all previously occurring infringements of the rights being assigned, and the right to receive and retain the proceeds relating to those infringements.

Assignor agrees to execute any further documents and to do such further acts, not requiring the expenditure of funds, as may be necessary and proper to vest full title to the Assigned Trademarks in the Assignee.

IN WITNESS WHEREOF, the Assignor has caused the execution hereof by its authorized agent.



H & S MEDIA, INCORPORATED

By: Stephen D Keen
Stephen D. Keen, President

Date: December 14, 1999

ACKNOWLEDGMENT

STATE OF ILLINOIS) SS:
)
COUNTY OF LAKE)

Acknowledged before me, a Notary Public, within and for said County and State. Witness my hand and Notarial Seal this 14 day of December, 1999.

Josephine Coulter
Notary Public

Josephine Coulter
Printed Name

My Commission Expires: 6/18/03 Resident of COOK County.

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