

02-03-2000



Tab settings

To the Honorable Commission

101256291

Record the attached original documents or copy thereof.

1. Name of conveying party(ies): American Sports Publishing, Inc.

200 JAN 11 AM 10:51 OPR/FINANCE

- Individual(s), Association, General Partnership, Limited Partnership, Corporation-State, Other

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment - Confirming, Security Agreement, Other, Merger, Change of Name

Execution Date: January 4, 2000

2. Name and address of receiving party(ies)

Name: Baseball America, Inc.

Internal Address:

Street Address: 600 South Duke Street

City: Durham State: NC ZIP: 27701

- Individual(s) citizenship, Association, General Partnership, Limited Partnership, Corporation-State, Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s) 1, 346, 082

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Susan Freya Olive

Internal Address:

Olive & Olive, P.A.

Street Address: 500 Memorial Street

PO Box 2049

City: Durham State: NC ZIP: 27702

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41).....\$ 40.00

- Enclosed, Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Susan Freya Olive

Name of Person Signing

[Signature]

Signature

1-7-2000

Date

2

Total number of pages including cover sheet, attachments, and document:

CONFIRMING ASSIGNMENT OF MARK

WHEREAS, American Sports Publishing, Inc. of Durham, North Carolina, has adopted, and used the mark which is registered as indicated below:

<u>Mark</u>	<u>Registration</u>	<u>Issued</u>
BASEBALL AMERICA	1,346,082	July 2, 1985

and

WHEREAS, Baseball America, Inc., a corporation of the state of North Carolina, of Durham, North Carolina, has been desirous of acquiring said mark and any and all registration(s) thereof.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said American Sports Publishing, Inc., confirms that it has assigned, and does hereby assign, unto said Baseball America, Inc., said assignment being effective from May 1, 1991, all right, title and interest in and to said mark, together with the goodwill of the business symbolized by said mark, and the above identified registration thereof.

American Sports Publishing, Inc.

By: Mullen Wolff, Pres
(Name and Title)

Date: 1-4-2000

STATE OF NORTH CAROLINA
COUNTY OF Durham

On this 4th day of Jan, 2000, before me personally appeared Mullen Wolff, the person who signed this instrument, who acknowledged that he signed it as a free act on behalf of American Sports Publishing, Inc., and that he was authorized so to sign.

J. Ann Duke
Notary Public

My commission expires: 7-10-2004