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02-04-2000

U.S. Department of Commerce  
Patent and Trademark Office  
TRADEMARK



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U.S. Patent & TMOs/TM Mail RptDt. #47

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- Security Agreement  Nunc Pro Tunc Assignment
- Merger
- Change of Name
- Other

Effective Date  
Month Day Year  
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Conveying Party

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- Individual  General Partnership  Limited Partnership  Corporation  Association
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Address (line 4)

**Correspondent Name and Address**

Area Code and Telephone Number

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Enter the total number of pages of the attached conveyance document including any attachments.

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**Trademark Application Number(s) or Registration Number(s)**

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Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

75/450,335

**Number of Properties**

Enter the total number of properties involved.

#

**Fee Amount**

Fee Amount for Properties Listed (37 CFR 3.41):

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Deposit Account

Deposit Account

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Robert H. G. Lockwood

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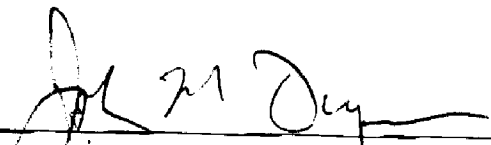
**ASSIGNMENT OF U. S. TRADEMARK  
AND PENDING U. S. TRADEMARK APPLICATION**

WHEREAS, Gourmet Concepts International, Inc. d/b/a Heidi's Gourmet Desserts, a Georgia corporation, has adopted, used and is using the mark "INDULGENCE, CONVENIENCE, INNOVATION" which is the subject of pending U.S. Application Serial No. 75/450,335; and

WHEREAS, Edwards Baking Company, a Georgia corporation, with a principal place of business at 6875 Jimmy Carter Boulevard, Suite 3200, Norcross, Ga 30071, is desirous of acquiring said mark and its pending federal application;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said Gourmet Concepts International, Inc. d/b/a Heidi's Gourmet Desserts, does hereby assign unto the said Edwards Baking Company, all right, title and interest in and to said mark, its pending federal application and any resulting federal registration, together with the good will of the business symbolized by the said mark, this 1st day of February 1, 1999.

Gourmet Concepts International, Inc. d/b/a  
Heidi's Gourmet Desserts

  
Name: John M. Dreyer  
Title: Director