

02-04-2000

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To the Honorable Commissione

101259227

original documents or copy thereof.

1-11-00

1. Name of conveying party(ies):

Parball Corporation

- Individual(s)
- Association
- General Partnership
- Limited Partnership

Corporation-State

Other \_\_\_\_\_

Additional name(s) of conveying party(ies) attached?

Yes  No

2. Name and address of receiving party(ies):

Name: Park Place Entertainment Corporation

Internal Address: 4th Floor

Street Address: 3930 Howard Hughes Parkway

City: Las Vegas State: NV ZIP: 89109

Individual(s) citizenship \_\_\_\_\_

Association \_\_\_\_\_

General Partnership \_\_\_\_\_

Limited Partnership \_\_\_\_\_

Corporation-State DELAWARE

Other \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No

(Designations must be a separate document from Assignment)

Additional name(s) & address(es) attached?  Yes  No

3. Nature of conveyance:

Assignment

Merger

Security Agreement

Change of Name

Other \_\_\_\_\_

Execution Date: December 22, 1999

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark registration No.(s)

1,692,034 & 2,015,176

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Mr. Lou Nunziata

Internal Address: 4th Floor

Park Place Entertainment Corporation

Street Address: 3930 Howard Hughes Parkway

City: Las Vegas State: NV ZIP: 89109

6. Total number of applications and registrations involved: 2

7. Total fee (37 CFR 3.41): \$ 65.00

Enclosed

Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Susan Johnson

Name of Person Signing

Susan Johnson 1-7-2000

Signature

Date

Total number of pages comprising cover sheet: 2

Do not detach this portion

Mail documents to be recorded with required cover sheet information to:

Commissioner of Patents and Trademarks  
Box Assignments  
Washington, D.C. 20231

Public burden reporting for this sample cover sheet is estimated to average 30 minutes per document to be recorded, including time for reviewing the document and gathering the data needed, and completing and reviewing the sample cover sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Office of Information Systems, PK2-1000C, Washington, D.C. 20231, and to the Office of Management and Budget, Paperwork Reduction Project (0651-0011).

TRADEMARK

REEL: 002016 FRAME: 0461

02/03/2000 00000207 1692034  
40.00 DP  
25.00 OP  
01 FC:401  
02 FC:402

**TRADEMARK ASSIGNMENT**

WHEREAS, PARBALL CORPORATION, a Nevada Corporation having its principal place of business at 3930 Howard Hughes Parkway, 4th Floor, Las Vegas, Nevada 89109 (hereinafter, "Assignor"), is the owner of the marks identified below:

U.S. Registration No.: 1,692,034  
Registered: June 9, 1992  
Mark: O'SHEAS CASINO (and Design)

U.S. Registration No.: 2,015,176  
Registered: November 12, 1996  
Mark: FLAMINGO PLAYERS CLUB

WHEREAS, PARK PLACE ENTERTAINMENT CORPORATION, a Delaware corporation having its principal place of business at 3930 Howard Hughes Parkway, 4th Floor, Las Vegas, Nevada 89109 (hereinafter, "Assignee") is desirous of acquiring said marks and name and said registrations.

NOW THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, said "Assignor" does hereby assign unto said "Assignee" all right, title and interest in and to said marks, together with that part of the good will of the business connected with the use of and symbolized by said marks and name, as well as all rights to damages or profits, due or accrued, arising out of past infringement of said mark or name or injury to the said good will, and the right to sue for and recover the same in the "Assignee's" own name.

The Commissioner of Patents and Trademarks is requested to record this Assignment in the files of the U.S. Patent and Trademark Office and provide a file stamped copy to the corporate headquarters as follows:

Mr. Louis J. Nunziata  
Trademark Administrator  
Park Place Entertainment Corporation  
3930 Howard Hughes Parkway, 4th Floor  
Las Vegas, NV 89109  
Tel No.: (702) 699-5052; Fax No.: (702) 699-5110

Parball Corporation  
A Nevada Corporation ("Assignor")

12/22/95  
Date

  
\_\_\_\_\_  
Scott Mahoney  
Assistant Secretary