FORM PTO-1618A COMB 0651-0027

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Conveying Party
Name Bethlehem Lights, Inc. Formerly Mark additional names of conveying parties attached Execution Date Month Day Year
Individual General Partnership Limited Partnership X Corporation Association
Other
X Citizenship/State of Incorporation/Organization Illinois
Receiving Party Mark if additional names of receiving parties attached
Name New England Pottery, Inc.
DBA/AKA/TA
Composed of
Address (line 1) 25 Robert Pitt Drive
Address (line 2)
Address (line 3) Monsey NY/USA 10952
Individual General Partnership Limited Partnership Individual General Partnership Limited Partnership If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. Other
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Mail documents to be recorded with required cover sheet(s) information to: Commissioner of Patents and Trademarks, Box Assignments , Washington, D.C. 20231

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Name Valarie B. Rosen		
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Pages Enter the total number of pages of th including any attachments.	e attached conveyance document # 5	
Trademark Application Number(s) or Regist Enter either the Trademark Application Number or the Registrat Trademark Application Number(s) 75/636,199 75/660,998	Mark if additional numbers attached tion Number (DO NOT ENTER BOTH numbers for the same property). Registration Number(s) 2,257,732	
Number of Properties Enter the total number	of properties involved. # 3	
Fee Amount Fee Amount for Propert	ties Listed (37 CFR 3.41): \$ 90.00	
Method of Payment: Enclosed X Deposit Account Deposit Account (Enter for payment by deposit account or if additional fees can be charged to the account.) Deposit Account Number: # 03-1721 Authorization to charge additional fees: Yes X No		
Statement and Signature		
To the best of my knowledge and belief, the for	regoing information is true and correct and any cument. Charges to deposit account are authorized, as	
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TRADEMARK ASSIGNMENT AGREEMENT

This Trademark Assignment Agreement (the "Agreement") is entered into as of this $22^{\prime\prime}$ day of December, 1999 by and between Bethlehem Lights, Inc., an Illinois corporation ("Assignor"), and New England Pottery, Inc., a Massachusetts corporation ("Assignee").

WHEREAS, Assignor is the sole and exclusive owner of the entire right, title and interest in and to the trademarks, trademark registrations and goodwill appurtenant thereto listed on Schedule A hereto and all variations thereof (the "Marks");

WHEREAS, Assignee wishes to acquire, and Assignor wishes to assign, the entire right, title and interest in and to the Marks and the business and goodwill of the business in connection with which the aforesaid Marks have been used;

WHEREAS, Assignor has agreed to execute such additional instruments as may be necessary or desirable to confirm and record such acquisition by Assignee.

NOW, THEREFORE, in consideration of the foregoing, and other good and valuable consideration, the receipt and sufficiency of which are hereby mutually acknowledged, Assignor hereby agrees as follows:

- Assignment. Assignor hereby sells, transfers, assigns and sets over to Assignee, its successors, legal representatives and assigns, the entire right, title and interest of Assignor in and to said Marks, together with the business and goodwill of the business in connection with which the aforesaid Marks have been used, and all registrations and applications therefor, in the United States and for all foreign countries, including any renewals and extensions of the registrations that are or may be secured under the laws of the United States and all foreign countries, now or hereafter in effect, for Assignee's own use and enjoyment, and for the use and enjoyment of Assignee's successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by the Assignor if this assignment and sale had not been made; together with all income, royalties or payments due or payable as of the effective date of this assignment or thereafter, including, without limitation, all claims for damages by reason of past, present or future infringement or other unauthorized use of the Marks with the right to sue for, and collect the same for Assignee's own use and enjoyment and for the use and enjoyment of its successors, assigns or other legal representatives. Assignor requests the Commissioner of Patents and Trademarks to record Assignee as the assignee and owner thereof.
- 2. <u>Further Assistance</u>. Assignor shall provide to Assignee, its successors, assigns or other legal representatives,

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cooperation and assistance at Assignee's request and expense (including the execution and delivery of any and all affidavits, declarations, oaths, samples, exhibits, specimens and other documentation as may be reasonably required): (1) in the preparation and prosecution of any application for registration or any application for renewal of a registration covering any of the Marks; (2) in the prosecution or defense of any cancellation, opposition, infringement or other proceedings that may arise in connection with any of the Marks, including, but not limited to, testifying as to any facts relating to the Marks assigned herein and this Assignment; (3) in obtaining any additional trademark protection for the Marks that Assignee reasonably may deem appropriate that may be secured under the laws now or hereafter in effect in the United States or for any or all foreign countries; and (4) in the implementation or perfection of this Agreement.

3. <u>Miscellaneous</u>. This Agreement may not be amended except by the written agreement of the parties. This Agreement shall be governed by and construed in accordance with the laws of the State of Massachusetts and shall be binding upon and inure to the benefit of the parties hereto and their respective successors and assigns. This Agreement may be executed in two or more counterparts, each of which shall be deemed to be an original but all of which shall constitute one and the same instrument.

IN WITNESS WHEREOF, Assignor has caused this instrument to be executed, all effective as of this _____ day of December, 1999.

I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail in an envelope addressed to: Assistant Commissioner For Patents, Washington, D.C. 20231

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BETHLHEHEM KICHTS

By:

Geoffrey Harris, President

STATE OF TLUTNOIS

COUNTY OF COOK

, ss.

Before me this day of Manuel, 1999, personally appeared GADFACT HARRES known to me to be the person whose name is subscribed to the foregoing Assignment and acknowledged that he/she executed the same as his/her free act and deed and the free act and deed of Assignor for the purposes therein contained.

NOTARY PUBLI

My Commission Expires: 3=29-

"OFFICIAL SEAL"
JACQUELINE LAFKIN
Notary Public, State of Illinois
My Commission Expires 3/29/00

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Schedule A

U.S. TRADEMARK REGISTRATIONS

<u>Trademark</u> <u>No</u>.

RECORDED: 01/10/2000

ILLUMINET U.S. Registration No. 2,257,732

EVERGREEN WRAP U.S. Serial No. 75/636,199

BETHLEHEM U.S. Serial No. 75/660998 Exchange.3070811

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