

02-08-2000



101261569



U.S. Department of Commerce  
Patent and Trademark Office  
TRADEMARK

### RECORDATION FORM COVER SHEET TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

#### Submission Type

- New
- Resubmission (Non-Recordation)  
Document ID # \_\_\_\_\_
- Correction of PTO Error  
Reel # \_\_\_\_\_ Frame # \_\_\_\_\_
- Corrective Document  
Reel # 1878 Frame # 0972

#### Conveyance Type

- Assignment  License
- Security Agreement  Nunc Pro Tunc Assignment  
Effective Date  
Month Day Year  
\_\_\_\_\_
- Merger
- Change of Name
- Other \_\_\_\_\_

#### Conveying Party

Mark if additional names of conveying parties attached

Name ERA Franchise Systems, Inc. Execution Date  
Month Day Year  
03 05 99

Formerly \_\_\_\_\_

- Individual  General Partnership  Limited Partnership  Corporation  Association
- Other \_\_\_\_\_
- Citizenship/State of Incorporation/Organization Delaware

#### Receiving Party

Mark if additional names of receiving parties attached

Name TM Acquisition Corp.

DBA/AKA/TA \_\_\_\_\_

Composed of \_\_\_\_\_

Address (line 1) \_\_\_\_\_

Address (line 2) 3838 East Van Buren

Address (line 3) Phoenix Arizona 85008  
City State/Country Zip Code

- Individual  General Partnership  Limited Partnership  If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached (Designation must be a separate document from Assignment.)
- Corporation  Association
- Other \_\_\_\_\_
- Citizenship/State of Incorporation/Organization Delaware

02/07/2000 DNGUYEN 00000307 1057923

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01 FC:481  
02 FC:482

40.00 OP  
350.00 OP

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TRADEMARK  
REEL: 002017 FRAME: 0828

**Domestic Representative Name and Address**

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Correspondent Name and Address**

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Pages**

Enter the total number of pages of the attached conveyance document including any attachments. #

**Trademark Application Number(s) or Registration Number(s)**

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

**Trademark Application Number(s)**

**Registration Number(s)**

**Number of Properties**

Enter the total number of properties involved. #

**Fee Amount**

Fee Amount for Properties Listed (37 CFR 3.41): \$

Method of Payment: Enclosed  Deposit Account

**Deposit Account**

(Enter for payment by deposit account or if additional fees can be charged to the account.)  
Deposit Account Number: #

Authorization to charge additional fees: Yes  No

**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Michael A. Grow

January 6, 2000

Name of Person Signing

Signature

Date Signed





04-07-1999

U.S. Department of Commerce  
Patent and Trademark Office  
TRADEMARK 002017  
0831

03-25-1999

U.S. Patent & TMO Form TM Mail Rpt Dt #10



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RECORDATION FORM COVER SHEET  
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Mar 25 P 4 10

3-25-99

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies) **OFFICE**

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Execution Date  
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Formerly

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Other

Citizenship/State of Incorporation/Organization

Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)     
City State/Country Zip Code

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Corporation  Association

Other

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04/06/1999 DNGUYEN 00000188 75269373

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01 FC:481 40.00 OP  
02 FC:482 375.00 OP

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TRADEMARK  
REEL: 002017 FRAME: 0831

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Name

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Address (line 2)

Address (line 3)

Address (line 4)

**Correspondent Name and Address**

Area Code and Telephone Number

Name

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Address (line 2)

Address (line 3)

Address (line 4)

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#

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Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

**Trademark Application Number(s)**

**Registration Number(s)**

<input type="text" value="75/269373"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="1057923"/>	<input type="text" value="1078060"/>	<input type="text" value="1078068"/>
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**Number of Properties**

Enter the total number of properties involved.

#

**Fee Amount**

Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment:

Enclosed  Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

Authorization to charge additional fees:

Yes  No

**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

E.T. Henry/Senior Legal Assistant

March 23, 1999

Name of Person Signing

Signature

Date Signed

**RECORDATION FORM COVER SHEET  
CONTINUATION  
TRADEMARKS ONLY**

U.S. Department of Commerce  
Patent and Trademark Office  
**TRADEMARK**

03-25-1999

U.S. Patent & TMO's/TM Mail Rpt Dt #10

**Conveying Party**

Mark if additional names of conveying parties attached

Enter Additional Conveying Party

Execution Date  
Month Day Year

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Other

Citizenship State of Incorporation/Organization

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**Registration Number(s)**

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<input type="text" value="2121860"/>	<input type="text" value="2130622"/>	<input type="text" value="2158422"/>
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**ASSIGNMENT**

WHEREAS, ERA Franchise Systems, Inc. ("Assignor"), a Delaware corporation, having an address of 6 Sylvan Way, Parsippany, New Jersey 07054 has adopted and used the marks shown in Exhibit A for which applications have been filed and/or registrations obtained in the U.S. Patent and Trademark Office.

WHEREAS, TM Acquisition Corp. ("Assignee"), a Delaware corporation, having an address of 3838 East Van Buren, Phoenix, Arizona 85008, is desirous of acquiring all right, title and interest in and to said marks, and the application or registration thereof, together with the goodwill of the business associated with the marks;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby assign to Assignee all right, title and interest in and to said marks and the application or registration thereof, together with the goodwill of the business symbolized by the marks.

ERA FRANCHISE SYSTEMS, INC.

By *[Handwritten Signature]*

Printed Name \_\_\_\_\_

Title \_\_\_\_\_

Date \_\_\_\_\_

eratm asg

# EXHIBIT A

## APPLICATIONS

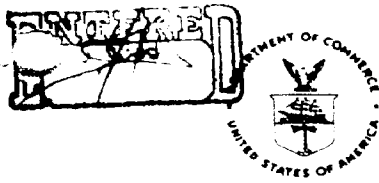
<b>Mark</b>	<b>Serial No.</b>	<b>Filing Date</b>
ERA & Design	75 269,373	April 4, 1997

## REGISTRATIONS

<b>Mark</b>	<b>Registration No.</b>	<b>Issue Date</b>
ERA & Design	1,057,923	February 1, 1977
ERA	1,078,060	November 22, 1977
ZA & Design	1,078,068	November 22, 1977
FEATHER-CRAFT	1,189,371	February 9, 1982
TEAM ERA	1,645,223	May 21, 1991
IF WE DON'T SELL YOUR HOUSE, ERA WILL BUY IT	1,646,268	May 28, 1991
NCRC	1,670,506	December 31, 1991
RMS	1,775,491	June 8, 1993
ELECTRONIC REALTY ADVANTAGE	2,049,138	April 1, 1997
ERA ONLINE	2,049,139	April 1, 1997
ERA HOME PROTECTION PLAN	2,108,505	October 28, 1997
ERA & Design	2,121,860	December 16, 1997
ERA & Design	2,130,622	January 20, 1998
ERADVANTAGE	2,158,422	May 15, 1998

eratm exh





**UNITED STATES DEPARTMENT OF COMMERCE  
Patent and Trademark Office**

ASSISTANT SECRETARY AND COMMISSIONER  
OF PATENTS AND TRADEMARKS  
Washington, D.C. 20231

JUNE 15, 1999

PTAS

ARENT FOX KINTNER PLOTKIN & KAHN, PLLC  
MICHAEL A. GROW  
1050 CONNECTICUT AVENUE, NW  
WASHINGTON, D.C. 20036



\*101003120A\*

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NOTICE OF RECORDATION OF ASSIGNMENT DOCUMENT**

THE ENCLOSED DOCUMENT HAS BEEN RECORDED BY THE ASSIGNMENT DIVISION OF THE U.S. PATENT AND TRADEMARK OFFICE. A COMPLETE MICROFILM COPY IS AVAILABLE AT THE ASSIGNMENT SEARCH ROOM ON THE REEL AND FRAME NUMBER REFERENCED BELOW.

PLEASE REVIEW ALL INFORMATION CONTAINED ON THIS NOTICE. THE INFORMATION CONTAINED ON THIS RECORDATION NOTICE REFLECTS THE DATA PRESENT IN THE PATENT AND TRADEMARK ASSIGNMENT SYSTEM. IF YOU SHOULD FIND ANY ERRORS OR HAVE QUESTIONS CONCERNING THIS NOTICE, YOU MAY CONTACT THE EMPLOYEE WHOSE NAME APPEARS ON THIS NOTICE AT 703-308-9723. PLEASE SEND REQUEST FOR CORRECTION TO: U.S. PATENT AND TRADEMARK OFFICE, ASSIGNMENT DIVISION, BOX ASSIGNMENTS, CG-4, 1213 JEFFERSON DAVIS HWY, SUITE 320, WASHINGTON, D.C. 20231.

RECORDATION DATE: 03/25/1999

REEL/FRAME: 1878/0972  
NUMBER OF PAGES: 5

BRIEF: ASSIGNMENT OF AN UNDIVIDED PART OF ASSIGNOR'S INTEREST

ASSIGNOR:

ERA FRANCHISE SYSTEMS INC.

DOC DATE: 03/05/1999  
CITIZENSHIP:  
ENTITY: CORPORATION

ASSIGNEE:

TM ACQUISITION CORP.  
3838 EAST VAN BUREN  
PHOENIX, ARIZONA 85008

CITIZENSHIP: ARIZONA  
ENTITY: CORPORATION

APPLICATION NUMBER: 75269373  
REGISTRATION NUMBER:

FILING DATE: 04/04/1997  
ISSUE DATE:

MARK: ERA

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS AND DESIGN

**TRADEMARK  
REEL: 002017 FRAME: 0836**

APPLICATION NUMBER: 73090577  
REGISTRATION NUMBER: 1057923

FILING DATE: 06/16/1976  
ISSUE DATE: 02/01/1977

MARK: ERA  
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS AND DESIGN

APPLICATION NUMBER: 73298318  
REGISTRATION NUMBER: 1189371

FILING DATE: 02/23/1981  
ISSUE DATE: 02/09/1982

MARK: FEATHER-CRAFT  
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 74111718  
REGISTRATION NUMBER: 1670506

FILING DATE: 11/02/1990  
ISSUE DATE: 12/31/1991

MARK: NCRC  
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 73113461  
REGISTRATION NUMBER: 1078060

FILING DATE: 01/24/1977  
ISSUE DATE: 11/22/1977

MARK: ERA  
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 74073379  
REGISTRATION NUMBER: 1645223

FILING DATE: 06/27/1990  
ISSUE DATE: 05/21/1991

MARK: TEAM ERA  
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 74170398  
REGISTRATION NUMBER: 1775491

FILING DATE: 05/28/1991  
ISSUE DATE: 06/08/1993

MARK: RMS  
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 73101870  
REGISTRATION NUMBER: 1078068

FILING DATE: 10/01/1976  
ISSUE DATE: 11/22/1977

MARK: ZA  
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS AND DESIGN

APPLICATION NUMBER: 74073209  
REGISTRATION NUMBER: 1646268

FILING DATE: 06/27/1990  
ISSUE DATE: 05/28/1991

MARK: IF WE DON'T SELL YOUR HOUSE, ERA WILL BU  
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 74432454  
REGISTRATION NUMBER: 1846988

FILING DATE: 09/07/1993  
ISSUE DATE: 07/26/1994

MARK: RMS  
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS AND DESIGN

APPLICATION NUMBER: 75104693  
REGISTRATION NUMBER: 2049138

FILING DATE: 05/15/1996  
ISSUE DATE: 04/01/1997

MARK: ELECTRONIC REALTY ADVANTAGE  
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 75250116  
REGISTRATION NUMBER: 2121860

FILING DATE: 02/28/1997  
ISSUE DATE: 12/16/1997

MARK: ERA  
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS AND DESIGN

APPLICATION NUMBER: 75104694  
REGISTRATION NUMBER: 2049139

FILING DATE: 05/15/1996  
ISSUE DATE: 04/01/1997

MARK: ERA ONLINE  
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 75250115  
REGISTRATION NUMBER: 2130622

FILING DATE: 02/28/1997  
ISSUE DATE: 01/20/1998

MARK: ERA  
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS AND DESIGN

APPLICATION NUMBER: 75108770  
REGISTRATION NUMBER: 2108505

FILING DATE: 05/23/1996  
ISSUE DATE: 10/28/1997

MARK: ERA HOME PROTECTION PLAN  
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS AND DESIGN

APPLICATION NUMBER: 75220092  
REGISTRATION NUMBER: 2158422

FILING DATE: 12/31/1996  
ISSUE DATE: 05/19/1998

MARK: ERADVANTAGE  
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

ANTIONE ROYALL, EXAMINER  
ASSIGNMENT DIVISION  
OFFICE OF PUBLIC RECORDS